



**Maynard Power Choice**



## IMPORTANT NOTICE



844-202-6266



TTY 771 or 800-439-2370 / Español 866-930-9252



MaynardPowerChoice.com

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Maynard about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

<p><b>SPANISH/ESPAÑOL</b> Incluye importante notificación de Maynard sobre su servicio eléctrico. Traduzca la notificación inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.</p>	<p><b>POLISH/POLSKI</b> Załączono ważne powiadomienie od Maynard dotyczące usług w zakresie dostaw energii elektrycznej. Prosimy o niezwłoczne przetłumaczenie tego powiadomienia. W celu uzyskania pomocy należy zadzwonić pod wyżej podany numer telefonu lub odwiedzić wyżej wymienioną stronę internetową.</p>
<p><b>PORTUGUESE/PORTUGUÊS</b> Aviso importante incluído do Maynard sobre seu serviço de eletricidade. Traduzir o aviso imediatamente. Ligar para o número ou visitar o site, acima, para obter ajuda.</p>	<p><b>NEPALI/नेपाली</b> तपाईंको विद्युतीय सेवा बारे Maynard बाट संलग्न गरिएको महत्त्वपूर्ण सूचना । सूचनालाई तत्कालै अनुवाद गर्नुहोस् । महत्त्वको लागि, माथि दिइएको नम्बरमा फोन गर्नुहोस् वा वेबसाइटमा जानुहोस् ।</p>
<p><b>CHINESE (SIMPLIFIED)/中文</b> 随附来自 Maynard 的重要通知, 有关您的供电服务。请立刻翻译此通知。如果您需要帮助, 请通过上面提供的信息致电或者访问网站。</p>	<p><b>MARATHI/मराठी</b> कडून महत्त्वाची सूचना संलग्न केली आहे Maynard आपल्या विद्युत सेवेसंबंधी. या सूचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाईटला/संकेतस्थळास भेट द्या.</p>
<p><b>CHINESE (TRADITIONAL)/中文</b> 隨附以下重要通知 Maynard 事關您的電力服務。請立即翻譯通知。如需協助, 請致電上述號碼或瀏覽網站。</p>	<p><b>YORUBA/YORUBÁ</b> Àkíyèsí pàtàkì tí a fi sínú rẹ̀ láti ọ̀dọ̀ Maynard nípa ìṣẹ́ iná mọ̀nà mọ̀nà rẹ̀. Tùmọ̀ àkíyèsí nàà lẹ̀sẹ̀kẹ̀sẹ̀. Pe nọ́nbà nàà tàbí bẹ̀ ààyè lórí ayélujára, lókè, wò fún ìrànlọ́wọ́.</p>
<p><b>HAITIAN/KREYÒL</b> Wap jwenn yon avi enpòtan ki soti nan Maynard osijè sèvis elektrisite w. Tradwi avi a imedyatman. Rele nimewo a oswa vizite sit entènèt ki anwo a, pou w jwenn èd.</p>	<p><b>IGBO/NDI IGBO</b> Ọkwa dị mkpa e zitere na Maynard gbasara ọrụ ọkụ eletrik gị. Tugharịa ọkwa ozigbo. Kpọọ nomba à ma ọ bụ gaa na webusaịtị, dị n'elu, maka enyemaka.</p>

<b>VIETNAMESE/TIẾNG VIỆT</b> Có đính kèm thông báo quan trọng từ  Maynard  về dịch vụ điện của quý vị. Hãy phiên dịch thông báo này ngay. Xin gọi số điện thoại hoặc vào mạng lưới của chúng tôi, bên trên, để được giúp đỡ.	<b>AMHARIC/አማርኛ</b> የኤሌክትሪክ አገልግሎትዎን በተመለከተ ከ  Maynard  የተሰጠ ጠቃሚ ማስታወቂያ ከዚህ ጋር በአገሪት ተያይዟል።  ማስታወቂያውን በአስቸኳይ ያስተርጉሙት። እዛ ለማግኘት፣ ከላይ በተገለጸው ስልክ ቁጥር ይደውሉ ወይም ድረ ገጹን ይጎብኙ።
<b>RUSSIAN/РУССКИЙ</b> Прилагается важное сообщение от  Maynard  касательно вашего снабжения электроэнергией. Переведите это сообщение безотлагательно. Если вам нужна помощь, позвоните по указанному номеру или зайдите на вебсайт.	<b>SOMALI/SOOMAALI</b> Ogeysiin muhiim ah oo ku lifaaqan oo ka timid  Maynard  oo ku saabsan adeegaaga korontada. Fasir ogeysiinta isla markaas. U soo wac lambarka ama u booqo websaydka, koreeyo, wixii caawin ah.
<b>ARABIC/عربي</b>  ملاحظة هامة متضمنة من  Maynard  حول خدمة الكهرباء خاصتك. يرجى ترجمة الملاحظة فوراً. اتصل بالرقم أو قم بزيارة الموقع أعلاه للحصول على المساعدة.	<b>JAPANESE/日本語</b>  Maynard  からの電力供給に関する重要なお知らせが添付されています。このお知らせをすぐに翻訳してください。ご質問がある場合は、上記の電話番号までお電話いただくか、ウェブサイトをご覧ください。
<b>KHMER/ខ្មែរ</b> សេចក្តីជូនដំណឹងសំខាន់ បានភ្ជាប់មកពី  Maynard  អំពីសេវាអគ្គិសនីរបស់អ្នក។ បកប្រែសេចក្តីជូនដំណឹងនេះភ្លាមៗ។ ហៅទៅលេខ ឬទស្សនាគេហទំព័រខាងលើ សំរាប់ជំនួយ។	<b>GUJARATI/ગુજરાતી</b> ના તરફથી મહત્વપૂર્ણ નોટિસ બીડેલ છે  Maynard  તમારી વીજળી સેવા વિશે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે ઉપરના નંબર પર કોલ કરો અથવા વેબસાઇટની મુલાકાત લો.
<b>FRENCH/FRANÇAIS</b> Avis important ci-joint de  Maynard  à propos de votre service d'électricité. Traduisez immédiatement l'avis. Appelez le numéro ou visitez le site Web ci-dessus pour obtenir de l'aide.	<b>SWAHILI/KISWAHILI</b> Notisi muhimu ambayo imeambatishwa kutoka kwa  Maynard  kuhusu huduma ya umeme unayopokea. Ifasiri notisi papo hapo. Piga simu kwa nambari au zuru tovuti, hapo juu, ili kupata usaidizi.
<b>ITALIAN/ITALIANO</b> Comunicazione importante in allegato da  Maynard  riguardante il suo servizio di elettricità. Tradurre il comunicato immediatamente. Se ha bisogno di assistenza chiami il numero o visiti il sito internet sopra indicato.	<b>HINDI/हिंदी</b> यह महत्वपूर्ण सूचना  Maynard  की ओर से आपकी बिजली सेवा के बारे में है। सूचना का तुरंत अनुवाद करें। मदद के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।
<b>KOREAN/한국어</b> 귀하의 전기 서비스와 관련하여  Maynard  에서 보낸 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시 번역하시기 바랍니다. 도움이 필요할 경우 위의 전화 번호로 연락하거나 웹사이트를 방문해 주십시오.	<b>THAI/ไทย</b> ประกาศสำคัญที่แนบมาจาก  Maynard  เกี่ยวกับบริการไฟฟ้าของคุณ แปลประกาศทันที โทรไปยังหมายเลข หรือไปที่เว็บไซต์ด้านบน เพื่อขอความช่วยเหลือ
<b>GREEK/ΕΛΛΗΝΙΚΑ</b> Εσκλείεται σημαντική ειδοποίηση από  Maynard  που αφορά τον πάροχο ηλεκτρικής σας ενέργειας. Μεταφράστε την ειδοποίηση αμέσως. Καλέστε τον αριθμό ή επισκεφτείτε την παραπάνω ιστοσελίδα για βοήθεια.	<b>LAO/ລາວ</b> ແຈ້ງການທີ່ສໍາຄັນນໍາມາຈາກ  Maynard  ກ່ຽວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ແປແຈ້ງການນີ້ໂດຍທັນທີ. ສໍາລັບການຊ່ວຍເຫຼືອ ໂທຫາເບີໂທ ຫຼື ເຂົ້າໄປເບິ່ງໃນເວັບໄຊຕ໌ ຢູ່ຂ້າງເທິງ.



# Town electricity program notification of automatic enrollment

July 2, 2025

You are receiving this notice because your electricity account is eligible for **AUTOMATIC ENROLLMENT** in Maynard Power Choice.

Your electricity account number is shown on the enclosed reply card.

**Maynard Power Choice** is a new community electricity buying program from the Town of Maynard. Maynard Power Choice provides stable and consistent pricing and options for receiving more electricity from renewable sources.

## Participating in Maynard Power Choice means:

- The supply price on your Eversource electric bill will change to **13.800 ¢/kWh**. This price is fixed until November 2027 and is **lower** than Eversource's Basic Service price that takes effect August 1.

*Eversource's prices change and their future prices are unknown, so future savings compared with Eversource cannot be guaranteed.*

- An additional **5%** of your electricity will automatically come from clean, renewable sources.
- You will remain an Eversource customer, and Eversource will continue to deliver your electricity and send your electric bill.



Your new electricity supply price:

**13.800 ¢/kWh**

Customer Support:

**1-844-202-6266**

More information and self service:

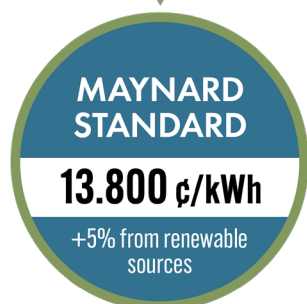
**MaynardPowerChoice.com**



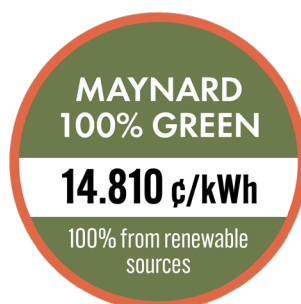
## It's your decision. Make the choice that's right for you.

- ▶ **TAKE NO ACTION:** You will be automatically enrolled in the Maynard Standard option with your September 2025 meter read, and you will receive an additional 5% of your electricity from clean, renewable sources.
- ▶ **CHOOSE A DIFFERENT OPTION IN MAYNARD POWER CHOICE:** Maynard 100% Green provides 100% of your electricity from renewable sources. Maynard Basic provides the lowest price in the program.

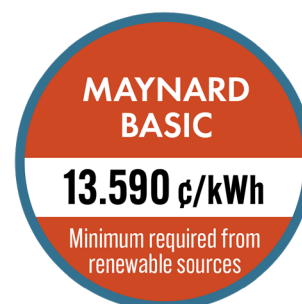
Your account will be enrolled here.



**AUTO-ENROLL**



**OPTION**








**OPTION**

Maynard Power Choice prices are fixed until November 2027. For Eversource prices, please see the back.

- ▶ **OPT OUT:** Participation is not required. There is no fee or penalty to opt out of Maynard Power Choice, and you may do so at any time. To avoid automatic enrollment, submit your opt-out request by **August 4, 2025**. Or you may try the program and opt out at any time in the future.

To choose a different option or opt out, visit [MaynardPowerChoice.com](https://MaynardPowerChoice.com) or contact customer support with the Town's program consultants at 1-844-202-6266. You may also opt out by mailing the enclosed reply card.

## Compare Maynard Power Choice to Eversource's Basic Service:

Auto-enrollment ▼				If you opt out ▼
				
Price	13.800 ¢/kWh	14.810 ¢/kWh	13.590 ¢/kWh	14.884 ¢/kWh - residential 15.150 ¢/kWh - sm. business 12.078 ¢/kWh - lg. business
Price period	September 2025 - November 2027	September 2025 - November 2027	September 2025 - November 2027	August 1, 2025 - January 31, 2026, residential and small business.  August 1, 2025 - October 31, 2025, large business.
From new renewable energy sources in the New England region (MA Class I RECs)				
Required by state law	27%	27%	27%	27%
Added by Maynard	5%	37%	–	–
From other clean or renewable sources (other RECs)				
Required by state law	36%	36%	36%	36%
Total	68%	100%	63%	63%

### Additional information:

**Your electricity supplier will be Direct Energy Services, LLC (Direct Energy).** On your bill, you will see Direct Energy-Maynard Power Choice. But your primary relationship for electricity remains with Eversource, and you will continue to call them if your power goes out. In addition, Eversource will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Maynard Power Choice.

**If you are eligible for a low-income discount or fuel assistance,** those benefits will continue in Maynard Power Choice.

**If you have solar panels on your property or you participate in a community solar program,** you will continue to receive solar credits and/or solar incentive payments, and participating in Maynard Power Choice will not change how they are calculated.

**If you have a tax-exempt account,** you are responsible for requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to Direct Energy. Visit [MaynardPowerChoice.com](http://MaynardPowerChoice.com) to learn more.

**If you have received this notice and also you have signed a contract with an electricity supplier,** you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, **you must opt out of Maynard Power Choice.**

**The automatic enrollment model is in accordance with state law.** More than 200 cities and towns in Massachusetts have similar programs, and all operate the same way. However, you are not required to participate. You may opt out at any time with no fee or penalty.

**At the end of the contract with Direct Energy,** the Town intends to sign a new long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the program at the new price unless you inform the program otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before they go into effect.

**[MaynardPowerChoice.com](http://MaynardPowerChoice.com)**

# OPT-OUT REPLY CARD

Sign below if you do NOT wish to participate in **Maynard Power Choice**.

X \_\_\_\_\_  
Signature Date



## Opt-Out Instructions

If no action is taken, you will be automatically enrolled in Maynard Power Choice.

If you DO NOT wish to participate, you **MUST** opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope and mail it.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **MaynardPowerChoice.com** or by phone at **1-844-202-6266**.

To opt out of the program before being automatically enrolled, your opt-out request must be made by, or the envelope must be postmarked by, **August 4, 2025**. If you choose to participate, you may opt out at any time in the future with no fee or penalty.



**TOWN OF MAYNARD**

C/O Direct Energy

PO Box 180

Tulsa, OK 74101-0180

**Time-sensitive notice sent on behalf of the Town of Maynard  
regarding your electricity supply price.**