



An important message from the Town of Chelmsford about a change in your electricity supply price

September 15, 2025



Your electricity account is enrolled in Chelmsford Choice, our Town's group electricity buying program. Through the program, you receive a Chelmsford Choice price for the electricity supply part of your National Grid electric bill. Within the program, you are enrolled in the **Basic** option.

In November, the program's current electricity supply contract with Dynegy will expire, and a new, 24-month contract with Direct Energy Services, LLC, (Direct Energy) will go into effect that fixes prices until November 2027. Under the new contract:

- You will receive a **lower price**. Your electricity supply price will change from 14.843 ¢/kWh to **14.720 ¢/kWh**.
- You will pay **less** than National Grid's current residential Basic Service price of 15.484 ¢/kWh. (See reverse for all National Grid prices.)

Because National Grid's prices change and their future prices are unknown, future savings compared with National Grid cannot be guaranteed.

- NEW:** You will receive an **additional 20%** of your electricity from renewable sources, and your program option name will change to **Basic Green**.

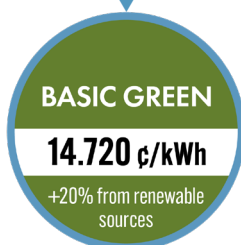
Make the choice that's right for you.

- ▶ **TAKE NO ACTION:** Your enrollment in Chelmsford Choice will automatically renew at 14.720 ¢/kWh in November, and you will see the new, lower price on your December National Grid electric bill.
- ▶ **OPT UP OR OPT DOWN:** Opt up to the Greenest option to receive 100% of your electricity from renewable sources. Opt down to the Economy option for the lowest price in the program.
- ▶ **OPT OUT:** Participation is not required. There is no fee or penalty to opt out of Chelmsford Choice, and you may do so at any time. If you opt out, you will be returned to National Grid's Basic Service price.

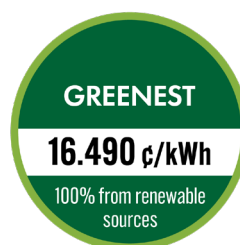
Your account is enrolled here



OPTION



AUTO-ENROLL



OPTION

The new Chelmsford Choice prices are fixed until **November 2027**. See the other side for additional details.

To choose the Greenest option or the Economy option, or to opt out, visit ChelmsfordChoice.com or contact customer support with the Town's program consultants at 844-483-5004.

Your new electricity supply price:

14.720 ¢/kWh

Look for it on your December bill.

Or you may choose to opt up or opt down.
See other prices below.

For account:

Please note: The Select Board has selected the mid-tier electricity price as the new default for all participants. This choice strikes a balance between advancing our community's sustainability goals and keeping costs affordable for participants.

Customer Support:
844-483-5004

More information and self service:
ChelmsfordChoice.com



Basic and Basic Green comparison ▼

Program option name:	Basic Current	Basic Green New
Price	14.843 ¢/kWh	14.720 ¢/kWh
Price period	November 2023 - November 2025	November 2025 - November 2027
Renewable energy content (% of total), required by state law		
From new renewable sources in the New England region (MA Class I RECs)		
Required by state law	27%	27%
Added by Chelmsford	-	20%
Total MA Class I RECs	27%	47%
From other clean or renewable sources (other RECs)*		
Required by state law	36%	36%

If you opt out ▼

National Grid's Basic Service
15.484 ¢/kWh - residential 14.411 ¢/kWh - commercial 10.725 ¢/kWh - industrial
August 1, 2025 - January 31, 2026, residential and commercial. August 1, 2025 - October 31, 2025, industrial.
27%
-
27%
36%

* State law requires all electricity suppliers to purchase Renewable Energy Certificates (RECs) from other sources, including sources that are not new, are renewable but not clean, such as waste to energy, or are clean but not renewable, such as nuclear.

Additional information:

- **Chelmsford Choice has saved participants more than \$27 million** compared with National Grid's prices since the program's launch in 2016. However, because National Grid's prices change and future prices are not known, **future savings cannot be guaranteed.**
- **73% of all electricity accounts in Chelmsford participate in Chelmsford Choice**, including nearly 76% of all residential accounts.
- **Your electricity supplier will change to Direct Energy.** On your bill, you will see "Direct Energy-Chelmsford Choice." As always, your primary relationship for electricity remains with National Grid, and you will continue to call them if your power goes out. In addition, National Grid will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Chelmsford Choice.
- **If your account is tax exempt**, you must submit your tax-exemption documentation to Direct Energy. Tax-exemption documentation must be submitted each time the program's electricity supplier changes. For information on where to submit your tax-exemption documentation, visit ChelmsfordChoice.com.
- **At the end of the new contract with Direct Energy**, the Town intends to sign another long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform the program otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

ChelmsfordChoice.com