



Maynard PowerChoice



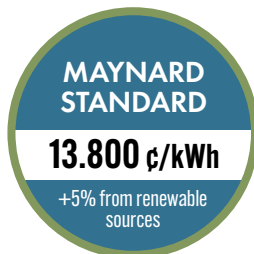
Maynard Power Choice is a new town-sponsored electricity supply program that gives residents and business owners more choice and control over how we power our community. This program allows participants to purchase more electricity from renewable sources and helps us take a big step towards achieving our town's sustainability goals. More than 200 other cities and towns in Massachusetts have similar programs.

Using the bulk buying power of our community, Maynard Power Choice provides:

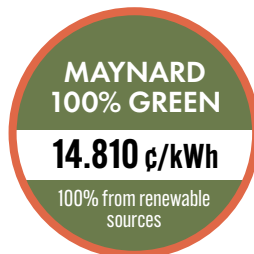
- Cheaper prices than Eversource at launch
- Stable and consistent pricing for 2 years
- Options to receive more electricity from renewable sources

Maynard Power Choice has three options. Choose the one that's right for you.

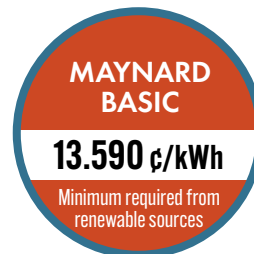
New program participants will be automatically enrolled in Maynard Standard. Maynard 100% Green and Maynard Basic are available by request. Choose online or by phone.



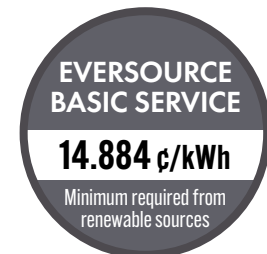
AUTO-ENROLL



OPTION



OPTION



OPT OUT

All Maynard Power Choice program prices are lower than Eversource's current residential Basic Service price and are fixed until November 2027.

Note that Eversource's future prices are unknown, so future savings cannot be guaranteed.

Most electricity accounts will be eligible for automatic enrollment.

• Have Eversource's Basic Service?

If you did not sign a private electricity supply contract or request a block on your account, your account will be eligible for automatic enrollment, and you will receive a notification in the mail from the Town. State law requires the automatic enrollment model, but you are free to opt out before being automatically enrolled.

• Have a private electricity supply contract?

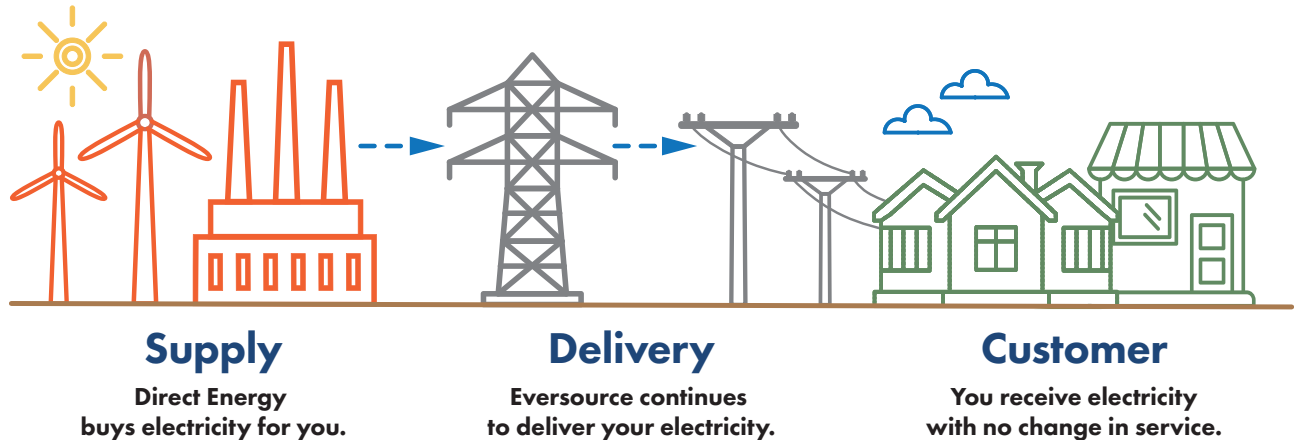
Your account will not be eligible for automatic enrollment, but you can request enrollment online at **MaynardPowerChoice.com** or by contacting customer support with the Town's program consultants at **1-844-202-6266**.

Participation is never required, and you are free to opt out at any time with no fee or penalty.

That means you can opt out before being automatically enrolled and remain with Eversource's Basic Service price, or you can try the program and opt out at any time in the future.

How Maynard Power Choice Works

Maynard Power Choice does not replace Eversource as Maynard's electric utility and you will remain an Eversource customer. Maynard Power Choice changes your electricity supplier and the price that Eversource uses to calculate the SUPPLY charge on your bill. Electricity will still be delivered by Eversource, and participating in Maynard Power Choice will not change Eversource's DELIVERY charges.



Just two key changes on your electric bill:

EVERSOURCE					
Account Number: 0000 000 0000 Customer name key: CUST JOHN J CUSTOMER ANY STREET ANY TOWN MA 00000-0000					
Svc Addr: ANY STREET APT# ANY TOWN, MA 00000					
Rate R1-Residential Non-Heating Cycle 18 Service from 01/27/24 - 02/25/24 29 Days Next read date on or about: Mar 26, 2024					
Meter Number	Current Read	Previous Read	Current Usage	Reading Type	
000000000	2245	1734	511	Actual	
Service Reference: 00000000					
Monthly kWh Use					
Feb	Mar	Apr	May	Jun	Jul
559	409	449	284	213	330
Aug	Sep	Oct	Nov	Dec	Jan
282	230	367	529	571	562

Total Amount Due by 03/22/24		\$133.45
Electric Account Summary		
Amount Due On 02/21/24		
Last Payment Received On 02/21/24		
Balance Forward		
Current Charges/Credits		
Electric Supply Services		
Delivery Services		
Total Current Charges		
Total Amount Due		
Total Charges for Electricity		
Supplier (DIRECT ENERGY-MAYNARD POWER CHOICE)		
Meter 000000000		
Generation Service Charge	840 kWh X .13800	\$65.92
Subtotal Supplier Services		\$65.92

1. Your electricity supplier will appear as **Direct Energy-Maynard Power Choice**.

2. Your supply price will change to a **Maynard Power Choice price**.

Please note: If you have Eversource's Budget Billing, it will no longer apply to your Supply charge.

Everything else remains the same!

Eversource continues to:

- **Deliver your electricity** with no interruption and address power outages.
- **Send your electric bill** and accept bill payments (this is the only electric bill you will receive as a participant).
- **Provide fuel assistance** or a low-income discount, if you are currently receiving these benefits.
- **Provide solar credits** or incentive payments or provide community solar credits with no change in their calculation.

The **ONLY** electricity supply program approved by and for the Town of Maynard. If you don't see the Town Seal, it's not from the Town.

MaynardPowerChoice.com • 1-844-202-6266

