

Town of Grafton

Municipal Aggregation Plan

Revised June 17, 2019

The Town of Grafton (the “Town”) has developed the Grafton Energy Choice program to bring the benefits of competitive prices, renewable energy, and electricity choice to its residents and businesses. The program is part of the Town’s efforts to promote environmental sustainability and economic growth.

I. Key Features

The key features of the Town’s municipal aggregation program will include:

Competitive Prices: The Town will secure its power supply by requesting price bids from the largest and most experienced power suppliers in the region. This process will result in competitive prices and potential savings, although savings cannot be guaranteed.

Consumer protection: The Town’s program will include strong consumer protections, including the ability for any customer to leave the program at any time with no penalty or fee. There will be no hidden charges of any kind.

Local power sources: The Town will seek to purchase Renewable Energy Certificates (“RECs”) from local renewable energy projects, and include these RECs in the power supply.

Product options: The Town will offer at least one optional product as an alternative to the standard product, giving customers a choice of environmental characteristics, terms of service, and price.

II. Procedural Requirements

The Municipal Aggregation Statute, G.L. c. 164, sec. 134, sets out the legal requirements for a municipal aggregation plan. Those requirements include procedural requirements, specified plan elements, and substantive requirements. The procedural requirements are discussed below, and the other requirements in the sections that follow.

1. Local Approval

The Municipal Aggregation Statute provides that a town may initiate the process to aggregate electrical load upon authorization by a majority vote of town meeting. The Town obtained such authorization by vote at its Annual Town Meeting held on February 8, 2016. A copy of the Town Meeting vote is attached as Exhibit A.

2. Consultation with the Department of Energy Resources

The aggregation statute also requires the Town to consult with the Department of Energy Resources (DOER) in developing its aggregation plan. The Town submitted a draft of its Aggregation Plan to DOER and Town officials met with DOER to discuss that draft on July 7, 2016. The Town submitted a draft of its revised plan to DOER and Town officials discussed that draft with DOER on May 30, 2018.

3. Citizen Review

The Town has made the Aggregation Plan available for review by its citizens at a public meeting of the Board of Selectmen on May 3, 2016. The draft Aggregation Plan was posted on the Town website with a comment period for the Town's electricity consumers to submit feedback. The revised plan was available for review by its citizens at a public meeting of the Board of Selectmen on April 17, 2018, and was posted on the Town website with a comment period for the Town's electricity consumers to submit feedback.

III. Elements of the Plan

The Municipal Aggregation Statute requires that the Aggregation Plan contain the following elements:

- Organizational structure
- Program Operations
- Funding
- Details on rate setting and other costs to participants
- The method of entering and terminating agreements with other entities
- The rights and responsibilities of program participants
- The procedure for termination of the program

Each of those elements is discussed in turn below.

1. Organizational Structure

The organizational structure of the aggregation program will be as follows:

Board of Selectmen and Town Administrator: The aggregation will be approved by the Board of Selectmen, the elected representatives of the citizens of the Town, and overseen by the Town Administrator.

Consultants: The Town's aggregation consulting team (hereinafter jointly referred to as "Consultant") will manage the aggregation under the Town Administrator's direction. Their responsibilities will include managing the supply procurement, developing and implementing the public education plan, interacting with the local distribution company, and monitoring the supply contract. Through a competitive procurement process, the Town has selected the team of Peregrine Energy Group and Bay State Consultants to provide these services for an initial term.

Competitive Supplier: The competitive supplier will provide power for the aggregation, provide customer support including staffing a toll-free number for customer questions, and fulfill other responsibilities as detailed in the Competitive Electric Service Agreement.

2. Operations

Following approval of the Plan by the Department of Public Utilities (DPU), the key operational steps will be:

- a. Issue a Request for Proposals (RFP) and select winning competitive supplier
- b. Implement the public information program, including notice of the 30-day opt-out period
- c. Enroll customers and provide service, including required information disclosures

a. Issue a Request for Proposals and select winning competitive supplier

After the DPU approves the Aggregation Plan, the next step is to procure the electricity supply.

The Town will solicit bids from leading competitive suppliers, including those currently supplying aggregations in Massachusetts and other states. The RFP will require that the supplier satisfy key threshold criteria, including:

- Licensed by the DPU
- Strong financial background
- Experience serving the Massachusetts competitive market or municipal aggregations in other states
- Demonstrated ability, supported by references, to provide strong customer service

In addition, suppliers will be required to agree to the terms and conditions of a Competitive Electric Service Agreement (ESA), substantially in the form of the Town's model Competitive Electric Service Agreement. The agreement requires the supplier to:

- Provide all-requirements service
- Allow customers to exit the program at any time with no penalty or fee
- Agree to specified customer service standards
- Comply with all requirements of the DPU and the local distribution company

The Town will solicit price bids from suppliers that meet the threshold criteria and agree to the terms and conditions prescribed in the ESA. If none of the bids are satisfactory, the Town will reject all bids and repeat the solicitation as often as needed until market conditions yield a price that is acceptable to the Town.

The Town will solicit bids both for power supply that meets the Massachusetts Renewable Portfolio Standard (RPS) requirements and for a greener supply containing additional renewable energy over and above the RPS requirements. The renewable energy in the power supply will be documented using Renewable Energy Certificates (RECs). The Town will seek bids that include RECs from a variety of renewable sources, and will choose the proposal that offers the best combination of environmental benefit and price.

The Town will ask bidders to identify the technology, vintage, and location of the renewable generators that are the sources of the RECs. The Town will require that the RECs either be created and recorded in the New England Power Pool Generation Information System or be certified by a third party such as Green-e.

b. Implement public information program, including notice of the pre-launch opt-out period

Once a winning supplier is selected, the Town will implement a public education program.

The delivery of a public education plan and associated materials are pivotal to ensuring clarity, participation, and enthusiasm for the aggregation. The Town will use a variety of communication vehicles to communicate the plan's objectives, the primary terms and conditions of the contract, and the right to opt out of the program.

The public education plan will include both broad-based efforts and a 30-day opt-out notice to be mailed to every eligible customer on basic service.

i. Broad-based education efforts

The broad-based efforts will take advantage of traditional media, the Web, and social media to ensure as many people as possible learn about the aggregation. Planned elements include:

- An announcement introducing the program and the competitive supplier, which will be sent to media contacts at local newspapers and other outlets identified as valuable by the Town.
- A dedicated informational Web site that explains the Aggregation Plan, community benefits, the opt-out process, the environmental content of the power supply, and other helpful information. This site will be available during the initial educational outreach and also on an ongoing basis so that customers can find information about the program for its duration.
- A toll-free customer information and support hotline.
- Interviews with local media outlets such as the local cable access channel.
- An informational slide broadcast on the local cable access television channel.
- Announcements on the Town's social media accounts.
- Informational documents that mirror the aggregation web site content and can be used as handouts during the community presentation. These materials will also be made available in the Town Hall.
- A community-wide presentation, open to all community members.
- A presentation for seniors at the senior center.
- Use of the town's electronic message sign to publicize information about the aggregation, such as event dates and times.

A detailed timeline for these efforts will be developed as the launch gets closer.

ii. Notice of the 30-day, pre-launch opt-out period

In addition to the broad-based education initiatives, a 30-day opt-out notice will be mailed to every eligible customer on basic service. The notice will be an official Town communication, and it will be sent in an envelope clearly marked as containing time-sensitive information related to the program. The notice will: (1) introduce and describe the program; (2) inform customers of their right to opt-out and that they will be automatically enrolled if they do not exercise that right; (3) explain how to-opt out; and (4) prominently state all program charges and compare the price and primary terms of the Town's competitive supply to the price and terms of utility basic service.

The direct mailing will include an opt-out reply card and a postage-paid return envelope. The reply card will identify the date by which the return envelope must be postmarked in order for the customer to be opted out prior to being enrolled.

The opt-out notice and reply card will be designed by the Town and printed and mailed by the competitive supplier, who will process the opt-out replies. The opt-out notice is attached to this Plan as Exhibit B. The opt-out envelope is attached as Exhibit C. The opt-out reply card is attached as Exhibit D.

c. Enroll customers and provide service, including information disclosure

After the completion of the 30-day opt-out period, the competitive supplier will enroll into the program all basic service customers that did not opt out. The enrollments shall commence no sooner than 36 days after the mailing of the opt-out notice. All enrollments and other transactions between the competitive supplier and National Grid will be conducted in compliance with the relevant provisions of DPU

regulations, National Grid's Terms and Conditions for Municipal Aggregators (as amended or superseded from time to time), and the protocols of the Massachusetts Electronic Business Transactions Working Group.

Once customers are enrolled, the electricity supplier will provide all-requirements power supply service. The supplier will also provide ongoing customer service, maintain a program web site, and process new customer enrollments, ongoing opt-outs, opt-back-ins, and customer selections of optional products. Prior to the expiration of the initial power supply agreement, the Town intends to enter a new supply agreement.

As part of its ongoing service, the Town will provide the disclosure information required by G.L. c. 164, § 1(F)(6) and 220 C.M.R. § 11.06. Like the other Massachusetts aggregations, the Town requests a waiver from the requirement that the disclosure label be mailed to every customer and seeks permission instead to provide the information through alternative means, including press releases, announcements on cable television, postings at Town Hall, and postings on the program website. As the DPU has found with other aggregations, this alternate information disclosure strategy will allow the Town to provide the required information to its customers as effectively as through mailings.

d. Annual reports to the DPU and DOER

On an annual basis, the Town will report to the DPU and DOER on the status of the program, including all information requested by either agency.

3. Funding

All of the costs of the program will be funded through the supply contract.

The primary cost will be the competitive supplier's charges for the power supply. These charges will include the costs of RECs and will be established through the competitive solicitation for a supplier.

The administrative costs of the program will be funded through a per kilowatt-hour adder that will be included in the supply price and paid by the competitive supplier to the Consultant, as specified in the Competitive Electric Service Agreement. This fee will cover the services of the Consultant, including developing the Aggregation Plan, managing the DPU approval process, managing the supply procurement, developing and implementing the public education plan, providing customer support, interacting with the local distribution company, monitoring the supply contract, and providing ongoing reports. This charge has been set initially at \$0.001 per kilowatt-hour.

In addition, the Town may direct the competitive supplier to include in the supply price an Operational Adder of up to \$0.001 per kilowatt-hour to be payable by the competitive supplier to the Town. Funds collected through the Operational Adder shall be used to support the operational costs of the program, including, for example, 1) personnel costs associated with an Energy Manager position one of the responsibilities of which is to assist with the aggregation program; 2) REC purchases and related obligations such as escrow accounts and other sureties; and 3) other forms of support for local energy projects that create benefits for program participants. If the Town chooses to implement the Operational Adder, the program website and opt-out letter will note that the supply price includes that Adder.

4. Rate Setting and Other Costs to Participants

As described above, the program's electricity supply charges will be set through a competitive bidding process and will include the administrative adder and may include an Operational Adder. Prices, terms, and conditions will vary by product and may differ among customer classes. For each customer class, prices will be fixed for periods at least as long as the basic service price period for the class.¹ When prices change, the Town will notify consumers by issuing a media release and posting a notice on the Town web site.

If there is a change in law that results in a direct, material increase in costs during the term of the ESA (see Article 18 of the ESA), the Town and the competitive supplier will negotiate a potential change in the program price. At least 30 days prior to the implementation of any such change, the Town will notify consumers of the change in price by issuing a media release and posting a notice in town hall and on the program website.

The program affects only customers' electricity supply charges. Delivery charges will be unchanged and will continue to be charged by National Grid in accordance with tariffs approved by the DPU.

Participants will receive one bill from National Grid that includes both the electricity supply charge and National Grid's delivery charges. Required taxes will be billed as part of the electricity supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate documentation to the competitive supplier.

5. Method of Entering and Terminating Agreements with Other Entities

The Town's process for entering, modifying, enforcing, and terminating all agreements associated with the Aggregation Plan will comply with the Town's charter, federal and state law and regulations, and the provisions of the relevant agreement.

When the Town has decided that it is timely to solicit bids for a new electric service agreement, the procurement steps will be as follows:

1. The Town's consultants will prepare and issue an RFQ on behalf of the Town
2. The Town will receive and evaluate qualifications
3. The Town's consultants will issue an RFP for prices
4. The Town will receive and evaluate bids and, if acceptable, execute a contract with the winning bidder. The Board of Selectmen will be responsible for executing the supply contract.

If the prices bid on any given bid date are not satisfactory, the Town will wait to see if market conditions improve and then repeat the process.

6. Rights and Responsibilities of Program Participants

All participants will have the right to opt out of the standard product at any time without charge. They may exercise that right by any of the following: 1) calling the Competitive Supplier's toll-free number; 2)

¹ Basic service pricing periods vary by customer class. For residential and small business customers, the prices change every six months. For medium and large business customers, prices change monthly.

contacting National Grid and asking to be returned to basic service; or 3) enrolling with another competitive supplier.

All participants will have the consumer protection provisions of Massachusetts law and regulations, including the right to question billing and service quality practices. Customers will be able to ask questions of and register complaints with the Town, Consultant, the competitive supplier, National Grid, and the DPU. As appropriate, the Town and Consultant will direct customer complaints to the competitive supplier, National Grid, or the DPU.

Participants will be responsible for paying their bills and for providing access to metering and other equipment necessary to carry out utility operations.

7. Extension or Termination of Program

Prior to the end of the term of the initial Competitive Electric Service Agreement, The Town will solicit bids for a new supply agreement and plans to continue the program with the same or a new competitive supplier.

Although the Town is not contemplating a termination date, the program could be terminated upon the termination or expiration of the Competitive Electric Service Agreement without any extension, renewal, or negotiation of a subsequent supply contract, or upon the decision of the Board of Selectmen to dissolve the program effective on the end date of any outstanding supply agreement. In the event of termination, customers would be returned to National Grid's basic service via Electronic Data Interchange (EDI) by the competitive supplier in accordance with the rules set forth in the Electronic Business Transactions (EBT) Working Group Report unless the customers choose an alternative competitive supplier.

The Town will notify National Grid of the planned termination or extension of the program. In particular, the Town will provide National Grid notice: (1) 90 days prior to a planned termination of the program; (2) 90 days prior to the end of the anticipated term of the program's ESA; and (3) four business-days after the successful negotiation of a new electricity service agreement.

The Town will notify consumers of program termination by issuing a media release and posting a notice on the Town web site. In addition, consumers will receive notice of a supplier change on their bill from the local distribution company.

The Town will notify the Director of the Department's Consumer Division 90 days prior to a planned termination of the program. Such communication shall include copies of all media releases, town clerk and website postings, and all other communications the town intends to provide to customers regarding the termination of the program and the return of participants to basic service.

IV. Substantive Requirements

The Municipal Aggregation Statute also requires that the aggregation plan satisfy three substantive requirements:

- Universal access
- Reliability
- Equitable treatment of all customer classes

The Town's program will satisfy all three requirements, as discussed below.

1. Universal Access

The Aggregation Plan provides for universal access by guaranteeing that all customer classes will be included in the program under equitable terms.

Most importantly, all customers will have access to the program. All eligible² basic service customers will be automatically enrolled in the program unless they choose to opt out.

As new customers move into the Town, they will have an opportunity to join the program. New customers will initially be placed on basic service. They will then receive an opt-out notice and will be enrolled in the aggregation unless they choose to opt out within the 30-day opt-out period. New customers will be enrolled at the same price as the existing customers, with the exception of new Very Large Commercial and Industrial Customers ("VLC&I Customers"). New VLC&I Customers are defined as any customer that is on the utility's largest rate class and has historical or projected consumption in excess of 1,000,000 kWh per year. These customers, if any, will be enrolled at a price that reflects market prices at the time of enrollment.

All customers will have the right to opt out of the program at any time. Customers that opt out will have the right to return to the program at a price that reflects market prices at the time of their return.

2. Reliability

Reliability has both physical and financial components. The program will address both through the ESA with the competitive supplier. From a physical perspective, the ESA commits the competitive supplier to provide all-requirements power supply and to use proper standards of management and operations (ESA, Article 2.) The local distribution company will remain responsible for delivery service, including the physical delivery of power to the consumer, maintenance of the delivery system, and restoration of power in the event of an outage. From a financial perspective, the ESA requires the supplier to pay actual damages for any failure to provide supply at the contracted rate (i.e., to pay the difference between the contract rate and the utility supply rate). The ESA also requires the competitive supplier to maintain insurance (ESA, Article 16). Accordingly, the program satisfies the reliability requirement of the statute.

3. Equitable Treatment of all Customer Classes

The Aggregation Statute requires "equitable" treatment of all customer classes. The DPU has determined that this does not mean that all customers must be treated "equally," but rather that similarly-situated classes be treated "equitably." In particular, the DPU has allowed variations in pricing and terms and conditions between customer classes to account for the disparate characteristics of those classes.

² Eligible customers shall include (1) basic service customers; (2) basic service customers who have indicated that they do not want their contact information shared with competitive suppliers for marketing purposes; and (3) customers receiving basic service plus an optional green power product that allows concurrent enrollment in either basic service or competitive supply. Eligible customers shall not include: (1) basic service customers who have asked their electric distribution company to not enroll them in competitive supply; (2) basic service customers enrolled in a green power product program that prohibits switching to a competitive supplier; and (3) customers receiving competitive supply service. Order on Eligible Customers, D.P.U. 16-10, at 19 (2017).

The program makes four distinctions between groupings of customers. First, the program will distinguish among customer classes (residential, commercial, industrial) by soliciting separate pricing for each of those classes. The program will use the same customer classes that National Grid uses for its basic service pricing.

Second, the program will distinguish between customers receiving the standard product and customers that affirmatively choose an optional product, such as a green product. Customers selecting the optional product will be charged the price and terms of service associated with that product.

Third, as described above under “Universal Access,” among New Customers, the program may distinguish between a) New VLC&I Customers, and b) all other New Customers. The program will offer New Customers other than New VLC&I Customers the standard contract pricing. However, the program will offer new VLC&I Customers pricing based on market prices at the time the customer seeks to join the aggregation.

Finally, consistent with DPU rulings, among customers that are served by a competitive supplier at the time of program launch and later seek to join the aggregation, the program will distinguish between a) residential and small commercial and industrial (C&I) customers, and b) medium, large, and very large C&I customers. Residential and small C&I customers will be offered standard contract pricing. Medium, large, and very large C&I customers will be offered market based rates which will reflect market conditions at the time the customer seeks to join the aggregation.

V. PLANNED SCHEDULE

Milestone	Day Estimate
RFQ for competitive supplier issued	Day 1
RFP for final supply prices issued	Day 35
Electricity Supply Agreement executed	Day 49
Broad-based educational campaign begins, including the announcement of supply contract and pricing and the launch of program web site.	Day 50
Opt-out notice mailed to customers	Day 56
Opt-out deadline	Day 89
Service begins as of each customer’s next meter read date	Day 93

The planned schedule is presented for illustrative purposes. The final schedule will be established when the Town receives regulatory approval.³

³ The planned schedule is designed to give the competitive supplier sufficient time to satisfy EDI testing requirements. However, the schedule will be adjusted if additional time is needed to meet those requirements.

VI. CONCLUSION

The Grafton Energy Choice program meets all of the requirements of the municipal aggregation statute, including providing universal access and a reliable power supply and treating all customer classes equitably. The Town looks forward to the approval of this plan by the DPU so that the Town can launch the program and bring the benefits of rate stability, renewable energy, and increased electricity choice to its residents and businesses.

EXHIBIT A



TOWN CLERK

Donna M. Girouard
Town Clerk

TOWN OF GRAFTON
GRAFTON MEMORIAL MUNICIPAL CENTER
30 PROVIDENCE ROAD
GRAFTON, MASSACHUSETTS 01519
(508) 839-5335 ext. 1195
www.grafton-ma.gov
email: clerks@grafton-ma.gov

CERTIFIED COPY OF VOTE TAKEN AT THE GRAFTON SPECIAL TOWN MEETING
HELD FEBRUARY 8, 2016:

**ARTICLE 1. TO GRANT THE BOARD OF SELECTMEN THE AUTHORITY TO
PARTICIPATE IN A CONTRACT, OR CONTRACTS TO AGGREGATE THE
ELECTRICITY LOAD OF THE RESIDENTS AND BUSINESSES IN TOWN.**

Upon motion of Craig Dauphinais, it was voted to grant the Board of Selectmen pursuant to G.L. c.164, 134 the authority to research, develop and participate in a contract, or contracts to aggregate the electricity load of the residents and businesses in the Town and for other related services, independently, or in joint action with the other municipalities, retaining the right of individual residents and business to opt out of the aggregation.

The Moderator declared the motion carried.

A true copy,
Attest:

A handwritten signature in cursive script, reading "Donna M. Girouard".

Donna M. Girouard
Town Clerk

EXHIBIT B



TOWN OF GRAFTON GRAFTON ENERGY CHOICE MUNICIPAL ELECTRICITY AGGREGATION PROGRAM NOTIFICATION LETTER

[MONTH] [DAY], 2018

Dear Grafton Electricity Service Customer,

This letter contains important information about your electricity bill. The Town of Grafton has an electricity aggregation program called **Grafton Energy Choice**. This program will change your electricity supplier and the price that is used to calculate the supply services portion of your National Grid electricity bill. Through your participation in Grafton Energy Choice, you will support energy initiatives in Grafton.

If you received this letter, you will be AUTOMATICALLY enrolled in Grafton Energy Choice, unless you choose not to participate, in accordance with state law.

**Your opt-out request must be postmarked by <MONTH> <DAY>, 20XX,
to avoid automatic enrollment in the program.**

If you do not opt out, you will be enrolled in Energy Choice Standard at a price of:

XX ¢/kWh

- **If you participate:** National Grid will remain your electric utility. You will continue to receive your electricity bill from them and call them if the power goes out. But you will see [SUPPLIER] listed under the supply services portion of your National Grid electricity bill, and the program price will be used to calculate the supply services charges. Delivery charges will be unaffected.
- **If you do not participate:** The supply services charges on your National Grid electricity bill will continue to be calculated using National Grid's Basic Service price, as they are now.

The Benefits to You

Potential savings - The program offers the potential for savings compared to National Grid's Basic Service prices. However, the program price is fixed until [MONTH] 20XX, while National Grid's electricity supply prices change every 6 months for residential and commercial customers and every 3 months for industrial customers. As a result, the program price may not always be below the National Grid price, and savings are not guaranteed.

Choice - The program gives you two alternatives to National Grid's Basic Service: 1) Energy Choice Standard, which meets minimum state renewable energy requirements, and 2) Energy Choice Green, which offers 100% renewable electricity. You will be automatically enrolled in Energy Choice Standard, but you may choose Energy Choice Green. (*Details for both on back.*)

Price stability - Your electricity supply price will not change before your [MONTH] 20XX meter read. As explained previously, this price stability makes the program different from National Grid's Basic Service, which you have now. Price stability also makes the program different from many commercial offers that you may receive by mail or by phone.

If you are on a budget plan or are eligible for a low-income delivery rate or fuel assistance, you will continue to receive those benefits.

Esta notificação contém informações com limites de prazo, provenientes da cidade de Grafton e relativas ao seu fornecimento de eletricidade. Providencie a tradução desta notificação. Se tiver alguma dúvida, ligue para 1-844-241-8597.

Avi sa a gen ladan enfomasyon enpòtan ak ijan ki soti nan Vil Grafton osijè sèvis elektrisite w. Ou ta dwe fè tradui avi sa a. Si ou gen nenpòt kesyon, rele 1-844-241-8597.

Esta notificación contiene información importante y urgente de la Municipalidad de Grafton sobre su servicio de electricidad. Debe hacer traducir esta notificación. Para cualquier pregunta, llame al 1-844-241-8597.

本通知包括 Grafton 镇发布的关于为您提供电力服务方面的重要而时间紧迫的信息。您应该将人将通知翻译成您能理解的语言版本。如果有任何问题，请致电 1-844-241-8597。

Настоящее уведомление содержит важную, неотложную информацию от муниципалитета города Grafton о вашем снабжении электроэнергией. Вам следует перевести это уведомление. С любыми вопросами звоните по номеру 1-844-241-8597.

تحتوي هذه المذكرة على معلومات مهمة وحساسة بالنسبة للوقت من بلدة غرافتون حول خدمات الطاقة الكهربائية. ينصح بترجمة هذه المذكرة للإستفهام، إتصل بالرقم 1-844-241-8597.

Customer Support

1-844-241-8597

masspowerchoice.com/grafton
grafton@masspowerchoice.com

Don't Want to Participate?

You don't have to. You may opt out at any time with no penalty or fee.

To opt out before being enrolled:
Do one of the following before [MONTH] [DAY], 20XX: Sign & return the enclosed reply card (postmark no later than [MONTH] [DAY], 20XX), call [SUPPLIER] at 1-800-XXX-XXXX, or opt out online at masspowerchoice.com/grafton.

To opt out after being enrolled:
Call [SUPPLIER] at 1-800-XXX-XXXX or opt out online at masspowerchoice.com/grafton at any time in the future.

Program Options & Pricing

1. If you do nothing, you will be automatically enrolled in ENERGY CHOICE STANDARD:		X.XXX* €/kWh for residential, commercial, and industrial accounts
Renewable energy content	Meets Massachusetts minimum renewable electricity requirements.	
Rate term	[MONTH] 20XX meter read - [MONTH] 20XX meter read.	
Exit terms	Leave any time. No exit charge.	
2. If you want 100% renewable electricity, you may choose ENERGY CHOICE GREEN:		X.XXX* €/kWh for residential, commercial, and industrial accounts
*** To choose ENERGY CHOICE GREEN, call [SUPPLIER] at 1-800-XXX-XXXX***		
Renewable energy content	100% renewable electricity , including 20% from new renewable energy projects in New England, in addition to the minimum required by Massachusetts law. ("New" projects came into operation after 1997.)	
Rate term	[MONTH] 20XX meter read - [MONTH] 20XX meter read.	
Exit terms	Leave any time. No exit charge.	
3. If you choose to opt out, you will remain on NATIONAL GRID BASIC SERVICE:		XX.XXX €/kWh residential XX.XXX €/kWh commercial XX.XXX €/kWh industrial accounts in the SEMA load zone XX.XXX €/kWh industrial accounts in the WCMA load zone
Renewable energy content	Meets Massachusetts minimum renewable electricity requirements.	
Rate term	[MONTH] [DAY], 20XX - [MONTH] [DAY], 20XX, for residential and commercial accounts, and [MONTH] [DAY], 20XX - [MONTH] [DAY], 20XX, for industrial accounts. National Grid's fixed Basic Service rate changes every 6 months for residential and commercial accounts and every 3 months for industrial accounts.	
Exit terms	Leave any time. No exit charge.	

* The Energy Choice Standard price and Energy Choice Green price both include a \$0.001/kWh administrative fee. They also include a \$0.001/kWh fee, which will support energy initiatives in the Town of Grafton and Grafton Energy Choice program management. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

Frequently Asked Questions

Are savings guaranteed? No. National Grid's fixed Basic Service rates change every 6 months for residential and commercial accounts and every 3 months for industrial accounts. Savings in one rate period do not guarantee savings in subsequent rate periods. The National Grid price will next change on [MONTH] [DAY], 20XX, for residential and commercial accounts, and on [MONTH] [DAY], 20XX, for industrial accounts.

I have already signed my own contract with an electricity supplier. Should I opt out of the Grafton Energy Choice program? If you received this letter and *also* you have an existing electricity supply contract that you wish to preserve, **yes, you should opt out of the program**. Failure to opt out will result in your enrollment in the program and could trigger penalties from your current electricity supplier.

I have a tax exempt account. How can I retain my account's tax-exempt status? Taxes will be billed as part of the program's power supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax exemption documentation to [SUPPLIER]. Visit masspowerchoice.com/grafon for information on where to submit your documentation.

If you have any additional questions, please do not hesitate to contact customer support at grafon@masspowerchoice.com or 1-844-241-8597. Our Town consultants will be happy to help you.

Timothy P. McInerney
Town Administrator

EXHIBIT C

<p>TOWN OF GRAFTON C/O [SUPPLIER NAME] [ADDRESS] [CITY], [STATE] [ZIP]</p>	<p>PRESORTED STANDARD US POSTAGE PAID CITY, XX PERMIT, NO XXXX</p>
<p>Do not discard. Time-sensitive notice sent on behalf of your Town regarding your electricity rates.</p>	

EXHIBIT D

Opt-Out Reply Card



Grafton Energy Choice

X _____
Signature Date

Opt-Out Instructions

You do not need to take any action to participate in Grafton Energy Choice.

If you DO NOT wish to participate, you MUST:

- 1. Sign and date this card**
- 2. Place the card in the enclosed envelope**
- 3. Drop the envelope in the mail**

This card must be signed by the Customer of Record whose name appears in the address on this card. The envelope must be post-marked no later than **[MONTH] [DAY], 20XX**, to opt out of the program before being enrolled. You may also opt out anytime after enrollment by phone or online at masspowerchoice.com/grafon.