

Town of Bellingham
2024 Municipal Aggregation Annual Report
July 1, 2025

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	BellinghamMA.org
Program website	BellinghamPowerChoice.com
Communication vehicles/ Outreach activities	
Social media accounts	Town of Bellingham: <ul style="list-style-type: none">- Facebook: facebook.com/TownofBellinghamMA- X: x.com/BellinghamTown Bellingham Department of Public Works: <ul style="list-style-type: none">- Facebook: facebook.com/BelliinghamDPW Bellingham Public Library: <ul style="list-style-type: none">- Facebook: facebook.com/bellinghampubliclibrary
Announcement to local/ regional media	<i>Bellingham Bulletin:</i> BellinghamBulletin.com
Physical postings in municipal buildings	Hard copies were available in the Municipal Center Bulletin board in the Town Library and in the Council on Aging Senior Center
Municipal departments, boards, and committees	As appropriate.
Community organizations	As appropriate.
Cable access	ABMI TV – ABMI8.org
Events	Tabling at community events as appropriate.

Organizational Structure

Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
	Denis Fraine 508-966-2801 dfraine@bellinghamma.org	MassPowerChoice 844-241-8595 bellingham@masspowerchoice.com	Direct Energy 866-968-8065

Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	N/A
Evaluate/Select Bids	N/A
Negotiate/Execute Contracts	N/A

Representative Opt-Out Notification

Representative Opt-Out Notifications for 2024 can be found here:

- **Eversource** - https://www.masspowerchoice.com/wp-content/uploads/2024/10/Bellingham_Letter_Combined_Eversource_101824.pdf
- **National Grid** - https://www.masspowerchoice.com/wp-content/uploads/2024/10/Bellingham_Letter_Combined_National-Grid_101824.pdf

Representative Notification of Product Change

Bellingham had no product changes in 2024.

Annual Product Information

	Power Choice Standard (Default)	Power Choice Green (Opt-In)		
Rate Components (in \$/kWh)				
Supply & Renewable Energy Content	\$0.13850	\$0.16670		
Consultant Services	\$0.00100	\$0.00100		
TOTAL	\$0.13950	\$0.16770		
Renewable Energy Content (in % of total)				
Required	62%	62%		
Voluntary – All MA Class I RECs	0%	76%		
TOTAL	62%	138%		
Supplier Name	Direct Energy Services, LLC	Direct Energy Services, LLC		
Effective Dates	December 2023 – December 2025	December 2023 – December 2025		
2024 Participants and kWh				
Customer Class	Average # of Participants	kWh	Average # of Participants	kWh
Residential	3,804	28,063,619	17	97,594
Low-Income	330	2,572,038	1	7,981
Small Commercial & Industrial	311	4,812,869	0	0
Large Commercial & Industrial	15	2,932,950	0	0
TOTAL	4,460	38,381,476	18	105,575

Annual Product Rate Component Information

Rate Component	Revenue (in \$)
Supply and Renewable Content	\$5,333,434
Consultant Services	\$38,487

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the town.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the Town before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the town.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	80	NEPOOL Generation Information System