



TOWN OF CANTON, MA

Town Electricity Aggregation Program Enrollment Notification Letter



August 21, 2025

Dear Canton Electricity Customer,

This letter contains important information about **Canton Electricity Choice**, a Town electricity program that will help our community take a big step toward achieving its sustainability goals.

The program is an electricity aggregation, which is a kind of group electricity buying program for cities and towns with no hidden fees or penalties. Participating in Canton Electricity Choice changes the supply price on your Eversource bill, which is the part of the bill where you are charged for the electricity you use.

MORE INFORMATION AND SELF SERVICE:

Visit CantonElectricityChoice.com

ASK QUESTIONS:

Contact customer support at **1-844-202-6101**
or support@CantonElectricityChoice.com.

DEADLINE FOR OPTING OUT:

Opt out by (postmark by) **September 23, 2025**,
to avoid automatic enrollment.

Your electricity account will be AUTOMATICALLY enrolled in Canton Electricity Choice for a price of 13.164 ¢/kWh, unless you choose not to participate. The automatic enrollment model is in accordance with Massachusetts state law.

Why participate in Canton Electricity Choice:

- ▶ **More electricity from local renewable energy projects.** Canton Electricity Choice participants automatically receive more electricity from renewable sources in the New England region and less from fossil fuels. Your participation can support local jobs and build demand for more renewable energy on our local power grid.
- ▶ **A stable, competitive electricity supply price.** Canton Electricity Choice offers long-term, fixed electricity supply prices that can protect you from seasonal utility price changes. In addition, the program aims to provide prices that are competitive with Eversource's Basic Service prices. **However, because Eversource's prices change and their future prices are not known, savings cannot be guaranteed.**
- ▶ **Transparency and consumer protections.** Canton Electricity Choice is a consumer-friendly program with no hidden fees or penalties.

Your options in Canton Electricity Choice:

Program options with *Green* in the name provide more electricity from renewable sources than the minimum required by law.

- 1 Automatic enrollment in Canton Standard Green:** If you take no action, your electricity account will be automatically enrolled in the Canton Standard Green option. You will receive 73% of your electricity from renewable sources, which includes 10% renewable electricity added by Canton and 63% required by state law.
- 2 Choose Canton Plus Green:** You can request the Canton Plus Green option to receive 100% of your electricity from renewable sources, which includes 37% renewable electricity added by Canton and 63% required by state law. Your new electricity supply price will be 14.285 ¢/kWh.
- 3 Choose Canton Basic:** You can request the Canton Basic option to enjoy price stability and consumer protections but receive no additional electricity from renewable sources beyond the minimum required by state law for 12.733 ¢/kWh.

Changes to your electric bill:

Canton Electricity Choice will not replace Eversource as your electric utility, and you will not notice any change in your electricity service.

Eversource will continue to deliver your electricity and send your electric bill, and you will continue to call Eversource if your power goes out. You will see two key changes on your Eversource electric bill:

1. "Constellation - CantonElectricityCh" will appear on your bill as your electricity supplier.
2. The Supply charge on your bill will be calculated using a Canton Electricity Choice price instead of Eversource's Basic Service price. Eversource's Delivery charges will not be impacted.

If you do not wish to participate:

Participation is not required. There is no penalty to opt out, and you may do so at any time. If you opt out, Eversource will continue to use their Basic Service price to calculate the Supply portion of your electric bill.

To opt out before being automatically enrolled, you must do one of the following by September 23, 2025: Sign and mail the enclosed reply card, opt out online at CantonElectricityChoice.com, or call 1-844-202-6101 and opt out by phone. You are also free to try the program and opt out at any time in the future.

More details on the back. ▶



X

Signature

Date

Opt-Out Instructions

You do not need to take any action to participate in Canton Electricity Choice.

If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **CantonElectricityChoice.com** or by phone at **1-844-202-6101**.

Your opt-out request must be made by, or the envelope must be postmarked by, **September 23, 2025**, to opt out of the program before being automatically enrolled. If you choose to participate, you may opt out at any time in the future with no fee or penalty.