



# TOWN ELECTRICITY PROGRAM NOTIFICATION LETTER

March 26, 2024

Dear Southborough Electricity Service Customer,

Currently, you are a National Grid Basic Service customer. This means National Grid delivers your electricity and also is your electricity supplier (they buy electricity for you). However, the Town of Southborough has an electricity aggregation program called **Southborough Community Power Choice**. With this program, National Grid continues to deliver your electricity, but the Town selects its own electricity supplier. Southborough signed a contract with First Point Power to supply electricity through December 2024.

▶ **If you received this letter, you will be AUTOMATICALLY enrolled in Southborough Community Power Choice. State law requires this automatic enrollment model. However, you do NOT have to participate. You must make or postmark your opt-out request by April 29, 2024, to avoid automatic enrollment. You can also try the program and opt out any time in the future with no penalty.**

- **If you participate:** National Grid will remain your electric utility, and you will see two changes on your National Grid electric bill: First Point Power will appear as your electricity supplier, and National Grid will use a Southborough price to calculate the Supply Services portion of your bill. Otherwise, National Grid will continue to deliver your electricity, send your bill, and fix power outages. If you are on a budget plan or eligible for a low-income rate or fuel assistance, you will continue to receive those benefits. National Grid's delivery charges will not be affected.
- **If you do not participate:** National Grid will continue to calculate the Supply Services portion of your bill using its own Basic Service price, as it does now, and your bill will continue to show National Grid as your electricity supplier.

## Program Benefits

**Choice** - Southborough Community Power Choice provides two Town alternatives to National Grid's Basic Service prices and to other electricity supply offers in the marketplace:

- **Power Choice Standard** is the default program offering and provides the minimum amount of renewable electricity required by state law.
- **Power Choice Green** is a program option that provides 100% renewable electricity.

You will be automatically enrolled in Power Choice Standard, but you may choose Power Choice Green for a small premium. (Details on back.)

**Potential savings** - The program offers the potential to save when compared with National Grid. However, National Grid's prices change seasonally, and future prices are not known. As a result, the program price is likely to be higher than National Grid's price at times, and savings cannot be guaranteed. The program goal is to provide savings when compared with the average of National Grid's changing prices.

**Price stability & consumer protections** - Your electricity supply price will not change before December 2024. There are no hidden charges or fees, and you may leave at any time.

## Southborough Community Power Choice

Your New Electricity  
Supply Price

**10.999 ¢/kWh**

This price is fixed until your December 2024 meter read. Compare with National Grid's Basic Service prices on the back. ▶

## Customer Support

**1-833-272-9591**

[southborough@MassPowerChoice.com](mailto:southborough@MassPowerChoice.com)  
[MassPowerChoice.com/Southborough](https://MassPowerChoice.com/Southborough)

## Don't Want to Participate?

**You don't have to. There is no penalty or fee to opt out of Southborough Community Power Choice, and you may opt out at any time.**

If you choose not to participate, you will remain on National Grid's Basic Service price.

To opt out, do one of the following at any time. To avoid automatic enrollment, submit or postmark your opt-out request no later than **April 29, 2024**:

- ▶ Sign and return the enclosed reply card.
- ▶ Opt out online at [MassPowerChoice.com/Southborough](https://MassPowerChoice.com/Southborough).
- ▶ Call customer support at **1-833-272-9591**.

## Program Options & Pricing

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of 62% from renewable energy resources in 2024, including 24% from new renewable energy projects in the New England region (MA Class I RECs). Power Choice Standard meets the minimum requirement. Power Choice Green exceeds it.

**1. If you do nothing, you will be automatically enrolled in POWER CHOICE STANDARD:** **10.999 ¢/kWh\*** for residential, commercial, and industrial accounts

**Renewable energy content** 62% renewable energy in accordance with minimum Massachusetts renewable energy requirements.  
**Price period** Enrollment - December 2024 meter read.  
**Exit terms** Leave any time. No exit charge.

**2. If you want 100% renewable electricity, you may choose POWER CHOICE GREEN:** **13.724 ¢/kWh\*** for residential, commercial, and industrial accounts  
▶ To choose Power Choice Green, visit [MassPowerChoice.com/Southborough](https://MassPowerChoice.com/Southborough) and click “Options & Pricing,” or call customer support at 1-833-272-9591.

**Renewable energy content** **100% renewable energy from new renewable energy projects in the New England region (MA Class I RECs).**  
**Price period** Enrollment - December 2024 meter read.  
**Exit terms** Leave any time. No exit charge.

**3. If you choose to opt out, you will remain on NATIONAL GRID’S BASIC SERVICE:** **18.213 ¢/kWh** residential  
▶ National Grid’s prices are **not** long-term prices. Prices are for National Grid’s current price period only, and future prices are not known. **17.262 ¢/kWh** commercial  
**14.394 ¢/kWh** industrial

**Renewable energy content** 62% renewable energy in accordance with minimum Massachusetts renewable energy requirements.  
**Price period** November 1, 2023 - July 31, 2024, for residential and commercial accounts. February 1, 2024 - April 30, 2024, for industrial accounts. National Grid’s fixed Basic Service prices change seasonally.  
**Exit terms** Leave any time. No exit charge. However, industrial customers only (rates G-2 and G-3) on the fixed-price Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

\* The Power Choice Standard price and the Power Choice Green price both include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

## Frequently Asked Questions

**Are savings guaranteed?** No. National Grid’s fixed Basic Service prices change seasonally, and future prices are not known. Savings in one price period do not guarantee savings in subsequent price periods. National Grid’s prices will next change on August 1, 2024, for residential and commercial accounts and May 1, 2024, for industrial accounts.

**I have signed my own contract with an electricity supplier. Will I be automatically enrolled?** If you received this letter and also you have a contract with an electricity supplier that you would like to keep, **you must opt out** of Southborough Community Power Choice. If you do not opt out, your account will be enrolled, and that may trigger early termination fees from your existing electricity supplier.

**I have a tax-exempt account. How can I retain my account’s tax-exempt status?** Taxes will be billed as part of the program’s power supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to First Point Power. Visit [MassPowerChoice.com/Southborough](https://MassPowerChoice.com/Southborough) for information on where to submit your documentation.

Please do not hesitate to contact customer support with any questions at [southborough@MassPowerChoice.com](mailto:southborough@MassPowerChoice.com) or 1-833-272-9591. Our Town consultants will be happy to help you. You can also find more information at [MassPowerChoice.com/Southborough](https://MassPowerChoice.com/Southborough).

Mark J. Purple  
Town Administrator

# Opt-Out Reply Card



## Southborough Community Power Choice

X \_\_\_\_\_  
Signature Date

### Opt-Out Instructions

You do not need to take any action to participate in Southborough Community Power Choice.

**If you DO NOT wish to participate, you must OPT OUT.**

**To opt out by mail:**

- 1. Sign and date this card.**
- 2. Mail the card in the enclosed envelope.**

This card must be signed by the Customer of Record whose name appears in the address on this card. The envelope must be postmarked no later than **April 29, 2024**, to opt out of the program before being enrolled. You may also opt out at **MassPowerChoice.com/Southborough** or by calling **1-833-272-9591**. If you choose to participate, you may opt out in the future with no penalty.