



An important message from the Town of Chelmsford about a change in your electricity supply price

September 15, 2025



Your electricity account is enrolled in **Chelmsford Choice**, our Town's group electricity buying program. Through the program, you receive a Chelmsford Choice price for the electricity supply part of your National Grid electric bill.

Within the program, you are enrolled in the **Greenest** option, which means you receive 100% of your electricity from renewable sources.

In November, the program's current electricity supply contract with Dynegy will expire, and a new, 24-month contract with Direct Energy Services, LLC, (Direct Energy) will go into effect that fixes prices until November 2027.

Under the new contract:

- You will receive a **lower price**. Your electricity supply price will change from 17.849 ¢/kWh to **16.490 ¢/kWh** until November 2027.
- You will continue to receive **100% of your electricity from new renewable sources in the New England region**.

Your new electricity supply price:

16.490 ¢/kWh

Look for it on your December bill.

For account:

Customer Support:

844-483-5004

More information and self service:

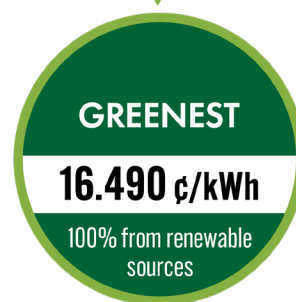
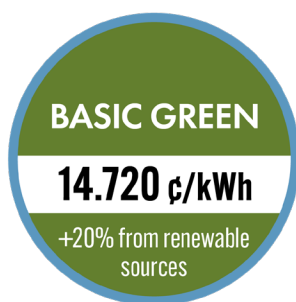
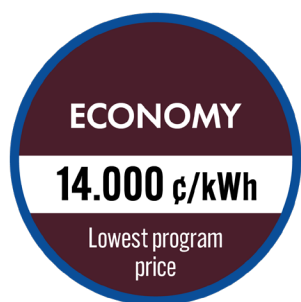
ChelmsfordChoice.com



It's your decision. Make the choice that's right for you.

- ▶ **TAKE NO ACTION:** Your enrollment in Chelmsford Choice will automatically renew at 16.490 ¢/kWh in November, and you will see the new, lower price on your December National Grid electric bill.
- ▶ **CHOOSE A DIFFERENT PROGRAM OPTION:** The Basic Green option provides an additional 20% of your electricity from renewable sources. The Economy option provides the lowest price in the program.
- ▶ **OPT OUT:** Participation is not required. There is no fee or penalty to opt out of Chelmsford Choice, and you may do so at any time. If you opt out, you will be returned to National Grid's Basic Service price.

Your account is enrolled here



The new Chelmsford Choice prices are fixed until **November 2027**. See the other side for additional details.

To choose the **Basic Green** option or the **Economy** option, or to opt out, visit **ChelmsfordChoice.com** or contact customer support with the Town's program consultants at **844-483-5004**.

Greenest option comparison ▼

	Current	New
Price	17.849 ¢/kWh	16.490 ¢/kWh
Price period	November 2023 - November 2025	November 2025 - November 2027
Renewable energy content (% of total), required by state law		
From new renewable sources in the New England region (MA Class I RECs)		
Required by state law	27%	27%
Added by Chelmsford	73%	73%
Total MA Class I RECs	100%	100%
From other clean or renewable sources (other RECs)*		
Required by state law	36%	36%

If you opt out ▼

National Grid's Basic Service
15.484 ¢/kWh - residential 14.411 ¢/kWh - commercial 10.725 ¢/kWh - industrial
August 1, 2025 - January 31, 2026, residential and commercial. August 1, 2025 - October 31, 2025, industrial.
27%
-
27%
36%

* State law requires all electricity suppliers to purchase Renewable Energy Certificates (RECs) from other sources, including sources that are not new, are renewable but not clean, such as waste to energy, or are clean but not renewable, such as nuclear.

Additional information:

- **Chelmsford Choice has saved participants more than \$27 million** compared with National Grid's prices since the program's launch in 2016. However, because National Grid's prices change and future prices are not known, **future savings cannot be guaranteed.**
- **73% of all electricity accounts in Chelmsford participate in Chelmsford Choice**, including nearly 76% of all residential accounts.
- **Your electricity supplier will change to Direct Energy.** On your bill, you will see "Direct Energy-Chelmsford Choice." As always, your primary relationship for electricity remains with National Grid, and you will continue to call them if your power goes out. In addition, National Grid will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Chelmsford Choice.
- **If your account is tax exempt**, you must submit your tax-exemption documentation to Direct Energy. Tax-exemption documentation must be submitted each time the program's electricity supplier changes. For information on where to submit your tax-exemption documentation, visit ChelmsfordChoice.com.
- **At the end of the new contract with Direct Energy**, the Town intends to sign another long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform the program otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

ChelmsfordChoice.com