



## TOWN ELECTRICITY PROGRAM NOTIFICATION LETTER

June 30, 2025

Dear Greenfield Electricity Service Customer,

This is a notification about our City's electricity program, the **Greenfield Light & Power Program**. Through the program, you will automatically receive all of your electricity from renewable energy sources. The program offers options that let you choose where your renewable energy comes from. Please see the back of this letter for prices and other details.

**If you received this letter, you will be AUTOMATICALLY enrolled in the Greenfield Light & Power Program, unless you choose not to participate.**

**If you choose not to participate in Greenfield Light & Power, your opt-out request must be postmarked by **August 2, 2025**, to avoid automatic enrollment in the program.**

The Greenfield Light & Power Program is a form of group electricity purchasing known as electricity aggregation. In the program, the City uses the bulk purchasing power of the community to choose an electricity supplier.

- **If you participate**, Eversource will remain your electric utility. You will continue to receive your electric bill from them and call them if the power goes out. You will see First Point Power listed on your bill as your electricity supplier, and Eversource will use the Greenfield Light & Power price to calculate the Supply charge on your bill.
- **If you choose not to participate**, Eversource will continue to calculate the Supply charge on your bill using their Basic Service price, as they do now.

If you are eligible for a low-income discount or fuel assistance, you will continue to receive those benefits as a participant in the Greenfield Light & Power Program.

### Program benefits

**Cleaner electricity** - Your electricity will be powered completely by renewable electricity, which means it is generated from sources like the sun and the wind.

**Consumer protections** - You will receive consumer protections, such as the ability to leave the program at any time with no fee or penalty.

**Stable prices** - Your electricity supply price will remain the same and will not change until January 2026. Price stability makes the program different from Eversource's Basic Service, which you have now. Eversource's prices change seasonally. Price stability also makes the program different from many commercial offers that you may receive by mail or by phone.

**Please note: Because Eversource's Basic Service prices change and their future prices are not known, Greenfield Light & Power cannot guarantee to provide savings when compared with Eversource.**



Program Price  
**13.498 ¢/kWh**

Compare to Eversource's current Basic Service prices on the back. ►

### Customer Support

**1-844-483-5004**

[greenfield@masspowerchoice.com](mailto:greenfield@masspowerchoice.com)

[GreenfieldLightAndPower.com](https://www.GreenfieldLightAndPower.com)

### Don't want to participate?

**You don't have to. There is no penalty or fee to opt out of the program, and you may do so at any time.**

To opt out before being enrolled, do one of the following by **August 2, 2025**:


- Sign and return the enclosed postcard.
- Opt out online at [GreenfieldLightAndPower.com](https://www.GreenfieldLightAndPower.com).
- Call Customer Support at 1-844-483-5004.

You may also try the program and opt out at any future time with no penalty.

## Program options & pricing

To choose either the Local Green option or the Budget option, please visit **GreenfieldLightAndPower.com** and click “Options & Pricing,” or call customer support with Greenfield’s program consultants at **1-844-483-5004**.

### Greenfield Light & Power options:

	Greenfield Budget 100% renewable electricity		Greenfield Standard 100% renewable electricity with 10% additional from the New England region		Greenfield Local Green 100% renewable electricity, all from the New England region	
	13.183 ¢/kWh*		13.498 ¢/kWh*		15.717 ¢/kWh*	
Price	Enrollment - January 2026		Enrollment - January 2026		Enrollment - January 2026	
Price period	Enrollment - January 2026		Enrollment - January 2026		Enrollment - January 2026	
Electricity from renewable sources**	2024	2025	2024	2025	2024	2025
<b>Added voluntarily by Greenfield</b>						
From new resources in the New England region (MA Class I RECs)	-	-	10%	10%	76%	73%
From wind projects outside of New England (National Wind RECs)	38%	37%	28%	27%	-	-
<b>Required by state law</b>						
From new resources in the New England region (MA Class I RECs)	24%	27%	24%	27%	24%	27%
From other clean or renewable sources	38%	36%	38%	36%	38%	36%
<b>Total from renewable sources</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>138%</b>	<b>136%</b>
Exit terms	Leave any time. No exit charge.		Leave any time. No exit charge.		Leave any time. No exit charge.	

You will be enrolled here ▼

### If you do not wish to participate:

Eversource's Basic Service	
<b>13.493 ¢/kWh</b> - Residential <b>13.271 ¢/kWh</b> - Sm. business <b>11.060 ¢/kWh</b> - Med. & lg. business	
Aug. 1, 2025 - Jan. 31, 2026, residential & sm. business. Aug. 1 - Oct. 31, 2025, med. & lg. business.	
2024	2025
-	-
-	-
24%	27%
38%	36%
<b>62%</b>	<b>63%</b>
Leave any time. No exit charge. However, large business customers may receive a billing adjustment charge or credit.	

\* Program prices include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

\*\* The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of 62% from clean or renewable energy resources in 2024 and 63% in 2025. To meet these requirements, First Point Power must purchase electricity from MA Class I renewable energy projects and from other clean or renewable sources such as nuclear and trash-to-energy. All three Greenfield Light & Power options exceed the minimum requirement by providing electricity that is 100% from renewable sources.

## Frequently asked questions

**I have received this letter, and also I have recently signed a contract with an electricity supplier. What should I do?** You may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, you must opt out of Greenfield Light & Power.

**I have solar panels on my property or I participate in a community solar program. Will I continue to receive the credits or payments that I receive now?** Yes. You will continue to receive solar credits and/or solar incentive payments with no change.

**I have a tax-exempt account. How can I retain my account's tax-exempt status?** Taxes will be billed as part of the program's power supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to First Point Power. Visit **GreenfieldLightAndPower.com** for information.

If you have any questions, please do not hesitate to contact customer support at **greenfield@MassPowerChoice.com** or **1-844-483-5004**. Our City consultants will be happy to help you.

# OPT-OUT REPLY CARD



## GREENFIELD LIGHT & POWER PROGRAM



X \_\_\_\_\_  
Signature Date

## Opt-Out Instructions

You do not need to take any action to participate in Greenfield Light & Power.

**If you DO NOT wish to participate, you MUST opt out.**

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. The envelope must be postmarked no later than **August 2, 2025**, to opt out of the program before being enrolled. You may also opt out online at **[GreenfieldLightAndPower.com](https://www.GreenfieldLightAndPower.com)** or by phone at **1-844-483-5004** before being enrolled or anytime after enrollment.