



Town electricity program notification of automatic enrollment

June 26, 2026



Dear Canton Electricity Customer,

You are receiving this notice because your electricity account is eligible for automatic enrollment in Canton Electricity Choice. Your electricity account number is shown on the enclosed reply card.

Canton Electricity Choice is a group electricity buying program from the Town for residents and business owners. The program changes the supply price on your Eversource electric bill, which is the part of the bill where you pay for the electricity you use. The benefits of participating include a stable price, consumer protections, and the potential for savings compared with Eversource, though savings cannot be guaranteed.

Under state law, the program uses an automatic enrollment model, though participation is not required. More than 200 other Massachusetts communities have similar programs.

Your new electricity supply price:

14.770 ¢/kWh

Deadline to opt out before automatic enrollment:

July 29, 2026

Customer Support:

844-202-6101

More information and self service:

CantonElectricityChoice.com



If you participate in Canton Electricity Choice:

- Your electricity supply price will change to **14.770 ¢/kWh**, which is **lower** than Eversource's August 1 residential and small business electricity supply prices. Please see the other side for a comparison with Eversource's prices.
- Your new price will be stable and predictable until **December 2028**. In comparison, Eversource's electricity supply prices change every 6 months or less.
- Eversource will remain your electric utility. They will continue to deliver your electricity, address power outages, and send your electric bill, and this is the only electric bill you will receive as a participant in Canton Electricity Choice.
- You are free to leave at any time **with no fee or penalty**.

It's your decision. Make the choice that's right for you.

- ▶ **If you want to participate, take no action.** You will be automatically enrolled in Canton Electricity Choice.
- ▶ **If you do not wish to participate, you are free to opt out.** To avoid automatic enrollment, submit your opt-out request by **July 29, 2026**. Or you may try the program and opt out at any time in the future.

You have three ways to opt out:

1. Visit CantonElectricityChoice.com, click the Opt Out button in the upper-right corner of the screen, and enter your Eversource account information.
2. Contact customer support with the Town's program consultants at **844-202-6101** or support@CantonElectricityChoice.com. Be prepared to provide your Eversource account information.
3. Sign and return the enclosed reply card.

Compare with Eversource's current prices:

Both Canton Electricity Choice and Eversource meet minimum state renewable energy requirements.

Customer class	Canton Electricity Choice price (Fixed until December 2028)	Eversource electricity supply prices (August 1, 2026 – January 31, 2027)
Residential	14.770 ¢/kWh	17.323 ¢/kWh
Small business	14.770 ¢/kWh	16.761 ¢/kWh
Large business	14.770 ¢/kWh	12.031 ¢/kWh (August 1 - October 31, 2026)

Please note that Eversource's prices change every 6 months or less and their future prices are not known. As a result, future savings compared with Eversource cannot be guaranteed.

Additional information:

- **Your electricity supplier will change to First Point Power.** On your bill, you will see "First Point-Canton Electricity Ch." But your primary relationship for electricity remains with Eversource, and you will continue to call them if your power goes out. In addition, Eversource will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Canton Electricity Choice.
- **If you are eligible for a low-income discount or fuel assistance,** those benefits will continue in Canton Electricity Choice.
- **If you have solar panels on your property or you participate in a community solar program,** you will continue to receive solar credits and/or solar incentive payments, and participating in Canton Electricity Choice will not change how they are calculated.
- **If you have a tax-exempt account,** you are responsible for requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to First Point Power. Visit CantonElectricityChoice.com to learn more.
- **If you have received this notice and also you have signed a contract with an electricity supplier,** you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, **you must opt out of Canton Electricity Choice.**
- **At the end of the contract with First Point Power,** the Town intends to sign a new long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform the program otherwise. The Town will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

OPT-OUT REPLY CARD

Sign below if you do NOT wish to participate in Canton Electricity Choice.

X

Signature

Date

Opt-Out Instructions

You do not need to take any action to participate in Canton Electricity Choice.

If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Drop the envelope in the mail.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **CantonElectricityChoice.com** or by phone at **844-202-6101**. Your opt-out request must be made by, or the envelope must be postmarked by, **July 29, 2026**, to opt out of the program before being automatically enrolled. If you choose to participate, you may opt out at any time in the future with no fee or penalty.