

City of Cambridge
2024 Municipal Aggregation Annual Report
July 1, 2025

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	CambridgeMA.gov
Program website	MassPowerChoice.com/Cambridge
Communication vehicles/ Outreach activities	
Social media accounts	City of Cambridge: Facebook , Instagram , and X Cambridge Community Development: Facebook , Instagram , and X Cambridge Energy Alliance: Facebook and X
Announcement to local/ regional media	City media list
Physical postings in municipal buildings	Bulletin board in the Department of Human Service Programs and in the Cambridge Health Alliance / Cambridge Public Health Department building
Municipal departments, boards, and committees	City newsletter emails and as appropriate.
Community organizations	As appropriate.
Cable access	Cambridge Community Television
Events	Tabling at community events as appropriate.

Organizational Structure

Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
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Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	N/A
Evaluate/Select Bids	N/A
Negotiate/Execute Contracts	N/A

Representative Opt-Out Notification

Representative Opt-Out Notifications for 2024 can be found as follows:

- English: https://www.masspowerchoice.com/wp-content/uploads/2025/01/Cambridge_Letter_Combined_123024.pdf
- Spanish: https://www.masspowerchoice.com/wp-content/uploads/2025/01/Cambridge_Letter_Combined_123024_Spanish.pdf
- Haitian Creole: https://www.masspowerchoice.com/wp-content/uploads/2025/01/Cambridge_Letter_Combined_123024_HCreole.pdf
- Bengali: https://www.masspowerchoice.com/wp-content/uploads/2025/01/Cambridge_Letter_Combined_123024_Bengali.pdf
- Amharic: https://www.masspowerchoice.com/wp-content/uploads/2025/01/Cambridge_Letter_Combined_123024_Amharic.pdf
- Arabic: https://www.masspowerchoice.com/wp-content/uploads/2025/01/Cambridge_Letter_Combined_123024_Arabic.pdf

Representative Notification of Product Change

Representative Notifications of Product Change can be found at the following links:

English:

- Standard Green: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_StandardGreen_121223_ForWeb.pdf
- 100% Green Plus: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_100PercentGreenPlus_121223_ForWeb.pdf

Spanish:

- Standard Green: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_StandardGreen_121223_v5_SPA.pdf
- 100% Green Plus: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_100PercentGreenPlus_121223_v4_SPA.pdf

Haitian Creole:

- Standard Green: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_StandardGreen_121223_v5_HC.pdf
- 100% Green Plus: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_100PercentGreenPlus_121223_v4_HC.pdf

Bengali:

- Standard Green: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_StandardGreen_121223_v5_Bengali.pdf
- 100% Green Plus: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_100PercentGreenPlus_121223_Bengali.pdf

Amharic:

- Standard Green: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_StandardGreen_121223_v5_AMH.pdf
- 100% Green Plus: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_100PercentGreenPlus_121223_v4_AMH.pdf

Arabic:

- Standard Green: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_StandardGreen_121223_v5_ARABIC.pdf
- 100% Green Plus: https://www.masspowerchoice.com/wp-content/uploads/2025/03/Cambridge_Renewal-Price-Change-Notice_100PercentGreenPlus_121223_v4_ARABIC.pdf

Annual Product Information

	Standard Green (Default)	100% Green Plus (Opt-In)	Economy Green (Opt-In)			
Rate Components (in \$/kWh)						
Supply & Renewable Energy Content	\$0.14535	\$0.16545	\$0.13545			
Consultant Services	\$0.00075	\$0.00075	\$0.00075			
Municipality Services	\$0.00200	\$0.00200	\$0.00200			
TOTAL	\$0.14810	\$0.16820	\$0.13820			
Renewable Energy Content (in % of total)						
Required	62%	62%	62%			
Voluntary – All MA Class I RECs	26%	76%	0%			
TOTAL	88%	138%	62%			
Supplier Name	Direct Energy Services, LLC	Direct Energy Services, LLC	Direct Energy Services, LLC			
Effective Dates	January 2024 – January 2026	January 2024 – January 2026	January 2024 – January 2026			
2024 Participants and kWh						
Customer Class	Avg. # of participants	kWh	Avg. # of participants	kWh	Avg. # of participants	kWh
Residential	29,349	131,744,629	1,901	10,383,432	2,486	9,357,786
Low-Income	2,021	8,990,647	23	80,847	105	482,077
Small Commercial & Industrial	4,420	123,103,000	136	2,390,449	154	4,638,001
Large Commercial & Industrial	101	72,176,351	2	869,356	2	850,932
TOTAL	35,891	336,014,627	2,063	13,724,084	2,746	15,328,796

Annual Product Rate Component Information

Rate Component	Revenue (in \$)
Supply and Renewable Content	\$51,459,517
Consultant Services	\$273,801
Municipality Services	\$730,135

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the City.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- assisting the City in proceedings before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;

- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the City.

Municipality Services

The Municipality Services rate component is used to support the development of new renewable generating projects, the RECs from which will be retired for the benefit of Program participants.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	97,794	NEPOOL Generation Information System