

# LudlowPower CHOICE



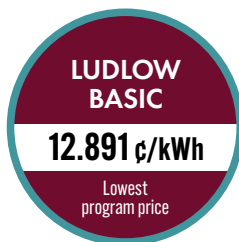
Ludlow Power Choice is a new Town electricity supply program that gives residents and business owners more choice and control over how we power our community. The program is a group electricity buying program that changes the electricity supply price on your Eversource electric bill. More than 200 other cities and towns in Massachusetts have similar programs.

Using the bulk buying power of our community, Ludlow Power Choice provides:

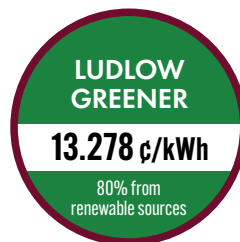
- Three new electricity supply choices
- Stable and consistent pricing that will not change until November 2027
- Leave anytime with no fee or penalty

## Ludlow Power Choice has three options. Choose the one that's right for you.

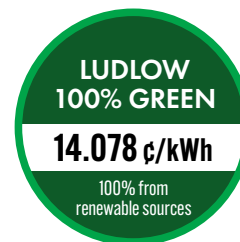
New program participants will be automatically enrolled in Ludlow Basic. Ludlow 100% Green and Ludlow Greener are available by request. Choose online or by phone.



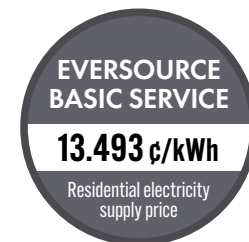
**AUTO-ENROLL**



**OPTION**



**OPTION**



**OPT OUT**

**Two Ludlow Power Choice program prices are lower than Eversource's current residential Basic Service price and are fixed until November 2027.**

*Note that Eversource's future prices are unknown, so future savings cannot be guaranteed.*

## Most Ludlow electricity accounts will be eligible for automatic enrollment.

### • Have Eversource's Basic Service?

If you did not sign a private electricity supply contract or request a block on your account, your account will be eligible for automatic enrollment, and you will receive a notification in the mail from the Town. State law requires the automatic enrollment model, but you are free to opt out before being automatically enrolled.

### • Have a private electricity supply contract?

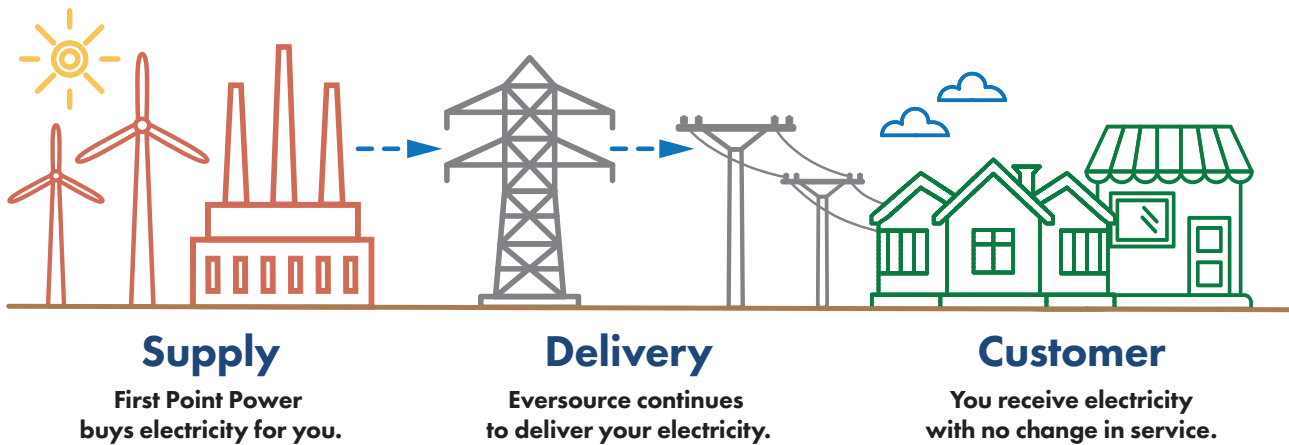
Your account will not be eligible for automatic enrollment, but you can request enrollment online at **LudlowPowerChoice.com** or by contacting customer support with the Town's program consultants at **1-888-203-6454**.

**Participation is never required, and you are free to opt out at any time with no fee or penalty.**

That means you can opt out before being automatically enrolled and remain with Eversource's Basic Service price, or you can try the program and opt out at any time in the future.

# How Ludlow Power Choice Works

Ludlow Power Choice changes your electricity supplier and the price that Eversource uses to calculate the Supply charge on your bill, which is the part of the bill where you pay for the electricity you use. But Ludlow Power Choice does not replace Eversource as Ludlow's electric utility, and you will remain an Eversource customer.



## Just two key changes on your electric bill:

**EVERSOURCE**  
Account Number: 0000 000 0000  
Customer name key: CUST  
JOHN J CUSTOMER  
ANY STREET  
ANY TOWN MA 00000-0000

**Svc Addr: ANY STREET**  
APT#  
ANY TOWN, MA 00000  
**Rate R1-Residential Non-Heating Cycle 18**  
Service from 01/27/24 - 02/25/24 29 Days  
Next read date on or about: Mar 26, 2024

Meter Number	Current Read	Previous Read	Current Usage	Reading Type
000000000	2245	1734	511	Actual

Service Reference: 00000000

Monthly kWh Use						
Feb	Mar	Apr	May	Jun	Jul	Aug
559	409	449	284	213	330	282
Sep	Oct	Nov	Dec	Jan	Feb	
230	367	529	571	562	511	

**Total Amount Due by 03/22/24**  
**\$133.45**

**Electric Account Summary**  
Amount Due On 02/21/24  
Last Payment Received On 02/21/24  
Balance Forward  
Current Charges/Credits  
Electric Supply Services  
Delivery Services  
Total Current Charges  
Total Amount Due

**Total Charges for Electricity**

**Supplier (FIRST POINT-LUDLOW POWER CHOICE)**  
Meter 000000000  
Generation Service Charge 840 kWh X .12891 \$65.92  
Subtotal Supplier Services \$65.92

1. Your electricity supplier will appear as **First Point-Ludlow Power Choice**.

2. Your supply price will change to a **Ludlow Power Choice price**.

Please note: If you have Eversource's Budget Billing, it will no longer apply to your Supply charge.

**Everything else remains the same!**

### Eversource continues to:

- **Deliver your electricity** with no interruption and address power outages.
- **Send your electric bill** and accept bill payments (this is the only electric bill you will receive as a participant).
- **Provide fuel assistance** or a low-income discount, if you are currently receiving these benefits.
- **Provide solar credits** or incentive payments or provide community solar credits with no change in their calculation.

The **ONLY** electricity supply program approved by and for the Town of Ludlow.  
If you don't see the Town Seal, it's not from the Town.

**LudlowPowerChoice.com • 1-888-203-6454**

