

City of Beverly
2024 Municipal Aggregation Annual Report
July 1, 2025

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	BeverlyMA.gov
Program website	BeverlyCommunityElectric.com
Communication vehicles/ Outreach activities	
Social media accounts	The City of Beverly on Facebook The City of Beverly on Instagram
Announcement to local/ regional media	Salem News Beverly Patch Beverly Citizen
Physical postings in municipal buildings	Bulletin board in the City Hall and in the Library
Municipal departments, boards, and committees	Sustainability Office (webpage), Clean Energy Advisory Committee (updates on program performance)
Cable access	BevCam

Organizational Structure

Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
	Ibrahim Lopez-Hernandez Sustainability & Resilience Project Manager 978-605-2323 ilopez@beverlyma.gov	MassPowerChoice 833-350-1631 support@BeverlyCommunityElectric.com	First Point Power 888-875-1711

Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	January 16, 2024
Evaluate/Select Bids	January 30, 2024
Negotiate/Execute Contracts	January 30, 2024

Representative Opt-Out Notification

Representative Opt-Out Notifications for 2024 can be found here:

- English: https://www.masspowerchoice.com/wp-content/uploads/2024/10/Beverly_Letter_Combined_102424-1.pdf
- Spanish: https://www.masspowerchoice.com/wp-content/uploads/2024/10/Beverly_Letter_Combined_102424_Spanish-1.pdf

Representative Notification of Product Change

Beverly Community Electric launched in 2024 and did not have a price change during the year.

Annual Product Information

	Beverly Standard (Default)	Beverly 100% Clean (Opt-In)	Beverly Basic (Opt-In)			
Rate Components (in \$/kWh)						
Supply & Renewable Energy Content	\$0.13819	\$0.14899	\$0.13419			
Consultant Services	\$0.00100	\$0.00100	\$0.00100			
TOTAL	\$0.13919	\$0.14999	\$0.13519			
Renewable Energy Content (in % of total)						
Required	62%	62%	62%			
Voluntary – All MA Class I RECs	10%	38%	0%			
TOTAL	72%	100%	62%			
Supplier Name	First Point Power, LLC	First Point Power, LLC	First Point Power, LLC			
Effective Dates	May 2024 – January 2026	May 2024 – January 2026	May 2024 – January 2026			
2024 Participants and kWh						
Customer Class	Avg. # of participants	kWh	Avg. # of participants	kWh	Avg. # of participants	kWh
Residential	9,688	37,050,944	215	822,430	432	1,946,965
Low-Income	1,022	3,324,864	10	29,402	26	71,676
Small Commercial & Industrial	1,718	10,883,809	14	19,050	57	544,298
Large Commercial & Industrial	44	6,224,816	0	0	2	105,336
TOTAL	12,472	57,484,433	239	870,882	517	2,668,275

Annual Product Rate Component Information

Rate Component	Revenue (in \$)
Supply and Renewable Content	\$8,423,889
Consultant Services	\$60,968

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the City.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the City before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the City.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	6,074	NEPOOL Generation Information System