# Wayland Electricity Choice

**Exemplar Opt-Out Mailing Materials** 

September 21, 2022 - Draft

### Language Access Document cover sheet

### **Opt-out letter**

- **MA Class I version** - assumes additional renewable energy purchased on a voluntary basis is from "premium" renewable energy projects in the New England region (MA Class I RECs).

Opt-out reply card

External envelope

### Alternative versions of the letter:

- **National Wind version** assumes additional renewable energy purchased on a voluntary basis is a blend of MA Class I RECs and wind RECs (National Wind RECs) from outside of New England
- Large business version To be sent to any very large customers that are eligible for a market price instead of the program price at the time of enrollment.

CORPORATA		
AND Y LA MO		IMPORTANT NOTICE
		8XX-XXX-XXXX
	Ŋ	TTY 771 or 800-439-2370 / Español 866-930-9252
Wayland Electricity Choice		WaylandElectricityChoice.com

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Wayland about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

SPANISH/ESPAÑOL	POLISH/POLSKI
Incluye importante notificación de	Załączono ważne powiadomienie od
Wayland	Wayland
sobre su servicio eléctrico. Traduzca la notificación inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.	dotyczące usług w zakresie dostaw energii elektrycznej. Prosimy o niezwłoczne przetłumaczenie tego powiadomienia. W celu uzyskania pomocy należy zadzwonić pod wyżej podany numer telefonu lub odwiedzić wyżej wymienioną stronę internetową.
<b>PORTUGUESE/PORTUGUÊS</b> Aviso importante incluído do	<b>NEPALI/नेपाली</b> तपाईंको विद्युतीय सेवा बारे
Wayland	Wayland
sobre seu serviço de eletricidade. Traduzir o aviso imediatamente. Ligar para o número ou visitar o site, acima, para obter ajuda.	बाट संलग्न गरिएको महत्त्वपूर्ण सूचना । सूचनालाई तत्कालै अनुवाद गर्नुहोस् । मद्दतको लागि, माथि दिइएको नम्बरमा फोन गर्नुहोस् वा वेबसाइटमा जानुहोस् ।
CHINESE (SIMPLIFIED)/中文 随附来自	<b>MARATHI/मराठी</b> कडून महत्त्वाची सूचना संलग्न केली आहे
Wayland	Wayland
的重要通知,有关您的供电服务。请立刻翻译此通知。如果您需要帮助,请通过上面提供的信息致电或者访问网站。	आपल्या विद्युत सेवेसंबंधी. या सूचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाईटला/संकेतस्थळास भेट द्या.
<b>CHINESE (TRADITIONAL)/中文</b> 隨附以下重要通知	<b>YORUBA/YORÙBÁ</b> Àkíyèsí pàtàkì tí a fi sínú rệ láti ộdộ
Wayland	Wayland
事關您的電力服務。請立即翻譯通知。如需協助,請致電上述號碼或 瀏覽網站。	nípa işé iná mònàmóná rẹ. Túmò àkíyèsí náà lésèkesè. Pe nónbà náà tàbí bẹ ààyè lórí ayélujára, lókè, wò fún ìrànlówó.
<b>HAITIAN/KREYÒL</b> Wap jwenn yon avi enpòtan ki soti nan	<b>IGBO/NDI IGBO</b> Ọkwa dị mkpa e zitere na
Wayland	Wayland
osijè sèvis elektrisite w. Tradwi avi a imedyatman. Rele nimewo a oswa vizite sit entènèt ki anwo a, pou w jwenn èd.	gbasara ọrụ ọkụ eletrik gị. Tụgharịa ọkwa ozigbo. Kpọọ nọmba à ma ọ bụ gaa na webusaịtị, dị n'elu, maka enyemaka.

<b>VIETNAMESE/TIẾNG VIỆT</b> Có đính kèm thông báo quan trọng từ	<b>AMHARIC/አማርኛ</b> የኤሌክትሪክ አገልግሎትዎነ በተመለከተ ከ		
Wayland	Wayland		
về dịch vụ điện của quý vị. Hãy phiên dịch thông báo này ngay.	የተሰጠ ጠቃሚ ማስታወቂያ ከዚህ ጋር በአባሪነት ተያይዟል።		
Xin gọi số điện thoại hoặc vào mạng lưới của chúng tôi, bên trên, để được giúp đỡ.	ማስታወቂያውን በአስቸኳይ ያስተርጉሙት። እገዛ ለማግኘት፣ ከላይ በተገለጸው ስልክ ቁጥር ይደውሉ ወይም ድረ ገጹን ይጎብኙ።		
RUSSIAN/РУССКИЙ Прилагается важное сообщение от	<b>SOMALI/SOOMAALI</b> Ogeysiin muhiim ah oo ku lifaaqan oo ka timid		
Wayland	Wayland		
касательно вашего снабжения электроэнергией. Переведите это сообщение безотлагательно. Если вам нужна помощь, позвоните по указанному номеру или зайдите на вебсайт.	oo ku saabsan adeegaaga korontada. Fasir ogeysiinta isla markaas. U soo wac lambarka ama u booqo websaydka, koreeyo, wixii caawin ah.		
ARABIC/عربی	JAPANESE/日本語		
ملاحظة هامة متضمنة من	Wayland		
Wayland حول خدمة الكهرباء خاصتك. يرجى ترجمة الملاحظة فورا. اتصل بالرقم أو قم بزيارة الموقع أعلاه للحصول على المساعدة.	からの電力供給に関する重要なお知らせが添付されています。このお 知らせをすぐに翻訳してください。ご質問がある場合は、上記の電話 番号までお電話いただくか、ウェブサイトをご覧ください。		
KHMER/ខ្មែរ សេចក្តីជូនដំណឹងសំខាន់ បានភ្ជាប់មកពី	<b>GUJARATI/ગુજરાતી</b> ના તરફથી મહત્વપૂર્ણ નોટિસ બીડેલ છે		
Wayland	Wayland		
អំពីសេវាអគ្គិសនីរបស់អ្នក។ បកប្រែសេចក្តីជូនដំណឹងនេះភ្លាមៗ។	તમારી વીજળી સેવા વિશે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે		
ហៅទៅលេខ ឬទស្សនាគេហទំព័រខាងលើ សំរាប់ជំនួយ។	ઉપરના નંબર પર કૉલ કરો અથવા વેબસાઇટની મુલાકાત લો.		
<b>FRENCH/FRANÇAIS</b> Avis important ci-joint de	<b>SWAHILI/KISWAHILI</b> Notisi muhimu ambayo imeambatishwa kutoka kwa		
Wayland	Wayland		
à propos de votre service d'électricité. Traduisez immédiatement l'avis. Appelez le numéro ou visitez le site Web ci-dessus pour obtenir de l'aide.	kuhusu huduma ya umeme unayopokea. Ifasiri notisi papo hapo. Piga simu kwa nambari au zuru tovuti, hapo juu, ili kupata usaidizi.		
<b>ITALIAN/ITALIANO</b> Comunicazione importante in allegato da	<b>HINDI/हिंदी</b> यह महत्वपूर्ण सूचना		
Wayland	Wayland		
riguardante il suo servizio di elettricità. Tradurre il comunicato immediatamente. Se ha bisogno di assistenza chiami il numero o visiti il sito internet sopra indicato.	की ओर से आपकी बिजली सेवा के बारे में है। सूचना का तुरंत अनुवाद करें। मदद के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।		
<b>KOREAN/한국어</b> 귀하의 전기 서비스와 관련하여	<b>THAI/ไทย</b> ประกาศสำคัญที่แนบมาจาก		
Wayland	Wayland		
에서 보낸 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시 번역하시기 바랍니다. 도움이 필요할 경우 위의 전화 번호로 연락하거나 웹사이트를 방문해 주십시오.	ี้ เกี่ยวกับบริการไฟฟ้าของคุณ แปลประกาศทันที โทรไปยังหมายเลข หรือไปที่เว็บไซต์ด้านบน เพื่อขอความช่วยเหลือ		
<b>GREEK/ΕΛΛΗΝΙΚΆ</b> Εσωκλείεται σημαντική ειδοποίηση από	<b>LAO/ລາວ</b> ແຈ້ງການທີ່ສຳຄັນນຳມາຈາກ		
Wayland	Wayland		
που αφορά τον πάροχο ηλεκτρικής  σας ενέργειας.  Μεταφράστε την ειδοποίηση αμέσως. Καλέστε τον αριθμό ή επισκεφτείτε την παραπάνω ιστοσελίδα για βοήθεια.	ກ່ຽວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ແປແຈ້ງການນີ້ໂດຍທັນທີ. ສໍາລັບການຊ່ວຍເຫຼືອ ໂທຫາເບີໂທ ຫຼື ເຂົ້າໄປເບິ່ງໃນເວັບໄຊທ໌ ຢູ່ຂ້າງເທິງ.		

# **EXEMPLAR OPT-OUT NOTICE**



### TOWN OF WAYLAND, MA

Town Electricity Aggregation Program Notification Letter

[MONTH] [DAY], 202X

Dear Wayland Electricity Customer,

This letter contains important information about **Wayland Electricity Choice,** a new Town electricity program that will help our community take a big step toward achieving its sustainability goals.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Wayland Electricity Choice changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use. Deadline to opt out before automatic enrollment: [MONTH] [DAY], 202X

Get more information: Visit WaylandElectricityChoice.com Or contact customer support at 1-844-202-6400 or support@WaylandElectricityChoice.com

Through Wayland Electricity Choice, you have three new choices for your

electricity supply, including two choices that provide more of your electricity from clean, renewable sources. Additional benefits include stable, long-term prices that do not change seasonally, consumer protections, and the potential for savings compared with Eversource's prices, though savings cannot be guaranteed.

### Your choices



Automatic enrollment: If you take no action, you will be AUTOMATICALLY enrolled in Wayland Standard Green for XX.XXX ¢/kWh. You will receive XX% of your electricity from premium renewable resources in the New England region (MA Class I RECs), which is greater than the minimum amount required by state law. Please note: The automatic enrollment model is in accordance with state law for programs like Wayland Electricity Choice, but you are not required to participate.

**Choose the Wayland 100% Green option:** Receive all of your electricity from premium renewable resources in the New England region (MA Class I RECs) for XX.XXX ¢/kWh.



**Choose the Wayland Economy option:** Enjoy price stability but receive no additional electricity from renewable sources beyond the minimum required by state law for XX.XXX ¢/kWh.

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**Choose not to participate:** If you choose not to participate in Wayland Electricity Choice, you will remain with Eversource's Basic Service for your electricity supply. Eversource offers no additional electricity from renewable sources beyond the minimum required by state law. Please see the back for Eversource's current prices.

If you do not wish to participate in Wayland Electricity Choice, you must opt out. To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X: Visit WaylandElectricityChoice.com and opt out online, call 1-844-202-6400 and opt out by phone, or sign and mail the enclosed reply card (must be postmarked by [MONTH] [DAY], 202X). You are also free to try the program and opt out at any time in the future. There is no penalty or fee to opt out.

All Wayland Electricity Choice prices are fixed until [MONTH] 202X. In comparison, Eversource's Basic Service prices change every 6 months for residential and small business customers and every 3 months for large business customers. Wayland Electricity Choice does offer the potential for savings compared with Eversource's Basic Service prices, but because Eversource's future prices are not known, savings compared with Eversource cannot be guaranteed.

### Changes to your electricity bill

Wayland Electricity Choice will not replace Eversource as your electric utility, and you will not notice any change in your electricity service. Eversource will continue to deliver your electricity and send your electricity bill, and you will continue to call Eversource if your power goes out.

You will see just two changes on your Eversource electricity bill:

- 1. Wayland has signed a contract with [SUPPLIER NAME] to supply electricity to participants in Wayland Community Choice, so [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
- 2. The Supply charge on your bill will be calculated using a Wayland Electricity Choice price instead of Eversource's Basic Service price. Eversource's delivery charges will not be impacted.

## It's your choice...

**If you do nothing, you will be enrolled in Wayland Standard Green.** Eversource will use the Wayland Standard Green price to calculate the Supply portion of your electricity bill. The table below can help you decide whether to remain with Wayland Standard Green or make another choice. To make another choice, visit WaylandElectricityChoice.com or call customer support at 1-844-202-6400.

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. All Wayland Electricity Choice offerings meet the minimum requirement. However, Wayland Standard Green and Wayland 100% Green exceed this requirement.

	Wayland Electricity Choice program choices:			If you do not wish to participate:
	Wayland Standard Green (automatic)	Wayland 100% Green (option)**	Wayland Economy (option)	Eversource's Basic Service*** (opt out)
<b>Renewable electricity</b> From premium resources in the New England region (MA Class I RECs), <b>added by Wayland</b>	XX%	XX%	-	-
From premium resources in the New England region (MA Class I RECs), required by state law	XX%	XX%	XX%	XX%
Other renewable energy required by state law	XX%	XX%	XX%	XX%
Prices				XX.XXX ¢/kWh - Residential
	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh - Sm. business
				XX.XXX ¢/kWh - Lg. business
Price period	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.
				Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

\* Program prices include a \$0.001/kWh administration fee and a \$0.001/kWh fee to support Wayland Electricity Choice program management and public education. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

\*\* Wayland 100% Green includes the minimum amount of MA Class I RECs required by law each year plus the additional amount needed to reach 100%. Wayland's electricity supplier must also purchase other renewable energy to meet state requirements. As a result, the total renewable content for Wayland 100% Green exceeds 100%.

\*\*\* Exit terms for Eversource's Basic Service: No penalty charge. However, large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

### Additional information

At the end of the price period, the Town intends to enter into a new electricity supply contract. At that time, the price and renewable energy content may change. If you are still enrolled in Wayland Electricity Choice at that time, you will receive a notice informing you of any changes.

If you are eligible for a low-income rate or fuel assistance, those benefits will continue in Wayland Electricity Choice. You will continue to receive your discount with no change.

**If you have a tax-exempt account,** you should know that taxes will be billed as part of the Wayland Electricity Choice power supply charge, and you are responsible for identifying and requesting an exemption from the collection of any tax. If you wish to retain your tax-exempt status in the program, you must provide appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit WaylandElectricityChoice.com for information on how to submit your documentation.

If you have received this letter and also you have signed a contract with an electricity supplier, you may have signed your contract after this mailing was created. To continue receiving electricity from the supplier you chose and to prevent any early termination fees from that supplier, you should opt out of Wayland Electricity Choice.

If you have solar panels on your property or participate in a community solar program, there will be no change. You will continue to receive solar credits and/or solar incentive payments, and there will be no change to the way they are calculated.

**Eversource will remain responsible for billing you,** and your Eversource electricity bill is the only electricity bill you will receive as a participant in Wayland Electricity Choice. If you have set up electronic billing with Eversource, there will be no change.

**If you have Eversource's budget billing,** that will change. For participants in Wayland Electricity Choice, budget billing will apply only to Eversource's Delivery charge and will no longer apply to Eversource's Supply charge. If you wish to retain budget billing for the Supply charge portion of your bill, you should opt out of Wayland Electricity Choice and remain on Eversource's Basic Service.

### **OPT-OUT REPLY CARD**



# Wayland Electricity Choice

# **Opt-Out Instructions**

You do not need to take any action to participate in Wayland Electricity Choice.

#### If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.

2. Place the card in the enclosed envelope.

3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **WaylandElectricityChoice.com** or by phone at **1-8XX-XXX-XXXX**.

Your opt-out request must be made by, or the envelope must be postmarked by, [MONTH] [DAY], 202X, to opt out of the program before being enrolled automatically. If you choose to participate, you may opt out at any time in the future with no fee or penalty.



TOWN OF WAYLAND C/O [SUPPLIER NAME] [SUPPLIER ADDRESS] [CITY], [STATE] [ZIP] Presorted Standard U.S. Postage **PAID** XXXX XXXXX

# Time-sensitive notice sent on behalf of the Town of Wayland regarding your electricity supply price.

# **EXEMPLAR OPT-OUT NOTICE**



### TOWN OF WAYLAND, MA

Town Electricity Aggregation Program Notification Letter

[MONTH] [DAY], 202X

Dear Wayland Electricity Customer,

This letter contains important information about **Wayland Electricity Choice,** a new Town electricity program that will help our community take a big step toward achieving its sustainability goals.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Wayland Electricity Choice changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use. Deadline to opt out before automatic enrollment: [MONTH] [DAY], 202X

Get more information: Visit WaylandElectricityChoice.com Or contact customer support at 1-844-202-6400 or support@WaylandElectricityChoice.com

Through Wayland Electricity Choice, you have three new choices for your

electricity supply, including two choices that provide more of your electricity from clean, renewable sources. Additional benefits include stable, long-term prices that do not change seasonally, consumer protections, and the potential for savings compared with Eversource's prices, though savings cannot be guaranteed.

### Your choices



Automatic enrollment: If you take no action, you will be AUTOMATICALLY enrolled in Wayland Standard Green for XX.XXX ¢/kWh. You will receive XX% of your electricity from premium renewable resources in the New England region (MA Class I RECs) and YY% from wind projects outside of New England, in addition to the minimum renewable energy required by state law. Please note: The automatic enrollment model is in accordance with state law for programs like Wayland Electricity Choice, but you are not required to participate.

**Choose the Wayland 100% Green option:** Receive all of your electricity from premium renewable resources in the New England region (MA Class I RECs) for XX.XXX ¢/kWh.



**Choose the Wayland Economy option:** Enjoy price stability but receive no additional electricity from renewable sources beyond the minimum required by state law for XX.XXX ¢/kWh.

4

**Choose not to participate:** If you choose not to participate in Wayland Electricity Choice, you will remain with Eversource's Basic Service for your electricity supply. Eversource offers no additional electricity from renewable sources beyond the minimum required by state law. Please see the back for Eversource's current prices.

If you do not wish to participate in Wayland Electricity Choice, you must opt out. To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X: Visit WaylandElectricityChoice.com and opt out online, call 1-844-202-6400 and opt out by phone, or sign and mail the enclosed reply card (must be postmarked by [MONTH] [DAY], 202X). You are also free to try the program and opt out at any time in the future. There is no penalty or fee to opt out.

All Wayland Electricity Choice prices are fixed until [MONTH] 202X. In comparison, Eversource's Basic Service prices change every 6 months for residential and small business customers and every 3 months for large business customers. Wayland Electricity Choice does offer the potential for savings compared with Eversource's Basic Service prices, but because Eversource's future prices are not known, savings compared with Eversource cannot be guaranteed.

### Changes to your electricity bill

Wayland Electricity Choice will not replace Eversource as your electric utility, and you will not notice any change in your electricity service. Eversource will continue to deliver your electricity and send your electricity bill, and you will continue to call Eversource if your power goes out.

You will see just two changes on your Eversource electricity bill:

- 1. Wayland has signed a contract with [SUPPLIER NAME] to supply electricity to participants in Wayland Community Choice, so [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
- 2. The Supply charge on your bill will be calculated using a Wayland Electricity Choice price instead of Eversource's Basic Service price. Eversource's delivery charges will not be impacted.

# It's your choice...

**If you do nothing, you will be enrolled in Wayland Standard Green.** Eversource will use the Wayland Standard Green price to calculate the Supply portion of your electricity bill. The table below can help you decide whether to remain with Wayland Standard Green or make another choice. To make another choice, visit WaylandElectricityChoice.com or call customer support at 1-844-202-6400.

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. All Wayland Electricity Choice offerings meet the minimum requirement. However, Wayland Standard Green and Wayland 100% Green exceed this requirement.

	Wayland Electricity Choice program choices:			If you do not wish to participate:
	Wayland Standard Green (automatic)	Wayland 100% Green (option)**	Wayland Economy (option)	Eversource's Basic Service*** (opt out)
<b>Renewable electricity</b> From premium resources in the New England region (MA Class I RECs), <b>added by Wayland</b>	XX%	XX%	-	-
From wind projects outside of New England, <b>added by Wayland</b>	XX%	XX%	-	-
From premium resources in the New England region (MA Class I RECs), required by state law	XX%	XX%	XX%	XX%
Other renewable electricity, required by state law	XX%	XX%	XX%	XX%
Prices				XX.XXX ¢/kWh - Residential
	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh - Sm. business
				XX.XXX ¢/kWh - Lg. business
Price period	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	Residential and small business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.
				Large business: [MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

\* Program prices include a \$0.001/kWh administration fee and a \$0.001/kWh fee to support Wayland Electricity Choice program management and public education. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

\*\* Wayland 100% Green includes the minimum amount of MA Class I RECs required by law each year plus the additional amount needed to reach 100%. Wayland's electricity supplier must also purchase other renewable energy to meet state requirements. As a result, the total renewable content for Wayland 100% Green exceeds 100%.
\*\*\* Exit terms for Eversource's Basic Service: No penalty charge. However, large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

### Additional information

At the end of the price period, the Town intends to enter into a new electricity supply contract. At that time, the price and renewable energy content may change. If you are still enrolled in Wayland Electricity Choice at that time, you will receive a notice informing you of any changes.

If you are eligible for a low-income rate or fuel assistance, those benefits will continue in Wayland Electricity Choice. You will continue to receive your discount with no change.

**If you have a tax-exempt account,** you should know that taxes will be billed as part of the Wayland Electricity Choice power supply charge, and you are responsible for identifying and requesting an exemption from the collection of any tax. If you wish to retain your tax-exempt status in the program, you must provide appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit WaylandElectricityChoice.com for information on how to submit your documentation.

If you have received this letter and also you have signed a contract with an electricity supplier, you may have signed your contract after this mailing was created. To continue receiving electricity from the supplier you chose and to prevent any early termination fees from that supplier, you should opt out of Wayland Electricity Choice.

If you have solar panels on your property or participate in a community solar program, there will be no change. You will continue to receive solar credits and/or solar incentive payments, and there will be no change to the way they are calculated.

**Eversource will remain responsible for billing you,** and your Eversource electricity bill is the only electricity bill you will receive as a participant in Wayland Electricity Choice. If you have set up electronic billing with Eversource, there will be no change.

**If you have Eversource's budget billing,** that will change. For participants in Wayland Electricity Choice, budget billing will apply only to Eversource's Delivery charge and will no longer apply to Eversource's Supply charge. If you wish to retain budget billing for the Supply charge portion of your bill, you should opt out of Wayland Electricity Choice and remain on Eversource's Basic Service.

# **EXEMPLAR OPT-OUT NOTICE**



### TOWN OF WAYLAND, MA

Town Electricity Aggregation Program Notification Letter

[MONTH] [DAY], 202X

Dear Wayland Electricity Customer,

This letter contains important information about **Wayland Electricity Choice,** a new Town electricity program that will help our community take a big step toward achieving its sustainability goals.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Wayland Electricity Choice changes the Supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use. Deadline to opt out before automatic enrollment: [MONTH] [DAY], 202X

Get more information: Visit WaylandElectricityChoice.com Or contact customer support at 1-844-202-6400 or support@WaylandElectricityChoice.com

Through Wayland Electricity Choice, you have three new choices for your

electricity supply, including two choices that provide more of your electricity from clean, renewable sources. Additional benefits include stable, long-term prices that do not change seasonally, consumer protections, and the potential for savings compared with Eversource's prices, though savings cannot be guaranteed.

### Your choices



Automatic enrollment: If you take no action, you will be AUTOMATICALLY enrolled in Wayland Standard Green for XX.XXX ¢/kWh. You will receive XX% of your electricity from premium renewable resources in the New England region (MA Class I RECs), which is greater than the minimum amount required by state law. Please note: The automatic enrollment model is in accordance with state law for programs like Wayland Electricity Choice, but you are not required to participate.

**Choose the Wayland 100% Green option:** Receive all of your electricity from premium renewable resources in the New England region (MA Class I RECs) for XX.XXX ¢/kWh.



**Choose the Wayland Economy option:** Enjoy price stability but receive no additional electricity from renewable sources beyond the minimum required by state law for XX.XXX  $\frac{k}{k}$ .



**Choose not to participate:** If you choose not to participate in Wayland Electricity Choice, you will remain with Eversource's Basic Service for your electricity supply. Eversource offers no additional electricity from renewable sources beyond the minimum required by state law. Please see the back for Eversource's current prices.

If you do not wish to participate in Wayland Electricity Choice, you must opt out. To opt out before being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X: Visit WaylandElectricityChoice.com and opt out online, call 1-844-202-6400 and opt out by phone, or sign and mail the enclosed reply card (must be postmarked by [MONTH] [DAY], 202X). You are also free to try the program and opt out at any time in the future. There is no penalty or fee to opt out.

All Wayland Electricity Choice prices are fixed until [MONTH] 202X. In comparison, Eversource's Basic Service prices change every 6 months for residential and small business customers and every 3 months for large business customers. Wayland Electricity Choice does offer the potential for savings compared with Eversource's Basic Service prices, but because Eversource's future prices are not known, savings compared with Eversource cannot be guaranteed.

### Changes to your electricity bill

Wayland Electricity Choice will not replace Eversource as your electric utility, and you will not notice any change in your electricity service. Eversource will continue to deliver your electricity and send your electricity bill, and you will continue to call Eversource if your power goes out.

You will see just two changes on your Eversource electricity bill:

- 1. Wayland has signed a contract with [SUPPLIER NAME] to supply electricity to participants in Wayland Community Choice, so [SUPPLIER NAME] will be listed on your bill as your electricity supplier.
- 2. The Supply charge on your bill will be calculated using a Wayland Electricity Choice price instead of Eversource's Basic Service price. Eversource's delivery charges will not be impacted.

## It's your choice...

**If you do nothing, you will be enrolled in Wayland Standard Green.** Eversource will use the Wayland Standard Green price to calculate the Supply portion of your electricity bill. The table below can help you decide whether to remain with Wayland Standard Green or make another choice. To make another choice, visit WaylandElectricityChoice.com or call customer support at 1-844-202-6400.

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of XX% from renewable energy resources. All Wayland Electricity Choice offerings meet the minimum requirement. However, Wayland Standard Green and Wayland 100% Green exceed this requirement.

The table below shows market pricing for the account number listed on the opt-out reply card. Market pricing within Wayland Electricity Choice is provided for Large Business G-3 customers that use 1,000,000 kWh or more annually. Market pricing applies only to the electricity supply contract in place at the time of enrollment. Once enrolled, this account would receive standard program pricing for future contracts.

	Wayland Ele	If you do not wish to participate:		
	Wayland Standard Green (automatic)	Wayland 100% Green (option)**	Wayland Economy (option)	Eversource's Basic Service*** (opt out)
<b>Renewable electricity</b> From premium resources in the New England region (MA Class I RECs), <b>added by Wayland</b>	XX%	XX%	-	-
From premium resources in the New England region (MA Class I RECs), required by state law	XX%	XX%	XX%	XX%
Other renewable energy required by state law	XX%	XX%	XX%	XX%
Prices	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh*	XX.XXX ¢/kWh
Price period	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] 202X - [MONTH] 202X	[MONTH] [DAY], 202X – [MONTH] [DAY], 202X.

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