

Town of Sharon
2025 Municipal Aggregation Annual Report
July 1, 2026

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	TownofSharon.net
Program website	SharonPowerChoice.com
Communication vehicles/ Outreach activities	
Social media accounts	Facebook: facebook.com/TownofSharonMA Instagram: instagram.com/townofsharonma
Announcement to local/ regional media	Town media list
Physical postings in municipal buildings	As appropriate.
Municipal departments, boards, and committees	As appropriate.
Community organizations	As appropriate.
Cable access	SharonTV: Sharontv.com
Events	Tabling at community events as appropriate.

Organizational Structure

Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
	Eden Floyd Energy Manager 781-784-7530 x1735 efloyd@norwoodma.gov v	MassPowerChoice 855-854-7498 support@sharonpowerchoice.com	Direct Energy 866-968-8065

Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
☐	☒	☐	☐	☐	☐

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	N/A
Evaluate/Select Bids	N/A
Negotiate/Execute Contracts	N/A

Representative Opt-Out Notification

Representative Opt-Out Notifications for 2025 can be found here:

- **Eversource:** https://www.masspowerchoice.com/wp-content/uploads/2025/10/Sharon_Letter_Combined_Eversource_102425.pdf
- **National Grid:** https://www.masspowerchoice.com/wp-content/uploads/2025/04/Sharon_Letter_Combined_NGRID_042525.pdf

Representative Notification of Product Change

Sharon Power Choice had no product changes in 2025.

Annual Product Information

	Sharon Power Choice Standard (Default)	Sharon Power Choice Green (Opt-In)	Sharon Power Choice Basic (Opt-In)			
Rate Components (in \$/kWh)						
Supply & Renewable Energy Content	\$0.13640	\$0.15290	\$0.12970			
Consultant Services	\$0.00100	\$0.00100	\$0.00100			
Municipality Services	\$0.00100	\$0.00100	\$0.00100			
TOTAL	\$0.13840	\$0.15490	\$0.13170			
Renewable Energy Content (in % of total)						
Required	63%	63%	63%			
Voluntary – All MA Class I RECs	20%	73%	0%			
TOTAL	83%	136%	63%			
Supplier Name	Direct Energy Services, LLC	Direct Energy Services, LLC	Direct Energy Services, LLC			
Effective Dates	January 2024 — January 2027	January 2024 — January 2027	January 2024 — January 2027			
2025 Participants and kWh						
Customer Class	Avg. # of Participants	kWh	Avg. # of Participants	kWh	Avg. # of Participants	kWh
Residential	3,541	32,374,447	99	970,729	696	6,448,630
Low-Income	189	1,673,520			21	205,861
Small Commercial & Industrial	238	6,253,264	3	26,104	14	343,950
Large Commercial & Industrial	2	331,672	0	0	0	0
TOTAL	3,970	40,632,903	102	996,833	730	6,998,441

Annual Product Rate Component Information

Rate Component	Revenue (in \$)
Supply and Renewable Content	\$6,699,698
Consultant Services	\$48,628
Municipality Services	\$48,628

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the town.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the Town before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;

- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the town.

Municipality Services

The Municipality Services rate component was used to support the cost of Town staff that assisted with the Program.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	8,854	NEPOOL Generation Information System