

Town of Pepperell  
2024 Municipal Aggregation Annual Report  
July 1, 2025

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	<a href="http://Town.Pepperell.ma.us">Town.Pepperell.ma.us</a>
Program website	<a href="http://PepperellCommunityElectricity.com">PepperellCommunityElectricity.com</a>
Communication vehicles/ Outreach activities	
Social media accounts	Facebook: <a href="https://facebook.com/profile.php?id=100064977302833#">facebook.com/profile.php?id=100064977302833#</a> X: <a href="https://x.com/TownofPepperell">x.com/TownofPepperell</a>
Announcement to local/ regional media	<i>Nashoba Valley Voice:</i> <a href="http://NashobaValleyVoice.com">NashobaValleyVoice.com</a> <i>The Lowell Sun:</i> <a href="http://LowellSun.com">LowellSun.com</a>
Physical postings in municipal buildings	As appropriate.
Municipal departments, boards, and committees	As appropriate.
Community organizations	As appropriate.
Cable access	Pepperell Community Media, Inc. - <a href="http://PepperellChannel.org">PepperellChannel.org</a>
Events	Tabling at community events as appropriate.

## Organizational Structure

Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
<b>Liaisons/Representatives/Agents</b>			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
<b>Plan Elements</b>			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
<b>Customer Service</b>			
	Andrew MacLean Town Administrator 978-650-1621 <a href="mailto:amaclean@town.pepperell.ma.us">amaclean@town.pepperell. ma.us</a>	MassPowerChoice 844-202-6299 <a href="mailto:support@PepperellCommunityElectricity.com">support@PepperellCommuni tyElectricity.com</a>	First Point Power 888-875-1711

## Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

## Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	May 28, 2024, and June 12, 2024
Evaluate/Select Bids	June 26, 2024
Negotiate/Execute Contracts	June 26, 2024

## Representative Opt-Out Notification

A representative Opt-Out Notification for 2024 can be found here:

[https://www.masspowerchoice.com/wp-content/uploads/2024/10/Pepperell\\_Letter\\_Combined\\_102424.pdf](https://www.masspowerchoice.com/wp-content/uploads/2024/10/Pepperell_Letter_Combined_102424.pdf)

## Representative Notification of Product Change

Pepperell Community Electricity launched in 2024 and did not have a price change during the year.

## Annual Product Information

	Pepperell Basic (Default)	Pepperell Greener (Opt-In)	Pepperell 100% Green (Opt-In)			
Rate Components (in \$/kWh)						
Supply & Renewable Energy Content	\$0.13588	\$0.14478	\$0.16478			
Consultant Services	\$0.00100	\$0.00100	\$0.00100			
TOTAL	\$0.13688	\$0.14578	\$0.16578			
Renewable Energy Content (in % of total)						
Required	62%	62%	62%			
Voluntary – All MA Class I RECs	0%	26%	76%			
TOTAL	62%	88%	138%			
Supplier Name	First Point Power, LLC	First Point Power, LLC	First Point Power, LLC			
Effective Dates	October 2024 – November 2026	October 2024 – November 2026	October 2024 – November 2026			
2024 Participants and kWh						
Customer Class	Avg. # of Participants	kWh	Avg. # of Participants	kWh	Avg. # of Participants	kWh
Residential	2,886	3,277,097	27	29,309	20	24,463
Low-Income	273	354,805	0	0	1	781
Small Commercial & Industrial	233	268,307	0	0	0	0
Large Commercial & Industrial	2	17,840	0	0	0	0
TOTAL	3,394	3,918,049	27	29,309	21	25,244

## Annual Product Rate Component Information

Rate Component	Revenue (in \$)
Supply and Renewable Content	\$540,788
Consultant Services	\$3,973

### Descriptions:

#### Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the town.

#### Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the Town before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the town.



## Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	27	NEPOOL Generation Information System