



# TOWN OF WESTBOROUGH

## MUNICIPAL ELECTRICITY AGGREGATION PROGRAM NOTIFICATION LETTER

April 25, 2025

Dear Westborough Electricity Service Customer,

This letter contains important information regarding your electric bill. Westborough has a group electricity buying program called **Westborough Power Choice**. Through the program, you will receive an additional 20% of your electricity from renewable sources.

**If you received this letter and you do nothing, you will be AUTOMATICALLY enrolled in Westborough's Standard Plan at a price of 14.32 ¢/kWh.**

**If you do not want to participate, your opt-out request must be made or postmarked by May 28, 2025, to avoid automatic enrollment in the program.**

Westborough Power Choice is a form of group electricity purchasing known as electricity aggregation. Participating in the program will change your electricity supplier, and it will change the price used to calculate the Supply Services portion of your electric bill. However, Westborough Power Choice will not change your electric utility. You will remain a National Grid customer, and National Grid will continue to deliver your electricity.

Westborough has signed a contract with Direct Energy Services, LLC ("Direct Energy") to supply the Town with electricity. As a new participant, you will be enrolled in the **Standard Plan**, which provides an additional 20% of your electricity from renewable sources. The program also offers two other plans, which are available upon request:

- ▶ **100% Green Plan** - Provides 100% of your electricity from renewable sources.
- ▶ **Budget Plan** - Provides the minimum amount of renewable electricity required.

Westborough Power Choice prices are fixed until November 2025. Long-term stability makes the program prices different from National Grid's Basic Service price, which you have now. The Basic Service price changes seasonally. Price stability also makes the program different from many commercial offers that you may receive by mail or by phone. However, because future National Grid prices are not known, **Westborough Power Choice cannot guarantee to provide savings during the term of the contract with Direct Energy.**

### Your Relationship with National Grid

- ▶ If you participate in Westborough Power Choice, National Grid will remain your electric utility. You will continue to receive your bill from them and call them if the power goes out. But you will see Direct Energy listed as your electricity supplier, and the Westborough Power Choice price will be used to calculate the Supply Services portion of your bill.
- ▶ If you do not participate in Westborough Power Choice, the Supply Services portion of your bill will continue to be calculated using National Grid's Basic Service price.
- ▶ If you are eligible for a low-income discount or fuel assistance, you will continue to receive those benefits as a participant in Westborough Power Choice.



### Get More Information

1-844-483-5004

[WestboroughPowerChoice.com](http://WestboroughPowerChoice.com)  
[westborough@MassPowerChoice.com](mailto:westborough@MassPowerChoice.com)

### Don't want to participate?

**Participation is not required. There is no penalty or fee to opt out of the program, and you may opt out at any time.**

If you choose not to participate, you will remain on National Grid's Basic Service pricing.


To opt out, do one of the following at any time. To avoid automatic enrollment, submit or postmark your opt-out request no later than **May 28, 2025**:

- ▶ Sign and return the enclosed reply card.
- ▶ Opt out online at [WestboroughPowerChoice.com](http://WestboroughPowerChoice.com).
- ▶ Call customer support at **1-844-483-5004**.

*Please see the back for details about program plans and pricing. ▶*

## It's Your Choice...

If you do nothing, you will be enrolled in Westborough's Standard Plan. If you wish to choose one of the other plans below, visit [WestboroughPowerChoice.com](http://WestboroughPowerChoice.com) or call customer support with Westborough's program consultants at 1-844-483-5004.

Westborough Power Choice plans:	You will be enrolled here ▼						If you do not wish to participate:	
	<b>Standard Plan</b> <i>default program plan</i>		<b>100% Green Plan</b> <i>100% renewable energy plan</i>		<b>Budget Plan</b> <i>lowest-price program plan</i>		<b>National Grid's Basic Service</b> <i>if you opt out</i>	
<b>Price</b>	14.32 ¢/kWh*		16.39 ¢/kWh*		13.57 ¢/kWh*		14.672 ¢/kWh - Residential 13.409 ¢/kWh - Commercial 13.598 ¢/kWh - Industrial	
<b>Price period</b>	Enrollment - November 2025		Enrollment - November 2025		Enrollment - November 2025		February 1, 2025 - July 31, 2025, residential & commercial. May 1, 2025 - July 31, 2025, industrial.	
<b>Renewable energy**</b>	<b>2024</b>	<b>2025</b>	<b>2024</b>	<b>2025</b>	<b>2024</b>	<b>2025</b>	<b>2024</b>	<b>2025</b>
From new resources in the New England region (MA Class I RECs)								
Added by Westborough	20%	20%	76%	73%	-	-	-	-
Required by state law	24%	27%	24%	27%	24%	27%	24%	27%
<b>Total from new resources in the New England region (MA Class I RECs)</b>	<b>44%</b>	<b>47%</b>	<b>100%</b>	<b>100%</b>	<b>24%</b>	<b>27%</b>	<b>24%</b>	<b>27%</b>
From other clean or renewable sources, required by state law	38%	36%	38%	36%	38%	36%	38%	36%
<b>Exit terms</b>	Leave any time. No exit charge.		Leave any time. No exit charge.		Leave any time. No exit charge.		Leave any time. No exit charge. However, industrial customers may receive a billing adjustment charge or credit.	

\* Westborough Power Choice program prices include a \$0.001 / kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

\*\* The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of 62% from clean or renewable energy resources in 2024 and 63% in 2025. Direct Energy must purchase electricity from MA Class I renewable energy projects and from other clean or renewable sources such as nuclear and trash-to-energy. Westborough's Budget Plan meets the minimum requirement. Westborough's Standard Plan and 100% Green Plan exceed it by purchasing additional electricity from MA Class I renewable energy projects.

## Frequently Asked Questions

**I have received this letter, and also I have recently signed a contract with an electricity supplier. What should I do?** You may have signed your contract after this mailing list was created. In that case, you must opt out if you wish to retain your current contract. If you do not opt out, your account will be enrolled in the program, which may trigger early termination fees from your electricity supplier.

**I have solar panels on my roof or I participate in a community solar program. Will I continue to receive the credits or payments that I receive now?** Yes. You will continue to receive solar credits and/or solar incentive payments, and participating in Westborough Power Choice will not change how they are calculated.

**I have a tax-exempt account. How can I retain my account's tax-exempt status?** Taxes will be billed as part of the program's power supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to Direct Energy. Visit [WestboroughPowerChoice.com](http://WestboroughPowerChoice.com) for how to submit your documentation.

If you have any additional questions, please do not hesitate to contact customer support at [westborough@MassPowerChoice.com](mailto:westborough@MassPowerChoice.com) or 1-844-483-5004. Our Town consultants will be happy to help you. Or visit the program website at [WestboroughPowerChoice.com](http://WestboroughPowerChoice.com).

# OPT-OUT REPLY CARD



X \_\_\_\_\_  
Signature Date

## Opt-Out Instructions

You do not need to take any action to participate in Westborough Power Choice.

**If you DO NOT wish to participate, you MUST opt out.**

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. The envelope must be postmarked no later than **May 28, 2025**, to opt out of the program before being automatically enrolled. You may also opt out at any time by phone at **1-844-483-5004** or online at **[WestboroughPowerChoice.com](https://www.WestboroughPowerChoice.com)**.