



**Ludlow Power Choice**



## IMPORTANT NOTICE



888-203-6454



TTY 771 or 800-439-2370 / Español 866-930-9252



LudlowPowerChoice.com

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Ludlow about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

<p><b>SPANISH/ESPAÑOL</b> Incluye importante notificación de Ludlow sobre su servicio eléctrico. Traduzca la notificación inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.</p>	<p><b>POLISH/POLSKI</b> Załączono ważne powiadomienie od Ludlow dotyczące usług w zakresie dostaw energii elektrycznej. Prosimy o niezwłoczne przetłumaczenie tego powiadomienia. W celu uzyskania pomocy należy zadzwonić pod wyżej podany numer telefonu lub odwiedzić wyżej wymienioną stronę internetową.</p>
<p><b>PORTUGUESE/PORTUGUÊS</b> Aviso importante incluído do Ludlow sobre seu serviço de eletricidade. Traduzir o aviso imediatamente. Ligar para o número ou visitar o site, acima, para obter ajuda.</p>	<p><b>NEPALI/नेपाली</b> तपाईंको विद्युतीय सेवा बारे Ludlow बाट संलग्न गरिएको महत्त्वपूर्ण सूचना । सूचनालाई तत्कालै अनुवाद गर्नुहोस् । महत्त्वको लागि, माथि दिइएको नम्बरमा फोन गर्नुहोस् वा वेबसाइटमा जानुहोस् ।</p>
<p><b>CHINESE (SIMPLIFIED)/中文</b> 随附来自 Ludlow 的重要通知, 有关您的供电服务。请立刻翻译此通知。如果您需要帮助, 请通过上面提供的信息致电或者访问网站。</p>	<p><b>MARATHI/मराठी</b> कडून महत्वाची सूचना संलग्न केली आहे Ludlow आपल्या विद्युत सेवेसंबंधी. या सूचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाईटला/संकेतस्थळास भेट द्या.</p>
<p><b>CHINESE (TRADITIONAL)/中文</b> 随附以下重要通知 Ludlow 事關您的電力服務。請立即翻譯通知。如需協助, 請致電上述號碼或瀏覽網站。</p>	<p><b>YORUBA/YORUBÁ</b> Àkíyèsí pàtàkì tí a fi sínú rè látí òdò Ludlow nípa isẹ́ iná mọ̀nà mọ̀nà rẹ̀. Tùmọ̀ àkíyèsí nàà lẹ̀sẹ̀kẹ̀sẹ̀. Pe nọ̀nbà nàà tàbí bẹ̀ ààyè lórí ayélujára, lókè, wò fún ìràn l'ọ̀wọ̀.</p>
<p><b>HAITIAN/KREYÒL</b> Wap jwenn yon avi enpòtan ki soti nan Ludlow osijè sèvis elektrisite w. Tradwi avi a imedyatman. Rele nimewo a oswa vizite sit entènèt ki anwo a, pou w jwenn èd.</p>	<p><b>IGBO/NDI IGBO</b> Ọkwa dị mkpa e zitere na Ludlow gbasara ọrụ ọkụ eletrik gị. Tugharịa ọkwa ozigbo. Kpọọ nomba à ma ọ bụ gaa na webusaịtị, dị n'elu, maka enyemaka.</p>

<b>VIETNAMESE/TIẾNG VIỆT</b> Có đính kèm thông báo quan trọng từ  Ludlow  về dịch vụ điện của quý vị. Hãy phiên dịch thông báo này ngay. Xin gọi số điện thoại hoặc vào mạng lưới của chúng tôi, bên trên, để được giúp đỡ.	<b>AMHARIC/አማርኛ</b> የኤሌክትሪክ አገልግሎትዎን በተመለከተ ከ  Ludlow  የተሰጠ ጠቃሚ ማስታወቂያ ከዚህ ጋር በአገሪት ተያይዟል። ማስታወቂያውን በአስቸኳይ ያስተርጉሙት። እዛ ለማግኘት፣ ከላይ በተገለጸው ስልክ ቁጥር ይደውሉ ወይም ድረ ገጹን ይጎብኙ።
<b>RUSSIAN/РУССКИЙ</b> Прилагается важное сообщение от  Ludlow  касательно вашего снабжения электроэнергией. Переведите это сообщение безотлагательно. Если вам нужна помощь, позвоните по указанному номеру или зайдите на вебсайт.	<b>SOMALI/SOOMAALI</b> Ogeysiin muhiim ah oo ku lifaaqan oo ka timid  Ludlow  oo ku saabsan adeegaaga korontada. Fasir ogeysiinta isla markaas. U soo wac lambarka ama u booqo websaydka, koreeyo, wixii caawin ah.
<b>ARABIC/عربي</b>  ملاحظة هامة متضمنة من  Ludlow  حول خدمة الكهرباء خاصتك. يرجى ترجمة الملاحظة فوراً. اتصل بالرقم أو قم بزيارة الموقع أعلاه للحصول على المساعدة.	<b>JAPANESE/日本語</b>  Ludlow  からの電力供給に関する重要なお知らせが添付されています。このお知らせをすぐに翻訳してください。ご質問がある場合は、上記の電話番号までお電話いただくか、ウェブサイトをご覧ください。
<b>KHMER/ខ្មែរ</b> សេចក្តីជូនដំណឹងសំខាន់ បានភ្ជាប់មកពី  Ludlow  អំពីសេវាអគ្គិសនីរបស់អ្នក។ បកប្រែសេចក្តីជូនដំណឹងនេះភ្លាមៗ។ ហៅទៅលេខ ឬទស្សនាគេហទំព័រខាងលើ សំរាប់ជំនួយ។	<b>GUJARATI/ગુજરાતી</b> ના તરફથી મહત્વપૂર્ણ નોટિસ બીડેલ છે  Ludlow  તમારી વીજળી સેવા વિશે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે ઉપરના નંબર પર કોલ કરો અથવા વેબસાઇટની મુલાકાત લો.
<b>FRENCH/FRANÇAIS</b> Avis important ci-joint de  Ludlow  à propos de votre service d'électricité. Traduisez immédiatement l'avis. Appelez le numéro ou visitez le site Web ci-dessus pour obtenir de l'aide.	<b>SWAHILI/KISWAHILI</b> Notisi muhimu ambayo imeambatishwa kutoka kwa  Ludlow  kuhusu huduma ya umeme unayopokea. Ifasiri notisi papo hapo. Piga simu kwa nambari au zuru tovuti, hapo juu, ili kupata usaidizi.
<b>ITALIAN/ITALIANO</b> Comunicazione importante in allegato da  Ludlow  riguardante il suo servizio di elettricità. Tradurre il comunicato immediatamente. Se ha bisogno di assistenza chiami il numero o visiti il sito internet sopra indicato.	<b>HINDI/हिंदी</b> यह महत्वपूर्ण सूचना  Ludlow  की ओर से आपकी बिजली सेवा के बारे में है। सूचना का तुरंत अनुवाद करें। मदद के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।
<b>KOREAN/한국어</b> 귀하의 전기 서비스와 관련하여  Ludlow  에서 보낸 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시 번역하시기 바랍니다. 도움이 필요할 경우 위의 전화 번호로 연락하거나 웹사이트를 방문해 주십시오.	<b>THAI/ไทย</b> ประกาศสำคัญที่แนบมาจาก  Ludlow  เกี่ยวกับบริการไฟฟ้าของคุณ แปลประกาศทันที โทรไปยังหมายเลข หรือไปที่เว็บไซต์ด้านบน เพื่อขอความช่วยเหลือ
<b>GREEK/ΕΛΛΗΝΙΚΑ</b> Εσκλείεται σημαντική ειδοποίηση από  Ludlow  που αφορά τον πάροχο ηλεκτρικής σας ενέργειας. Μεταφράστε την ειδοποίηση αμέσως. Καλέστε τον αριθμό ή επισκεφτείτε την παραπάνω ιστοσελίδα για βοήθεια.	<b>LAO/ລາວ</b> ແຈ້ງການທີ່ສໍາຄັນນໍາມາຈາກ  Ludlow  ກ່ຽວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ແປແຈ້ງການນີ້ໂດຍທັນທີ. ສໍາລັບການຊ່ວຍເຫຼືອ ໂທຫາເບີໂທ ຫຼື ເຂົ້າໄປເບິ່ງໃນເວັບໄຊຕ໌ ຢູ່ຂ້າງເທິງ.



# Town electricity program notification of automatic enrollment

June 18, 2025



You are receiving this notice because your electricity account is eligible for **AUTOMATIC ENROLLMENT** in Ludlow Power Choice.

Your electricity account number is shown on the enclosed reply card.

**Ludlow Power Choice** is a new group electricity buying program from the Town of Ludlow. The program provides long-term, stable prices, protection from seasonal price swings, and consumer protections.

## Participating in Ludlow Power Choice means:

- The supply price on your Eversource electric bill will change to **12.891 ¢/kWh**.
- Your new price is fixed until November 2027 and **lower** than Eversource's residential and small business Basic Service prices, which go into effect August 1.

*Eversource's prices change and future prices are unknown, so future savings compared with Eversource cannot be guaranteed.*

- You will remain an Eversource customer, and Eversource will continue to deliver your electricity and send your electric bill.

Your new electricity supply price:

**12.891 ¢/kWh**

Customer Support:

**1-888-203-6454**

More information and self service:

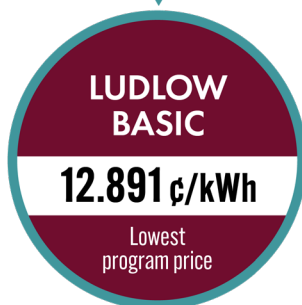
**LudlowPowerChoice.com**



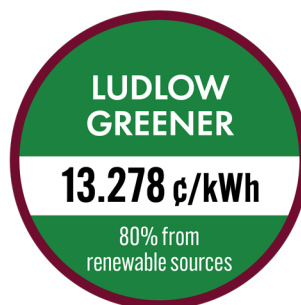
## It's your decision. Make the choice that's right for you.

- ▶ **TAKE NO ACTION:** You will be automatically enrolled in the Ludlow Basic option with your August 2025 meter read, which is the lowest-priced option in the program.
- ▶ **CHOOSE A DIFFERENT OPTION IN LUDLOW POWER CHOICE:** Ludlow Greener provides 80% of your electricity from renewable sources. Ludlow 100% Green provides all of your electricity from renewable sources.

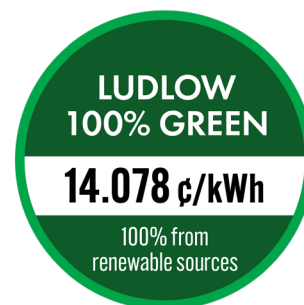
Your account will be enrolled here.



**AUTO-ENROLL**



**OPTION**








**OPTION**

Ludlow Power Choice prices are fixed until November 2027. For Eversource prices, please see the back.

- ▶ **OPT OUT:** Participation is not required. There is no fee or penalty to opt out of Ludlow Power Choice, and you may do so at any time. To avoid automatic enrollment, submit your opt-out request by **July 21, 2025**. Or you may try the program and opt out at any time in the future.

To choose a different option or opt out, visit **LudlowPowerChoice.com** or contact customer support with the Town's program consultants at 1-888-203-6454. You may also opt out by mailing the enclosed reply card.

## Compare Ludlow Power Choice with Eversource's Basic Service:

	Auto-enrollment ▼			If you opt out ▼
				
Price	12.891 ¢/kWh	13.278 ¢/kWh	14.078 ¢/kWh	13.493 ¢/kWh - residential 13.271 ¢/kWh - sm. business 11.060 ¢/kWh - lg. business
Price period	August 2025 - November 2027	August 2025 - November 2027	August 2025 - November 2027	August 1, 2025 - January 31, 2026, residential and small business. August 1, 2025 - October 31, 2025, large business.
Electricity from renewable sources, like wind and solar (% of total)				
Required by state law	63%	63%	63%	63%
Added by Ludlow (MA Class I RECs)	-	17%	37%	-
Total	63%	80%	100%	63%

### Additional information:

Your electricity supplier will be First Point Power, with its place of business located in Cranston, RI. On your bill, you will see "First Point-Ludlow Power Choice." But your primary relationship for electricity remains with Eversource, and you will continue to call them if your power goes out. In addition, Eversource will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Ludlow Power Choice.

**If you are eligible for a low-income discount or fuel assistance,** those benefits will continue in Ludlow Power Choice.

**If you have solar panels on your property or you participate in a community solar program,** you will continue to receive solar credits and/or solar incentive payments, and participating in Ludlow Power Choice will not change how they are calculated.

**If you have a tax-exempt account,** you are responsible for requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to First Point Power. Visit [LudlowPowerChoice.com](https://LudlowPowerChoice.com) to learn more.

**If you have received this notice and also you have signed a contract with an electricity supplier,** you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, **you must opt out of Ludlow Power Choice.**

**The automatic enrollment model is in accordance with state law.** More than 200 cities and towns in Massachusetts have similar programs, and all operate the same way. However, you are not required to participate. You may opt out at any time with no fee or penalty.

**At the end of the contract with First Point Power,** the Town intends to sign a new long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform the program otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

**[LudlowPowerChoice.com](https://LudlowPowerChoice.com)**

# OPT-OUT REPLY CARD

Sign below if you do NOT wish to participate  
in Ludlow Power Choice.

X \_\_\_\_\_

Signature

Date

## Opt-Out Instructions



If no action is taken, you will be automatically enrolled  
in Ludlow Power Choice.

If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope and mail it.

This card must be signed by the Customer of Record whose name appears  
in the address on this card. You may also opt out online at  
**LudlowPowerChoice.com** or by phone at **1-888-203-6454**.

Your opt-out request must be made by, or the envelope must be  
postmarked by, **July 21, 2025**, to opt out of the program  
before being automatically enrolled. If you choose to participate,  
you may opt out at any time in the future with no fee or penalty.



**TOWN OF LUDLOW**

C/O First Point Power

2000 Chapel View Blvd., Ste. 450

Cranston, RI 02920

**Time-sensitive notice sent on behalf of the Town of Ludlow  
regarding your electricity supply price.**