



Valley Green Energy

Eversource Exemplar Opt-Out Mailing Materials

April 25, 2023 - *Drafts*

Language Access Document cover sheet

Opt-out letter

- **MA Class I version** - assumes additional renewable energy purchased on a voluntary basis is from “premium” renewable energy projects in the New England region (MA Class I RECs).

Opt-out reply card

External envelope

Alternative versions of the letter:

- **MA Class I RECs and Other Renewable Energy version** – Assumes additional renewable energy purchased on a voluntary basis is a blend of MA Class I RECs and other renewable energy sources.
- **Very Large Commercial Customer version** – To be sent to any very large customers that are eligible for a market price instead of the program price at the time of enrollment.



Valley Green Energy

IMPORTANT NOTICE

844-202-6033

TTY 771 or 800-439-2370 / Español 866-930-9252

ValleyGreenEnergy.com

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Valley Green Energy about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

<p>SPANISH/ESPAÑOL Incluye importante notificación de Valley Green Energy sobre su servicio eléctrico. Traduzca la notificación inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.</p>	<p>POLISH/POLSKI Załączono ważne powiadomienie od Valley Green Energy dotyczące usług w zakresie dostaw energii elektrycznej. Prosimy o niezwłoczne przetłumaczenie tego powiadomienia. W celu uzyskania pomocy należy zadzwonić pod wyżej podany numer telefonu lub odwiedzić wyżej wymienioną stronę internetową.</p>
<p>PORTUGUESE/PORTUGUÊS Aviso importante incluído do Valley Green Energy sobre seu serviço de eletricidade. Traduzir o aviso imediatamente. Ligar para o número ou visitar o site, acima, para obter ajuda.</p>	<p>NEPALI/नेपाली तपाईंको विद्युतीय सेवा बारे Valley Green Energy बाट संलग्न गरिएको महत्त्वपूर्ण सूचना । सूचनालाई तत्कालै अनुवाद गर्नुहोस् । मद्दतको लागि, माथि दिइएको नम्बरमा फोन गर्नुहोस् वा वेबसाइटमा जानुहोस् ।</p>
<p>CHINESE (SIMPLIFIED)/中文 随附来自 Valley Green Energy 的重要通知, 有关您的供电服务。请立刻翻译此通知。如果您需要帮助, 请通过上面提供的信息致电或者访问网站。</p>	<p>MARATHI/मराठी कडून महत्त्वाची सूचना संलग्न केली आहे Valley Green Energy आपल्या विद्युत सेवेसंबंधी. या सूचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाईटला/संकेतस्थळास भेट द्या.</p>
<p>CHINESE (TRADITIONAL)/中文 随附以下重要通知 Valley Green Energy 事關您的電力服務。請立即翻譯通知。如需協助, 請致電上述號碼或瀏覽網站。</p>	<p>YORUBA/YORUBÁ Àkíyèsí pàtàkì tí a fi sínú rẹ̀ láti ọ̀dọ̀ Valley Green Energy nípa ìṣẹ̀ iná m̀nànmóná rẹ̀. Tùmọ̀ àkíyèsí nàà lẹ̀sẹ̀kẹ̀sẹ̀. Pe nọ́nbà nàà tàbí bẹ̀ ààyè lórí ayélujára, lókè, wò fún irànlọ̀wọ̀.</p>
<p>HAITIAN/KREYÒL Wap jwenn yon avi enpòtan ki soti nan Valley Green Energy osijè sèvis elektrisite w. Tradwi avi a imedyatman. Rele nimewo a oswa vizite sit entènèt ki anwo a, pou w jwenn èd.</p>	<p>IGBO/NDI IGBO Ọkwa dị mkpa e zitere na Valley Green Energy gbasara ọrụ ọkụ eletrik gị. Tugharịa ọkwa ozigbo. Kpọọ nomba à ma ọ bụ gaa na webusaịtị, dị n'elu, maka enyemaka.</p>

<p>VIETNAMESE/TIẾNG VIỆT Có đính kèm thông báo quan trọng từ Valley Green Energy về dịch vụ điện của quý vị. Hãy phiên dịch thông báo này ngay. Xin gọi số điện thoại hoặc vào mạng lưới của chúng tôi, bên trên, để được giúp đỡ.</p>	<p>AMHARIC/አማርኛ የኤሌክትሪክ አገልግሎትዎን በተመለከተ ከ Valley Green Energy የተሰጠ ጠቃሚ ማስታወቂያ ከዚህ ጋር በአገሪት ተያይዟል። ማስታወቂያውን በአስቸኳይ ያስተርጉሙት። አዛ ለማግኘት፣ ከላይ በተገለጸው ስልክ ቁጥር ይደውሉ ወይም ድረ ገጹን ይጎብኙ።</p>
<p>RUSSIAN/РУССКИЙ Прилагается важное сообщение от Valley Green Energy касательно вашего снабжения электроэнергией. Переведите это сообщение безотлагательно. Если вам нужна помощь, позвоните по указанному номеру или зайдите на вебсайт.</p>	<p>SOMALI/SOOMAALI Ogeysiin muhiim ah oo ku lifaaqan oo ka timid Valley Green Energy oo ku saabsan adeegaaga korontada. Fasir ogeysiinta isla markaas. U soo wac lambarka ama u booqo websaydka, koreeyo, wixii caawin ah.</p>
<p>ARABIC/عربي ملاحظة هامة متضمنة من Valley Green Energy حول خدمة الكهرباء خاصتك. يرجى ترجمة الملاحظة فوراً. اتصل بالرقم أو قم بزيارة الموقع أعلاه للحصول على المساعدة.</p>	<p>JAPANESE/日本語 Valley Green Energy からの電力供給に関する重要なお知らせが添付されています。このお 知らせをすぐに翻訳してください。ご質問がある場合は、上記の電話 番号までお電話いただくか、ウェブサイトをご覧ください。</p>
<p>KHMER/ខ្មែរ សេចក្តីជូនដំណឹងសំខាន់ បានភ្ជាប់មកពី Valley Green Energy អំពីសេវាអគ្គិសនីរបស់អ្នក។ បកប្រែសេចក្តីជូនដំណឹងនេះភ្លាមៗ។ ហៅទៅលេខ ឬទស្សនាគេហទំព័រខាងលើ សំរាប់ជំនួយ។</p>	<p>GUJARATI/ગુજરાતી ના તરફથી મહત્વપૂર્ણ નોટિસ બીડેલ છે Valley Green Energy તમારી વીજળી સેવા વિશે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે ઉપરના નંબર પર કોલ કરો અથવા વેબસાઇટની મુલાકાત લો.</p>
<p>FRENCH/FRANÇAIS Avis important ci-joint de Valley Green Energy à propos de votre service d'électricité. Traduisez immédiatement l'avis. Appelez le numéro ou visitez le site Web ci-dessus pour obtenir de l'aide.</p>	<p>SWAHILI/KISWAHILI Notisi muhimu ambayo imeambathiswa kutoka kwa Valley Green Energy kuhusu huduma ya umeme unayopokea. Ifasiri notisi papo hapo. Piga simu kwa nambari au zuru tovuti, hapo juu, ili kupata usaidizi.</p>
<p>ITALIAN/ITALIANO Comunicazione importante in allegato da Valley Green Energy riguardante il suo servizio di elettricità. Tradurre il comunicato immediatamente. Se ha bisogno di assistenza chiami il numero o visiti il sito internet sopra indicato.</p>	<p>HINDI/हिंदी यह महत्वपूर्ण सूचना Valley Green Energy की ओर से आपकी बिजली सेवा के बारे में है। सूचना का तुरंत अनुवाद करें। मदद के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।</p>
<p>KOREAN/한국어 귀하의 전기 서비스와 관련하여 Valley Green Energy 에서 보낸 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시 번역하시기 바랍니다. 도움이 필요할 경우 위의 전화 번호로 연락하거나 웹사이트를 방문해 주십시오.</p>	<p>THAI/ไทย ประกาศสำคัญที่แนบมาจาก Valley Green Energy เกี่ยวกับบริการไฟฟ้าของคุณ แปลประกาศทันที โปรดไปยังหมายเลข หรือไปที่เว็บไซต์ด้านบน เพื่อขอความช่วยเหลือ</p>
<p>GREEK/ΕΛΛΗΝΙΚΑ Εσκλείεται σημαντική ειδοποίηση από Valley Green Energy που αφορά τον πάροχο ηλεκτρικής σας ενέργειας. Μεταφράστε την ειδοποίηση αμέσως. Καλέστε τον αριθμό ή επισκεφτείτε την παραπάνω ιστοσελίδα για βοήθεια.</p>	<p>LAO/ລາວ ແຈ້ງການທີ່ສໍາຄັນນໍາມາຈາກ Valley Green Energy ກ່ຽວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ແປແຈ້ງການນີ້ໂດຍທັນທີ. ສໍາລັບການຊ່ວຍເຫຼືອ ໂທຫາເບີໂທ ຫຼື ເຂົ້າໄປເບິ່ງໃນເວັບໄຊທ໌ ຢູ່ຂ້າງເທິງ.</p>



[MONTH] [DAY], 202X

Dear Electricity Customer,

Valley Green Energy welcomes you as a new customer to our service territory!

Valley Green Energy is a regional electricity program that was created by, and to serve, the communities of Amherst, Northampton, and Pelham.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Valley Green Energy changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use.

MORE INFORMATION AND SELF SERVICE:

Visit ValleyGreenEnergy.com

ASK QUESTIONS:

Contact customer support at 1-844-202-6033 or support@ValleyGreenEnergy.com.

DEADLINE FOR OPTING OUT:

Opt out by (postmark by) [MONTH] [DAY] to avoid automatic enrollment.

Your electricity account will be AUTOMATICALLY enrolled in Valley Green Energy for a price of XX.XXX ¢/kWh, unless you choose not to participate. The automatic enrollment model is in accordance with Massachusetts state law.

Why participate in Valley Green Energy:

- ▶ **Cleaner electricity from local renewable energy projects.** Valley Green Energy participants automatically receive more electricity from renewable sources in the New England region. Your participation can support local jobs and build demand for more renewable energy on our local power grid.
- ▶ **A stable, competitive electricity supply price.** Valley Green Energy offers long-term, fixed electricity supply prices that can protect you from seasonal utility price changes. In addition, the program aims to provide prices that are competitive with Eversource's Basic Service prices. However, because Eversource's prices change and their future prices are not known, savings cannot be guaranteed.
- ▶ **Transparency and consumer protections.** Valley Green Energy is a consumer-friendly program with no hidden fees or penalties.

Valley Green Energy choices:

- 1 Automatic enrollment in Standard Green.** If you take no action, your electricity account will be automatically enrolled in Valley Green Energy, in the Standard Green offering. You will receive an additional XX% of your electricity from premium renewable sources in the New England region, in addition to the minimum renewable energy required by state law. Your new electricity supply price will be XX.XXX ¢/kWh.
- 2 Choose 100% Green:** You can request the 100% Green option to receive *all* of your electricity from premium renewable resources in the New England region (MA Class I RECs) for XX.XXX ¢/kWh.
- 3 Choose Local:** You can request the Local option to receive XX% of your electricity from renewable energy projects in the Valley Green Energy territory, in addition to receiving the minimum renewable energy required by state law, for XX.XXX ¢/kWh.
- 4 Choose Budget:** You can request the Budget option to enjoy price stability and consumer protections but receive no additional electricity from renewable sources beyond the minimum required by state law for XX.XXX ¢/kWh.

Changes to your electricity bill:

Valley Green Energy will not replace Eversource as your electric utility, and you will not notice any change in your electricity service. Eversource will continue to deliver your electricity and send your electric bill, and you will continue to call Eversource if your power goes out. You will see just two changes on your Eversource electric bill:

1. [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
2. The Supply charge on your bill will be calculated using a Valley Green Energy price instead of Eversource's Basic Service price. Eversource's Delivery charges will not be impacted.

If you do not wish to participate:

Participation is not required. There is no penalty to opt out, and you may do so at any time. If you opt out, Eversource will continue to use their Basic Service price to calculate the Supply charge on your electric bill.

To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X: Sign and mail the enclosed reply card (postmark by [MONTH] [DAY], 202X), opt out online at ValleyGreenEnergy.com, or call 1-844-202-6033 and opt out by phone. You are also free to try the program and opt out at any time in the future.

Make your choice

The table below can help you decide whether to participate in Valley Green Energy in the Standard Green offering or make another choice. **To make another choice, visit ValleyGreenEnergy.com or call customer support at 1-844-202-6433.**

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. Valley Green Energy Budget meets this requirement, and Valley Green Energy Standard Green, 100% Green, and Local exceed this requirement.

Valley Green Energy choices:

	1 Standard Green (auto enrollment)	2 100% Green (option)**	3 Local (option)	4 Budget (option)
Renewable electricity From premium renewable sources in the New England Region (MA Class I RECs), <i>added by Valley Green Energy</i>	XX%	XX%	-	-
From local renewable sources close to or in the Valley Green Energy service territory, <i>added by Valley Green Energy</i>	-	-	XX%	-
Minimum renewable or clean energy required by state law	XX%	XX%	XX%	XX%
Prices	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*
Price period	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X

If you do not wish to participate:

Eversource's Basic Service*** (opt out)
-
-
XX%
XX.XXX ¢/kWh - Residential
XX.XXX ¢/kWh - Sm. business
XX.XXX ¢/kWh - Lg. business
Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.
Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

- * Program prices include a \$0.001/kWh administration fee and a \$0.001/kWh fee to support Valley Green Energy program management and energy initiatives. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.
- ** The Valley Green Energy electricity supplier must purchase a minimum amount of renewable or clean energy to meet state requirements. Valley Green Energy choose to purchase additional renewable energy on top of that minimum. As a result, the total renewable content for the 100% Green option exceeds 100%.
- *** Exit terms for Eversource's Basic Service: No penalty charge. However, large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

Additional information

At the end of the price period, the Valley Green Alliance intends to enter into a new electricity supply contract. At that time, the price and renewable energy content may change. If you are still enrolled in Valley Green Energy at that time, you will receive a notice informing you of any changes.

If you are eligible for a low-income rate or fuel assistance, those benefits will continue in Valley Green Energy. You will continue to receive your discount with no change.

If you have a tax-exempt account, you should know that taxes will be billed as part of the Valley Green Energy power supply charge, and you are responsible for identifying and requesting an exemption from the collection of any tax. If you wish to retain your tax-exempt status in the program, you must provide appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit ValleyGreenEnergy.com for information on how to submit your documentation.

If you have received this letter and also you have signed a contract with an electricity supplier, you may have signed your contract after this mailing was created. To continue receiving electricity from the supplier you chose and to prevent any early termination fees from that supplier, you should opt out of ValleyGreenEnergy.

If you have solar panels on your property or participate in a community solar program, there will be no change. You will continue to receive solar credits and/or solar incentive payments, and there will be no change to the way they are calculated.

Eversource will remain responsible for billing you, and your Eversource electric bill is the only electric bill you will receive as a participant in Valley Green Energy. If you have set up electronic billing with Eversource, there will be no change.

If you have Eversource's budget billing, that will change. For participants in Valley Green Energy, budget billing will apply only to Eversource's Delivery charge and will no longer apply to Eversource's Supply charge. If you wish to retain budget billing for the Supply charge portion of your bill, you should opt out of Valley Green Energy and remain on Eversource's Basic Service.



X _____

Signature

Date

Opt-Out Instructions

You do not need to take any action to participate in Valley Green Energy.

If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **ValleyGreenEnergy.com** or by phone at **1-844-202-6033**.

Your opt-out request must be made by, or the envelope must be postmarked by, **[MONTH] [DAY], 202X**, to opt out of the program before being enrolled automatically. If you choose to participate, you may opt out at any time in the future with no fee or penalty.



On behalf of the communities of Amherst, Northampton, and Pelham

C/O [SUPPLIER NAME]

[SUPPLIER ADDRESS]

[CITY], [STATE] [ZIP]

Presorted
Standard
U.S. Postage
PAID
XXXX
XXXXX

Do not discard. Important notice regarding your electricity price.



[MONTH] [DAY], 202X

Dear Electricity Customer,

Valley Green Energy welcomes you as a new customer to our service territory!

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MORE INFORMATION AND SELF SERVICE:

Visit ValleyGreenEnergy.com

ASK QUESTIONS:

Contact customer support at 1-844-202-6033 or support@ValleyGreenEnergy.com.

DEADLINE FOR OPTING OUT:

Opt out by (postmark by) [MONTH] [DAY] to avoid automatic enrollment.

Your electricity account will be AUTOMATICALLY enrolled in Valley Green Energy for a price of $XX.XXX$ ¢/kWh, unless you choose not to participate. The automatic enrollment model is in accordance with Massachusetts state law.

Why participate in Valley Green Energy:

- ▶ **Cleaner electricity from renewable energy projects.** Valley Green Energy participants automatically receive more electricity from renewable sources.
- ▶ **A stable, competitive electricity supply price.** Valley Green Energy offers long-term, fixed electricity supply prices that can protect you from seasonal utility price changes. In addition, the program aims to provide prices that are competitive with Eversource's Basic Service prices. However, because Eversource's prices change and their future prices are not known, savings cannot be guaranteed.
- ▶ **Transparency and consumer protections.** Valley Green Energy is a consumer-friendly program with no hidden fees or penalties.

Valley Green Energy choices:

- 1 Automatic enrollment in Standard Green.** If you take no action, your electricity account will be automatically enrolled in Valley Green Energy, in the Standard Green offering. You will receive an additional XX% of your electricity from renewable sources, including XX% from MA Class I RECs and XX% from [OTHER RENEWABLE SOURCE], in addition to the minimum renewable energy required by state law. Your new electricity supply price will be $XX.XXX$ ¢/kWh.
- 2 Choose 100% Green:** You can request the 100% Green option to receive *all* of your electricity from renewable resources, including XX% from MA Class I RECs and XX% from [OTHER RENEWABLE SOURCE], for $XX.XXX$ ¢/kWh.
- 3 Choose Local:** You can request the Local option to receive XX% of your electricity from renewable energy projects in the Valley Green Energy territory, in addition to receiving the minimum renewable energy required by state law, for $XX.XXX$ ¢/kWh.
- 4 Choose Budget:** You can request the Budget option to enjoy price stability and consumer protections but receive no additional electricity from renewable sources beyond the minimum required by state law for $XX.XXX$ ¢/kWh.

Changes to your electricity bill:

Valley Green Energy will not replace Eversource as your electric utility, and you will not notice any change in your electricity service. Eversource will continue to deliver your electricity and send your electric bill, and you will continue to call Eversource if your power goes out. You will see just two changes on your Eversource electric bill:

1. [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
2. The Supply charge on your bill will be calculated using a Valley Green Energy price instead of Eversource's Basic Service price. Eversource's Delivery charges will not be impacted.

If you do not wish to participate:

Participation is not required. There is no penalty to opt out, and you may do so at any time. If you opt out, Eversource will continue to use their Basic Service price to calculate the Supply charge on your electric bill.

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More details on the back →

Make your choice

The table below can help you decide whether to participate in Valley Green Energy in the Standard Green offering or make another choice. **To make another choice, visit ValleyGreenEnergy.com or call customer support at 1-844-202-6033.**

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. Valley Green Energy Budget meets this requirement, and Valley Green Energy Standard Green, 100% Green, and Local exceed this requirement.

Valley Green Energy choices:

	1 Standard Green (auto enrollment)	2 100% Green (option)**	3 Local (option)	4 Budget (option)
Renewable electricity From premium renewable sources in the New England Region (MA Class I RECs), <i>added by Valley Green Energy</i>	XX%	XX%	-	-
From [OTHER RENEWABLE SOURCE], <i>added by Valley Green Energy</i>	XX%	XX%	-	-
From local renewable sources close to or in the Valley Green Energy service territory, <i>added by Valley Green Energy</i>	-	-	XX%	-
Minimum renewable or clean energy required by state law	XX%	XX%	XX%	XX%
Prices	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*
Price period	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X

If you do not wish to participate:

Eversource's Basic Service*** (opt out)
-
-
-
XX%
XX.XXX ¢/kWh - Residential
XX.XXX ¢/kWh - Sm. business
XX.XXX ¢/kWh - Lg. business
Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X. Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

- * Program prices include a \$0.001/kWh administration fee and a \$0.001/kWh fee to support Valley Green Energy program management and energy initiatives. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.
- ** The Valley Green Energy electricity supplier must purchase a minimum amount of renewable or clean energy to meet state requirements. Valley Green Energy choose to purchase additional renewable energy on top of that minimum. As a result, the total renewable content for the 100% Green option exceeds 100%.
- *** Exit terms for Eversource's Basic Service: No penalty charge. However, large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

Additional information

At the end of the price period, the Valley Green Alliance intends to enter into a new electricity supply contract. At that time, the price and renewable energy content may change. If you are still enrolled in Valley Green Energy at that time, you will receive a notice informing you of any changes.

If you are eligible for a low-income rate or fuel assistance, those benefits will continue in Valley Green Energy. You will continue to receive your discount with no change.

If you have a tax-exempt account, you should know that taxes will be billed as part of the Valley Green Energy power supply charge, and you are responsible for identifying and requesting an exemption from the collection of any tax. If you wish to retain your tax-exempt status in the program, you must provide appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit ValleyGreenEnergy.com for information on how to submit your documentation.

If you have received this letter and also you have signed a contract with an electricity supplier, you may have signed your contract after this mailing was created. To continue receiving electricity from the supplier you chose and to prevent any early termination fees from that supplier, you should opt out of ValleyGreenEnergy.

If you have solar panels on your property or participate in a community solar program, there will be no change. You will continue to receive solar credits and/or solar incentive payments, and there will be no change to the way they are calculated.

Eversource will remain responsible for billing you, and your Eversource electric bill is the only electric bill you will receive as a participant in Valley Green Energy. If you have set up electronic billing with Eversource, there will be no change.

If you have Eversource's budget billing, that will change. For participants in Valley Green Energy, budget billing will apply only to Eversource's Delivery charge and will no longer apply to Eversource's Supply charge. If you wish to retain budget billing for the Supply charge portion of your bill, you should opt out of Valley Green Energy and remain on Eversource's Basic Service.



[MONTH] [DAY], 202X

Dear Electricity Customer,

Valley Green Energy welcomes you as a new customer to our service territory!

Valley Green Energy is a regional electricity program that was created by, and to serve, the communities of Amherst, Northampton, and Pelham.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Valley Green Energy changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use.

MORE INFORMATION AND SELF SERVICE:

Visit ValleyGreenEnergy.com

ASK QUESTIONS:

Contact customer support at 1-844-202-6033 or support@ValleyGreenEnergy.com.

DEADLINE FOR OPTING OUT:

Opt out by (postmark by) [MONTH] [DAY] to avoid automatic enrollment.

Your electricity account will be AUTOMATICALLY enrolled in Valley Green Energy for a price of XX.XXX ¢/kWh, unless you choose not to participate. The automatic enrollment model is in accordance with Massachusetts state law.

Why participate in Valley Green Energy:

- ▶ **Cleaner electricity from local renewable energy projects.** Valley Green Energy participants automatically receive more electricity from renewable sources in the New England region. Your participation can support local jobs and build demand for more renewable energy on our local power grid.
- ▶ **A stable, competitive electricity supply price.** Valley Green Energy offers long-term, fixed electricity supply prices that can protect you from seasonal utility price changes. In addition, the program aims to provide prices that are competitive with Eversource's Basic Service prices. However, because Eversource's prices change and their future prices are not known, savings cannot be guaranteed.
- ▶ **Transparency and consumer protections.** Valley Green Energy is a consumer-friendly program with no hidden fees or penalties.

Valley Green Energy choices:

- 1 Automatic enrollment in Standard Green.** If you take no action, your electricity account will be automatically enrolled in Valley Green Energy, in the Standard Green offering. You will receive an additional XX% of your electricity from premium renewable sources in the New England region, in addition to the minimum renewable energy required by state law. Your new electricity supply price will be XX.XXX ¢/kWh.
- 2 Choose 100% Green:** You can request the 100% Green option to receive *all* of your electricity from premium renewable resources in the New England region (MA Class I RECs) for XX.XXX ¢/kWh.
- 3 Choose Local:** You can request the Local option to receive XX% of your electricity from renewable energy projects in the Valley Green Energy territory, in addition to receiving the minimum renewable energy required by state law, for XX.XXX ¢/kWh.
- 4 Choose Budget:** You can request the Budget option to enjoy price stability and consumer protections but receive no additional electricity from renewable sources beyond the minimum required by state law for XX.XXX ¢/kWh.

Changes to your electricity bill:

Valley Green Energy will not replace Eversource as your electric utility, and you will not notice any change in your electricity service. Eversource will continue to deliver your electricity and send your electric bill, and you will continue to call Eversource if your power goes out. You will see just two changes on your Eversource electric bill:

1. [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
2. The Supply charge on your bill will be calculated using a Valley Green Energy price instead of Eversource's Basic Service price. Eversource's Delivery charges will not be impacted.

If you do not wish to participate:

Participation is not required. There is no penalty to opt out, and you may do so at any time. If you opt out, Eversource will continue to use their Basic Service price to calculate the Supply charge on your electric bill.

To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X: Sign and mail the enclosed reply card (postmark by [MONTH] [DAY], 202X), opt out online at ValleyGreenEnergy.com, or call 1-844-202-6033 and opt out by phone. You are also free to try the program and opt out at any time in the future.

Make your choice

The table below can help you decide whether to participate in Valley Green Energy in the Standard Green offering or make another choice. **To make another choice, visit ValleyGreenEnergy.com or call customer support at 1-844-202-6033.**

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. Valley Green Energy Budget meets this requirement, and Valley Green Energy Standard Green, 100% Green, and Local exceed this requirement.

The table below shows market pricing for the account number listed on the opt-out reply card. Market pricing within Valley Green Energy is provided for Industrial customers. Market pricing applies only to the electricity supply contract in place at the time of enrollment. Once enrolled, this account would receive standard program pricing for future contracts if it remains enrolled without interruption.

Valley Green Energy choices:

	1 Standard Green (auto enrollment)	2 100% Green (option)**	3 Local (option)	4 Budget (option)	If you do not wish to participate: Eversource's Basic Service*** (opt out)
Renewable electricity From premium renewable sources in the New England Region (MA Class I RECs), <i>added by Valley Green Energy</i>	XX%	XX%	-	-	-
From local renewable sources close to or in the Valley Green Energy service territory, <i>added by Valley Green Energy</i>	-	-	XX%	-	-
Minimum renewable or clean energy required by state law	XX%	XX%	XX%	XX%	XX%
Prices	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh
Price period	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

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