

# Canton Electricity Choice

## Exemplar Opt-Out Mailing Materials

December 28, 2022 - *DRAFT*

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## Canton Electricity Choice

### ⚠️ IMPORTANT NOTICE

☎️ 1-844-202-6101

📞 TTY 771 or 800-439-2370 / Español 866-930-9252

🌐 CantonElectricityChoice.com

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Canton about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

<p><b>SPANISH/ESPAÑOL</b> Incluye importante notificación de Canton sobre su servicio eléctrico. Traduzca la notificación inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.</p>	<p><b>POLISH/POLSKI</b> Załączono ważne powiadomienie od Canton dotyczące usług w zakresie dostaw energii elektrycznej. Prosimy o niezwłoczne przetłumaczenie tego powiadomienia. W celu uzyskania pomocy należy zadzwonić pod wyżej podany numer telefonu lub odwiedzić wyżej wymienioną stronę internetową.</p>
<p><b>PORTUGUESE/PORTUGUÊS</b> Aviso importante incluído do Canton sobre seu serviço de eletricidade. Traduzir o aviso imediatamente. Ligar para o número ou visitar o site, acima, para obter ajuda.</p>	<p><b>NEPALI/नेपाली</b> तपाईंको विद्युतीय सेवा बारे Canton बाट संलग्न गरिएको महत्त्वपूर्ण सूचना । सूचनालाई तत्कालै अनुवाद गर्नुहोस् । मद्दतको लागि, माथि दिइएको नम्बरमा फोन गर्नुहोस् वा वेबसाइटमा जानुहोस् ।</p>
<p><b>CHINESE (SIMPLIFIED)/中文</b> 随附来自 Canton 的重要通知, 有关您的供电服务。请立刻翻译此通知。如果您需要帮助, 请通过上面提供的信息致电或者访问网站。</p>	<p><b>MARATHI/मराठी</b> कडून महत्त्वाची सूचना संलग्न केली आहे Canton आपल्या विद्युत सेवेसंबंधी. या सूचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाईटला/संकेतस्थळास भेट द्या.</p>
<p><b>CHINESE (TRADITIONAL)/中文</b> 随附以下重要通知 Canton 事關您的電力服務。請立即翻譯通知。如需協助, 請致電上述號碼或瀏覽網站。</p>	<p><b>YORUBA/YORÙBÁ</b> Àkíyèsí pàtàkì tí a fi sínú rẹ̀ láti òdọ̀ Canton nípa ìṣẹ́ iná mọ̀nà mọ̀nà rẹ̀. Tùmọ̀ àkíyèsí nàà lẹ̀sẹ̀kẹ̀sẹ̀. Pe nọ̀nbà nàà tàbí bẹ̀ ààyè lórí ayélujára, lókè, wò fún irànlọ̀wọ̀.</p>
<p><b>HAITIAN/KREYÒL</b> Wap jwenn yon avi enpòtan ki soti nan Canton osijè sèvis elektrisite w. Tradwi avi a imedyatman. Rele nimewo a oswa vizite sit entènèt ki anwo a, pou w jwenn èd.</p>	<p><b>IGBO/NDI IGBO</b> Ọkwa dị mkpa e zitere na Canton gbasara ọrụ ọkụ eletrik gị. Tugharịa ọkwa ozigbo. Kpọọ nomba à ma ọ bụ gaa na webusaitị, dị n'elu, maka enyemaka.</p>

<p><b>VIETNAMESE/TIẾNG VIỆT</b>          Có đính kèm thông báo quan trọng từ          Canton          về dịch vụ điện của quý vị. Hãy phiên dịch thông báo này ngay.          Xin gọi số điện thoại hoặc vào mạng lưới của chúng tôi, bên trên,          để được giúp đỡ.</p>	<p><b>AMHARIC/አማርኛ</b>          የኤሌክትሪክ አገልግሎትዎን በተመለከተ ከ          Canton          የተሰጠ ጠቃሚ ማስታወቂያ ከዚህ ጋር በአገሪት ተያይዟል።          ማስታወቂያውን በአስቸኳይ ያስተርጉሙት። አገልግሎት፣ ከላይ          በተገለጸው ስልክ ቁጥር ይደውሉ ወይም ድረ ገጹን ይጎብኙ።</p>
<p><b>RUSSIAN/РУССКИЙ</b>          Прилагается важное сообщение от          Canton          касательно вашего снабжения электроэнергией. Переведите          это сообщение безотлагательно. Если вам нужна помощь,          позвоните по указанному номеру или зайдите на вебсайт.</p>	<p><b>SOMALI/SOOMAALI</b>          Ogeysiin muhiim ah oo ku lifaaqan oo ka timid          Canton          oo ku saabsan adeegaaga korontada. Fasir ogeysiinta isla markaas.          U soo wac lambarka ama u booqo websaydka, koreeyo, wixii          caawin ah.</p>
<p><b>ARABIC/عربي</b>          ملاحظة هامة متضمنة من          Canton          حول خدمة الكهرباء خاصتك. يرجى ترجمة الملاحظة فوراً. اتصل          بالرقم أو قم بزيارة الموقع أعلاه للحصول على المساعدة.</p>	<p><b>JAPANESE/日本語</b>          Canton          からの電力供給に関する重要なお知らせが添付されています。このお          知らせをすぐに翻訳してください。ご質問がある場合は、上記の電話          番号までお電話いただくか、ウェブサイトをご覧ください。</p>
<p><b>KHMER/ខ្មែរ</b>          សេចក្តីជូនដំណឹងសំខាន់ បានភ្ជាប់មកពី          Canton          អំពីសេវាអគ្គិសនីរបស់អ្នក។ បកប្រែសេចក្តីជូនដំណឹងនេះភ្លាមៗ។          ហៅទៅលេខ ឬទស្សនាគេហទំព័រខាងលើ សំរាប់ជំនួយ។</p>	<p><b>GUJARATI/ગુજરાતી</b>          ના તરફથી મહત્વપૂર્ણ નોટિસ બીડેલ છે          Canton          તમારી વીજળી સેવા વિશે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે          ઉપરના નંબર પર કોલ કરો અથવા વેબસાઇટની મુલાકાત લો.</p>
<p><b>FRENCH/FRANÇAIS</b>          Avis important ci-joint de          Canton          à propos de votre service d'électricité. Traduisez immédiatement          l'avis. Appelez le numéro ou visitez le site Web ci-dessus pour          obtenir de l'aide.</p>	<p><b>SWAHILI/KISWAHILI</b>          Notisi muhimu ambayo imeambathiswa kutoka kwa          Canton          kuhusu huduma ya umeme unayopokea. Ifasiri notisi papo hapo.          Piga simu kwa nambari au zuru tovuti, hapo juu, ili kupata usaidizi.</p>
<p><b>ITALIAN/ITALIANO</b>          Comunicazione importante in allegato da          Canton          riguardante il suo servizio di elettricità. Tradurre il comunicato          immediatamente. Se ha bisogno di assistenza chiami il numero o          visiti il sito internet sopra indicato.</p>	<p><b>HINDI/हिंदी</b>          यह महत्वपूर्ण सूचना          Canton          की ओर से आपकी बिजली सेवा के बारे में है। सूचना का तुरंत अनुवाद करें।          मदद के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।</p>
<p><b>KOREAN/한국어</b>          귀하의 전기 서비스와 관련하여          Canton          에서 보낸 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시          번역하시기 바랍니다. 도움이 필요할 경우 위의 전화 번호로 연락하거나          웹사이트를 방문해 주십시오.</p>	<p><b>THAI/ไทย</b>          ประกาศสำคัญที่แนบมาจาก          Canton          เกี่ยวกับบริการไฟฟ้าของคุณ แปะประกาศทันที          โทรไปยังหมายเลข หรือไปที่เว็บไซต์ด้านบน เพื่อขอความช่วยเหลือ</p>
<p><b>GREEK/ΕΛΛΗΝΙΚΑ</b>          Εσκλείεται σημαντική ειδοποίηση από          Canton          που αφορά τον πάροχο ηλεκτρικής σας ενέργειας. Μεταφράστε          την ειδοποίηση αμέσως. Καλέστε τον αριθμό ή επισκεφτείτε την          παραπάνω ιστοσελίδα για βοήθεια.</p>	<p><b>LAO/ລາວ</b>          ແຈ້ງການທີ່ສໍາຄັນນໍາມາຈາກ          Canton          ກ່ຽວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ແປແຈ້ງການນີ້ໂດຍທັນທີ.          ສໍາລັບການຊ່ວຍເຫຼືອ ໂທຫາເບີໂທ ຫຼື ເຂົ້າໄປເບິ່ງໃນເວັບໄຊທ໌ ຢູ່ຂ້າງເທິງ.</p>

## EXEMPLAR OPT-OUT NOTICE



### TOWN OF CANTON, MA

Town Electricity Aggregation Program  
Enrollment Notification Letter



[MONTH] [DAY], 202X

Dear Canton Electricity Customer,

This letter contains important information about **Canton Electricity Choice**, a new Town electricity program that will help our community take a big step toward achieving its sustainability goals.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Canton Electricity Choice changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use.

#### MORE INFORMATION AND SELF SERVICE:

Visit [CantonElectricityChoice.com](https://CantonElectricityChoice.com)

#### ASK QUESTIONS:

Contact customer support at 1-844-202-6101  
or [support@CantonElectricityChoice.com](mailto:support@CantonElectricityChoice.com).

#### DEADLINE FOR OPTING OUT:

Opt out by (postmark by) [MONTH] [DAY], 202X  
to avoid automatic enrollment.

**Your electricity account will be AUTOMATICALLY enrolled in Canton Electricity Choice for a price of XX.XXX ¢/kWh, unless you choose not to participate. The automatic enrollment model is in accordance with Massachusetts state law.**

### Why participate in Canton Electricity Choice:

- ▶ **Cleaner electricity from local renewable energy projects.** Canton Electricity Choice participants automatically receive more electricity from renewable sources in the New England region. Your participation can support local jobs and build demand for more renewable energy on our local power grid.
- ▶ **A stable, competitive electricity supply price.** Canton Electricity Choice offers long-term, fixed electricity supply prices that can protect you from seasonal utility price changes. In addition, the program aims to provide prices that are competitive with Eversource's Basic Service prices. However, because Eversource's prices change and their future prices are not known, savings cannot be guaranteed.
- ▶ **Transparency and consumer protections.** Canton Electricity Choice is a consumer-friendly program with no hidden fees or penalties.

### Your options in Canton Electricity Choice:

- 1 Automatic enrollment in Canton Standard Green.** If you take no action, your electricity account will be automatically enrolled in the Canton Standard Green offering. You will receive XX% of your electricity from renewable sources, which includes YY% renewable electricity added by Canton and ZZ% required by state law.
- 2 Choose Canton Plus Green:** You can request the Canton Plus Green option to receive XX% of your electricity from renewable resources, which includes YY% renewable electricity added by Canton and ZZ% required by state law. Your new electricity supply price will be XX.XXX ¢/kWh.
- 3 Choose Canton Basic:** You can request the Canton Basic option to enjoy price stability and consumer protections but receive no additional electricity from renewable sources beyond the minimum required by state law for XX.XXX ¢/kWh.

### Changes to your electricity bill:

**Canton Electricity Choice will not replace Eversource as your electric utility, and you will not notice any change in your electricity service.**

Eversource will continue to deliver your electricity and send your electricity bill, and you will continue to call Eversource if your power goes out. You will see just two changes on your Eversource electric bill:

1. [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
2. The Supply charge on your bill will be calculated using a Canton Electricity Choice price instead of Eversource's Basic Service price. Eversource's Delivery charges will not be impacted.

### If you do not wish to participate:

Participation is not required. There is no penalty to opt out, and you may do so at any time. If you opt out, Eversource will continue to use their Basic Service price to calculate the Supply charge portion of your electric bill.

**To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X:** Sign and mail the enclosed reply card (postmark by [MONTH] [DAY], 202X), opt out online at [CantonElectricityChoice.com](https://CantonElectricityChoice.com), or call 1-844-202-6101 and opt out by phone. You are also free to try the program and opt out at any time in the future.

*More details on the back* ▶

## It's your choice

The table below can help you decide whether to participate in Canton Electricity Choice's Standard Green offering or make another choice. **To make another choice, visit [CantonElectricityChoice.com](http://CantonElectricityChoice.com) or call customer support at 1-844-202-6101.**

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. Canton Basic meets this requirement. Canton Standard Green and Canton Plus Green exceed this requirement.

Your options in Canton Electricity Choice:			If you do not wish to participate:	
	1 Canton Standard Green (auto enroll)	2 Canton Plus Green (option)**	3 Canton Basic (option)	Eversource's Basic Service*** (opt out)
<b>Renewable electricity</b> From premium resources in the New England region (MA Class I RECs), <b>added by Canton</b>	XX%	XX%	-	-
From premium resources in the New England region (MA Class I RECs), required by state law	XX%	XX%	XX%	XX%
Other renewable or clean energy required by state law	XX%	XX%	XX%	XX%
<b>Prices</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh*</b>	XX.XXX ¢/kWh - Residential XX.XXX ¢/kWh - Sm. business XX.XXX ¢/kWh - Lg. business
<b>Price period</b>	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X. Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

\* Program prices include a \$0.001/kWh administration fee and a \$0.001/kWh fee to support Canton Electricity Choice program management. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

\*\* For participants in Canton Plus Green, Canton's electricity supplier will purchase renewable energy from MA Class I-eligible renewable energy projects to equal 100% of their electricity use. However, state law requires Canton's electricity supplier to also purchase renewable energy from other sources for Canton Plus Green participants. As a result, the renewable percentages for Canton Plus Green may exceed 100% when added together.

\*\*\* Exit terms for Eversource's Basic Service: No penalty charge. However, large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

## Additional information

**At the end of the price period**, your participation in the Program will automatically renew at a new price unless you inform the Town otherwise. The new price may be higher or lower than the existing price and the renewable energy content may change. The Town will contact you no later than 30 days before each automatic renewal to notify you of your supply options.

**If you are eligible for a low-income discount or fuel assistance**, those benefits will continue in Canton Electricity Choice. You will continue to receive your benefit with no change.

**If you have a tax-exempt account**, you should know that taxes will be billed as part of the Canton Electricity Choice power supply charge, and you are responsible for identifying and requesting an exemption from the collection of any tax. If you wish to retain your tax-exempt status in the program, you must provide appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit [CantonElectricityChoice.com](http://CantonElectricityChoice.com) for information on how to submit your documentation.

**If you have received this letter and also you have signed a contract with an electricity supplier**, you may have signed your contract after this mailing was created. To continue receiving electricity from the supplier you chose and to prevent any early termination fees from that supplier, you should opt out of Canton Electricity Choice.

**If you have solar panels on your property or participate in a community solar program**, there will be no change. You will continue to receive solar credits and/or solar incentive payments, and there will be no change to the way they are calculated.

**Eversource will continue to deliver the electricity that you use**, and they are responsible for the delivery charges that appear on your monthly bill. In addition, Eversource will remain responsible for billing you, and your Eversource electricity bill is the only electricity bill you will receive as a participant in Canton Electricity Choice. If you have set up electronic billing with Eversource, there will be no change. If you have questions about the delivery portion of your bill, contact Eversource at 1-800-592-2000 or by visiting [Eversource.com](http://Eversource.com).

**If you have Eversource's budget billing**, that will change. For participants in Canton Electricity Choice, budget billing will apply only to Eversource's Delivery charge and will no longer apply to Eversource's Supply charge. If you wish to retain budget billing for the Supply charge portion of your bill, you should opt out of Canton Electricity Choice and remain on Eversource's Basic Service.



X \_\_\_\_\_

Signature

Date

## Opt-Out Instructions

You do not need to take any action to participate in Canton Electricity Choice.

**If you DO NOT wish to participate, you MUST opt out.**

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **CantonElectricityChoice.com** or by phone at **1-844-202-6101**.

Your opt-out request must be made by, or the envelope must be postmarked by, **[MONTH] [DAY], 202X**, to opt out of the program before being enrolled automatically. If you choose to participate, you may opt out at any time in the future with no fee or penalty.



**TOWN OF CANTON**

C/O [SUPPLIER NAME]

[SUPPLIER ADDRESS]

[CITY], [STATE] [ZIP]

Presorted  
Standard  
U.S. Postage

**PAID**

XXXX

XXXXX

**Time-sensitive notice sent on behalf of the Town of Canton  
regarding your electricity supply price.**

## EXEMPLAR OPT-OUT NOTICE



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*More details on the back* ▶

## It's your choice

The table below can help you decide whether to participate in Canton Electricity Choice's Standard Green offering or make another choice. **To make another choice, visit [CantonElectricityChoice.com](http://CantonElectricityChoice.com) or call customer support at 1-844-202-6101.**

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. Canton Basic meets this requirement. Canton Standard Green and Canton Plus Green exceed this requirement.

Your options in Canton Electricity Choice:			If you do not wish to participate:	
	1 Canton Standard Green (auto enroll)	2 Canton Plus Green (option)**	3 Canton Basic (option)	Eversource's Basic Service*** (opt out)
<b>Renewable electricity</b>				
From premium resources in the New England region (MA Class I RECs), <b>added by Canton</b>	XX%	XX%	-	-
From wind projects outside of New England, <b>added by Canton</b>	XX%	XX%	-	-
From premium resources in the New England region (MA Class I RECs), required by state law	XX%	XX%	XX%	XX%
Other renewable or clean energy required by state law	XX%	XX%	XX%	XX%
<b>Prices</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh*</b>	XX.XXX ¢/kWh - Residential XX.XXX ¢/kWh - Sm. business XX.XXX ¢/kWh - Lg. business
<b>Price period</b>	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X. Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

\* Program prices include a \$0.001/kWh administration fee and a \$0.001/kWh fee to support Canton Electricity Choice program management. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

\*\* For participants in Canton Plus Green, Canton's electricity supplier will purchase renewable energy from MA Class I-eligible renewable energy projects to equal 100% of their electricity use. However, state law requires Canton's electricity supplier to also purchase renewable energy from other sources for Canton Plus Green participants. As a result, the renewable percentages for Canton Plus Green may exceed 100% when added together.

\*\*\* Exit terms for Eversource's Basic Service: No penalty charge. However, large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

## Additional information

**At the end of the price period**, your participation in the Program will automatically renew at a new price unless you inform the Town otherwise. The new price may be higher or lower than the existing price and the renewable energy content may change. The Town will contact you no later than 30 days before each automatic renewal to notify you of your supply options.

**If you are eligible for a low-income discount or fuel assistance**, those benefits will continue in Canton Electricity Choice. You will continue to receive your benefit with no change.

**If you have a tax-exempt account**, you should know that taxes will be billed as part of the Canton Electricity Choice power supply charge, and you are responsible for identifying and requesting an exemption from the collection of any tax. If you wish to retain your tax-exempt status in the program, you must provide appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit [CantonElectricityChoice.com](http://CantonElectricityChoice.com) for information on how to submit your documentation.

**If you have received this letter and also you have signed a contract with an electricity supplier**, you may have signed your contract after this mailing was created. To continue receiving electricity from the supplier you chose and to prevent any early termination fees from that supplier, you should opt out of Canton Electricity Choice.

**If you have solar panels on your property or participate in a community solar program**, there will be no change. You will continue to receive solar credits and/or solar incentive payments, and there will be no change to the way they are calculated.

**Eversource will continue to deliver the electricity that you use**, and they are responsible for the delivery charges that appear on your monthly bill. In addition, Eversource will remain responsible for billing you, and your Eversource electricity bill is the only electricity bill you will receive as a participant in Canton Electricity Choice. If you have set up electronic billing with Eversource, there will be no change. If you have questions about the delivery portion of your bill, contact Eversource at 1-800-592-2000 or by visiting [Eversource.com](http://Eversource.com).

**If you have Eversource's budget billing**, that will change. For participants in Canton Electricity Choice, budget billing will apply only to Eversource's Delivery charge and will no longer apply to Eversource's Supply charge. If you wish to retain budget billing for the Supply charge portion of your bill, you should opt out of Canton Electricity Choice and remain on Eversource's Basic Service.

## EXEMPLAR OPT-OUT NOTICE



### TOWN OF CANTON, MA

Town Electricity Aggregation Program  
Enrollment Notification Letter



[MONTH] [DAY], 202X

Dear Canton Electricity Customer,

This letter contains important information about **Canton Electricity Choice**, a new Town electricity program that will help our community take a big step toward achieving its sustainability goals.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Canton Electricity Choice changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use.

#### MORE INFORMATION AND SELF SERVICE:

Visit [CantonElectricityChoice.com](https://CantonElectricityChoice.com)

#### ASK QUESTIONS:

Contact customer support at 1-844-202-6101  
or [support@CantonElectricityChoice.com](mailto:support@CantonElectricityChoice.com).

#### DEADLINE FOR OPTING OUT:

Opt out by (postmark by) [MONTH] [DAY], 202X  
to avoid automatic enrollment.

**Your electricity account will be AUTOMATICALLY enrolled in Canton Electricity Choice for a price of  $XX.XXX$  ¢/kWh, unless you choose not to participate. The automatic enrollment model is in accordance with Massachusetts state law.**

### Why participate in Canton Electricity Choice:

- ▶ **Cleaner electricity from local renewable energy projects.** Canton Electricity Choice participants automatically receive more electricity from renewable sources in the New England region. Your participation can support local jobs and build demand for more renewable energy on our local power grid.
- ▶ **A stable, competitive electricity supply price.** Canton Electricity Choice offers long-term, fixed electricity supply prices that can protect you from seasonal utility price changes. In addition, the program aims to provide prices that are competitive with Eversource's Basic Service prices. However, because Eversource's prices change and their future prices are not known, savings cannot be guaranteed.
- ▶ **Transparency and consumer protections.** Canton Electricity Choice is a consumer-friendly program with no hidden fees or penalties.

### Your options in Canton Electricity Choice:

- 1 Automatic enrollment in Canton Standard Green.** If you take no action, your electricity account will be automatically enrolled in the Canton Standard Green offering. You will receive XX% of your electricity from renewable sources, which includes YY% renewable electricity added by Canton and ZZ% required by state law.
- 2 Choose Canton Plus Green:** You can request the Canton Plus Green option to receive XX% of your electricity from renewable resources, which includes YY% renewable electricity added by Canton and ZZ% required by state law. Your new electricity supply price will be  $XX.XXX$  ¢/kWh.
- 3 Choose Canton Basic:** You can request the Canton Basic option to enjoy price stability and consumer protections but receive no additional electricity from renewable sources beyond the minimum required by state law for  $XX.XXX$  ¢/kWh.

### Changes to your electricity bill:

**Canton Electricity Choice will not replace Eversource as your electric utility, and you will not notice any change in your electricity service.**

Eversource will continue to deliver your electricity and send your electricity bill, and you will continue to call Eversource if your power goes out. You will see just two changes on your Eversource electric bill:

1. [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
2. The Supply charge on your bill will be calculated using a Canton Electricity Choice price instead of Eversource's Basic Service price. Eversource's Delivery charges will not be impacted.

### If you do not wish to participate:

Participation is not required. There is no penalty to opt out, and you may do so at any time. If you opt out, Eversource will continue to use their Basic Service price to calculate the Supply charge portion of your electric bill.

**To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X:** Sign and mail the enclosed reply card (postmark by [MONTH] [DAY], 202X), opt out online at [CantonElectricityChoice.com](https://CantonElectricityChoice.com), or call 1-844-202-6101 and opt out by phone. You are also free to try the program and opt out at any time in the future.

*More details on the back* ▶

## It's your choice

The table below can help you decide whether to participate in Canton Electricity Choice's Standard Green offering or make another choice. **To make another choice, visit [CantonElectricityChoice.com](http://CantonElectricityChoice.com) or call customer support at 1-844-202-6101.**

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. Canton Basic meets this requirement. Canton Standard Green and Canton Plus Green exceed this requirement.

The table below shows market pricing for the account number listed on the opt-out reply card. Market pricing within Canton Electricity Choice is provided for Medium and Large Business customers. Market pricing applies only to the electricity supply contract in place at the time of enrollment. Once enrolled, this account would receive standard program pricing for future contracts.

Your options in Canton Electricity Choice:				If you do not wish to participate:
	1 Canton Standard Green (auto enroll)	2 Canton Plus Green (option)**	3 Canton Basic (option)	Eversource's Basic Service*** (opt out)
<b>Renewable electricity</b> From premium resources in the New England region (MA Class I RECs), <b>added by Canton</b>	XX%	XX%	-	-
From premium resources in the New England region (MA Class I RECs), required by state law	XX%	XX%	XX%	XX%
Other renewable or clean energy required by state law	XX%	XX%	XX%	XX%
<b>Prices</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh*</b>	<b>XX.XXX ¢/kWh</b>
<b>Price period</b>	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X. Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

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