



# Town electricity program notification of automatic enrollment

July 11, 2025



You are receiving this notice because your electricity account is eligible for **AUTOMATIC ENROLLMENT** in Northborough Power Choice.

Your electricity account number is shown on the enclosed reply card.

**Northborough Power Choice** is a group electricity buying program from the Town of Northborough. The program provides three options for your electricity supply price, long-term, stable prices, and the freedom to leave at any time with no fee or penalty.

## Participating in Northborough Power Choice means:

- The electricity supply price on your National Grid electric bill will change to **13.964 ¢/kWh**.
- Your new price is **lower** than National Grid's August 1 residential Basic Service price and fixed until May 2027.  
*National Grid's prices change and future prices are unknown, so future savings compared with National Grid cannot be guaranteed.*
- You will remain a National Grid customer, and National Grid will continue to deliver your electricity and send your electric bill.

Your new electricity supply price:

**13.964 ¢/kWh**

Customer Support:

**1-833-393-5679**

More information and self service:

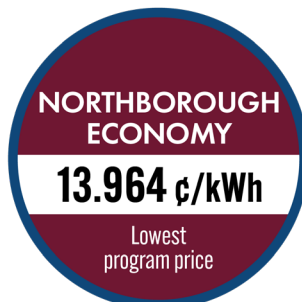
**NorthboroughPowerChoice.com**



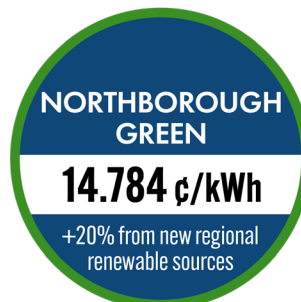
## It's your decision. Make the choice that's right for you.

- ▶ **TAKE NO ACTION:** You will be automatically enrolled in the Northborough Economy option, which is the lowest-priced option in the program.
- ▶ **CHOOSE A DIFFERENT OPTION IN NORTHBOROUGH POWER CHOICE:** Northborough Green provides an additional 20% of your electricity from renewable sources. Northborough Green Plus provides all of your electricity from renewable sources.

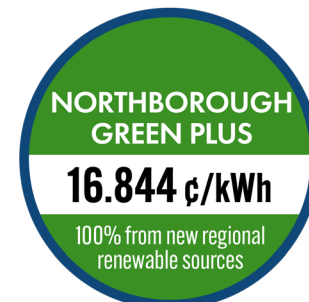
Your account will be enrolled here.



**AUTO-ENROLL**



**OPTION**








**OPTION**

Northborough Power Choice prices are fixed until May 2027. For National Grid prices, please see the back.

- ▶ **OPT OUT:** Participation is not required. There is no fee or penalty to opt out of Northborough Power Choice, and you may do so at any time. To avoid automatic enrollment, submit your opt-out request by **August 13, 2025**. Or you may try the program and opt out at any time in the future.

To choose a different option or opt out, visit [NorthboroughPowerChoice.com](https://NorthboroughPowerChoice.com) or contact customer support with the Town's program consultants at 1-833-393-5679. You may also opt out by mailing the enclosed reply card.

## Compare Northborough Power Choice with National Grid's Basic Service:

Auto-enrollment ▼				If you opt out ▼
				
Price	13.964 ¢/kWh	14.784 ¢/kWh	16.844 ¢/kWh	15.484 ¢/kWh - residential 14.411 ¢/kWh - commercial 10.725 ¢/kWh - industrial
Price period	Enrollment - May 2027	Enrollment - May 2027	Enrollment - May 2027	Aug. 1, 2025 - Jan. 31, 2026, residential and commercial.  Aug. 1, 2025 - Oct. 31, 2025, industrial.
From new renewable energy sources in the New England region, like wind and solar (MA Class I RECs)				
Required by state law	27%	27%	27%	27%
Added by Northborough	-	20%	73%	-
Total	27%	47%	100%	27%
From other clean or renewable sources (other RECs)*				
Required by state law	36%	36%	36%	36%

\* State law requires all electricity suppliers to purchase Renewable Energy Certificates (RECs) from other sources, including sources that are not new, are renewable but not clean, such as waste to energy, or are clean but not renewable, such as nuclear. This purchase must be made even if the total amount of RECs purchased from either clean or renewable sources exceeds 100% of the electricity used by Northborough Power Choice participants.

### Additional information:

#### Your electricity supplier will be First Point Power.

On your bill, you will see "First Point Power - Northborough Power Choice." But your primary relationship for electricity remains with National Grid, and you will continue to call them if your power goes out. In addition, National Grid will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Northborough Power Choice.

**If you are eligible for a low-income discount or fuel assistance,** those benefits will continue in Northborough Power Choice.

**If you have solar panels on your property or you participate in a community solar program,** you will continue to receive solar credits and/or solar incentive payments, and participating in Northborough Power Choice will not change how they are calculated.

**If you have a tax-exempt account,** you are responsible for requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to First Point Power. Visit [NorthboroughPowerChoice.com](http://NorthboroughPowerChoice.com) to learn more.

**If you have received this notice and also you have signed a contract with an electricity supplier,** you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, **you must opt out of Northborough Power Choice.**

**The automatic enrollment model is in accordance with state law.** More than 200 cities and towns in Massachusetts have similar programs, and all operate the same way. However, you are not required to participate. You may opt out at any time with no fee or penalty.

**At the end of the contract with First Point Power,** the Town intends to sign a new long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform Northborough otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

**[NorthboroughPowerChoice.com](http://NorthboroughPowerChoice.com)**

# OPT-OUT REPLY CARD

Sign below if you do NOT wish to participate in Northborough Power Choice.

X \_\_\_\_\_

Signature

Date

## Opt-Out Instructions



If no action is taken, you will be automatically enrolled in Northborough Power Choice.

If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope and mail it.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **NorthboroughPowerChoice.com** or by phone at **1-833-393-5679**.

Your opt-out request must be made by, or the envelope must be postmarked by, **August 13, 2025**, to opt out of the program before being automatically enrolled. If you choose to participate, you may opt out at any time in the future with no fee or penalty.