



A message from the Town of Natick about 2026 and 2027 electricity supply prices

Contact Natick’s program consultants with questions:
Visit NatickElectricityAggregation.com, call 844-483-5004, or email electricity@natickma.org.

Natick Electricity Aggregation Program prices are coming down again.

You are currently enrolled in the Town of Natick’s Electricity Aggregation, our community’s group electricity buying program. The program is provided as a service to the community, and Natick electricity customers are automatically enrolled. Through the program, you receive a Natick price for the supply portion of your Eversource electric bill instead of Eversource’s Basic Service price. You are enrolled at the **Standard Green level**.

Natick currently has a contract with First Point Power to supply electricity to program participants. That contract will expire in December of this year, and a new, 24-month contract with Direct Energy Services, LLC (Direct Energy) will go into effect. **The new contract will bring new, lower prices.**

► **Your electricity supply price is decreasing by 1.5 ¢/kWh.**

Your current electricity supply price is 15.561 ¢/kWh.

Your new, lower price for electricity supply will be 14.060 ¢/kWh.

This new price will be in effect for 24 months from December 2025 until December 2027.

Your new price is also lower than Eversource’s current residential Basic Service price of 14.884 ¢/kWh and lower than Eversource’s current small business price of 15.150 ¢/kWh. Eversource’s Basic Service prices are fixed through January 31, 2026, and future prices are not yet known. ***Because Eversource’s future prices are not known, future savings compared with Eversource cannot be guaranteed.***

► **Next steps**

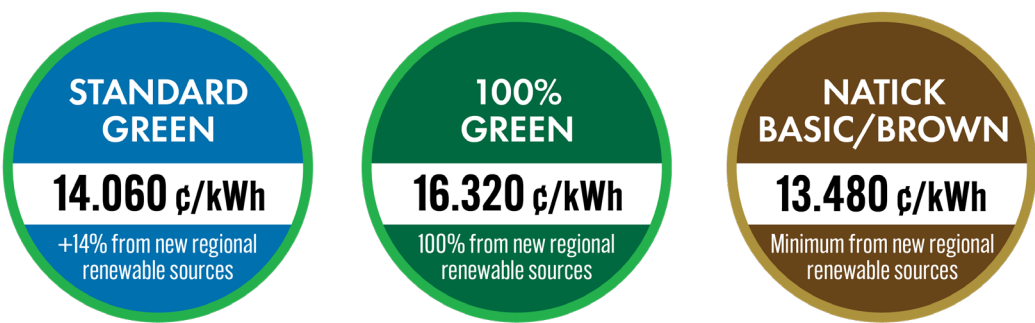
Participating in the Natick Electricity Aggregation Program is a choice. Your account was automatically placed in this program in accordance with state law, but you can leave anytime with no fee or penalty. The Town does not make any money on this program.

If you want to continue participating: no action is required. If you do nothing, the new price will go into effect in December 2025, and you will first see it on your January 2026 Eversource electric bill.

If you want to leave the program: You can opt out and receive Eversource’s current Basic Service price or sign your own contract with an electricity supplier. See the other side for Eversource’s current prices.

If you want to change to a different option within the program: You can choose the 100% Green option to receive 100% of your electricity from renewable sources or choose the Natick Basic/Brown option to receive the minimum from renewable sources required by law.

Your account is enrolled here
▼



To choose a different option or opt out, visit NatickElectricityAggregation.com or contact customer support with the Town’s program consultants at 844-483-5004.

Natick’s Standard Green option comparison ▼

 STANDARD GREEN	Your CURRENT price	Your NEW price	 EVERSOURCE BASIC SERVICE
Price	15.561 ¢/kWh	14.060 ¢/kWh	14.884 ¢/kWh - residential 15.150 ¢/kWh - sm. business 18.127 ¢/kWh - lg. business
Price period	December 2023 - December 2025	December 2025 - December 2027	August 1, 2025 - January 31, 2026, residential and small business. November 1, 2025 - January 31, 2026, large business.
Renewable energy content (% of total)			
From new renewable sources in the New England region (MA Class I RECs)			
Required by state law	27%	27%	27%
Added by Natick	14%	14%	-
Total	41%	41%	27%
From other clean or renewable sources (other RECs)*			
Required by state law	36%	36%	36%

* State law requires all electricity suppliers to purchase Renewable Energy Certificates (RECs) from other sources, including sources that are not new, are renewable but not clean, such as waste to energy, or are clean but not renewable, such as nuclear.

► Additional information:

- **The Natick Electricity Aggregation Program has saved participants almost \$2 million** compared with Eversource’s prices since the program’s launch. However, because Eversource’s prices change and future prices are not known, future savings cannot be guaranteed.
- **67% of all electricity accounts in Natick participate** in the Natick Electricity Aggregation Program, which includes 69% of all residential accounts.
- **Your electricity supplier will change to Direct Energy.** On your bill, you will see “Direct Energy-Natick Electricity Agg.” As always, your primary relationship for electricity remains with Eversource, and you will continue to call them if your power goes out. In addition, Eversource will continue to send your electric bill, and this is the only electric bill you will receive as a participant in the Natick Electricity Aggregation Program.
- **If your account is tax exempt**, you must submit your tax-exemption documentation to Direct Energy. Tax-exemption documentation must be submitted each time the program’s electricity supplier changes. For information on where to submit your tax-exemption documentation, visit NatickElectricityAggregation.com.
- **At the end of the new contract with Direct Energy**, the Town intends to sign another long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform the program otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

► Learn more or get answers to your questions

Visit NatickElectricityAggregation.com or contact Natick’s program consultants by phone (844-483-5004) or email (electricity@natickma.org). Please note that Town staff cannot confirm your participation in the program or make changes to your enrollment. For support, please contact Natick’s program consultants.