



City electricity program notification of automatic enrollment

September 29, 2026



You are receiving this notice because your electricity account is eligible for automatic enrollment in Newton Power Choice. Your eligible electricity account number is shown on the enclosed reply card.

Newton Power Choice is a group electricity buying program from the City that provides a competitive, stable price for the supply portion of your Eversource electric bill. Under state law, the program uses an automatic enrollment model, like all of the more-than-200 similar programs throughout Massachusetts.

Participating in Newton Power Choice means:

- Your electricity supply price will change to **13.99 ¢/kWh**. This price will remain stable until **January 2028**.
- You will remain an Eversource customer, and Eversource will continue to deliver your electricity, address power outages, and send your electric bill, and this is the only electric bill you will receive as a participant in Newton Power Choice.

Newton Power Choice offers the consumer protections that come with a regulated, municipal program and without the obligation to sign a contract. Participation is not required, and you are free to leave at any time with no fee or penalty.

► Compare with Eversource's prices:

If you opt out, you will remain with Eversource's Basic Service price for the supply portion of your bill. Newton Power Choice offers a long-term, fixed price, while Eversource's prices change every six months or less. Eversource's Basic Service prices are:

Residential: **17.323 ¢/kWh**

Small business: **16.761 ¢/kWh**

August 1, 2026 – January 31, 2027

Large business: **12.031 ¢/kWh**

August 1, 2026 – October 31, 2026

Please note that Newton Power Choice offers the potential for savings compared with Eversource's prices, but because Eversource's prices change and future prices are unknown, future savings compared with Eversource cannot be guaranteed. Both Newton Power Choice and Eversource's Basic Service meet minimum state renewable energy requirements.

► It's your decision. Make the choice that's right for you.

If you want to participate, take no action. You will be automatically enrolled in Newton Power Choice.

If you do not wish to participate, you are free to opt out. There is no fee or penalty to opt out of Newton Power Choice, and you may do so at any time. To avoid automatic enrollment, submit your opt-out request by **November 2, 2026**. Or you may try the program and opt out at any time in the future.

To opt out, visit [NewtonPowerChoice.com](https://www.newtonpowerchoice.com) or contact customer support with the City's program consultants at **833-272-9592**. You may also opt out by signing and returning the enclosed reply card.

Your new electricity supply price:
13.99 ¢/kWh

Opt-out deadline:
November 2, 2026

Customer Support:
833-272-9592

More information and self service:
[NewtonPowerChoice.com](https://www.newtonpowerchoice.com)



► **Additional information:**

- **Your electricity supplier will be Direct Energy Services, LLC ("Direct Energy").** On your bill, you will see "Direct Energy Newton PowerChoice." But your primary relationship for electricity remains with Eversource, and you will continue to call them if your power goes out. In addition, Eversource will continue to send your electric bill, and this is the only electric bill you will receive as a participant in Newton Power Choice.
- **If you are eligible for a low-income discount or fuel assistance,** those benefits will continue in Newton Power Choice.
- **If you have solar panels on your property or you participate in a community solar program,** you will continue to receive solar credits and/or solar incentive payments, and participating in Newton Power Choice will not change how they are calculated.
- **If you have a tax-exempt account,** you are responsible for requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to Direct Energy. Visit [NewtonPowerChoice.com](https://www.NewtonPowerChoice.com) to learn more.
- **If you have received this notice and also you have signed a contract with an electricity supplier,** you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, **you must opt out of Newton Power Choice.**
- **At the end of the contract with Direct Energy,** the City intends to sign a new long-term contract. The electricity supplier and renewable energy content may change, and the price may be higher or lower than the current price. You will continue in the same program option at the new price unless you inform the program otherwise. The City will provide advance notice of any such changes, and you will be free to opt out or change your option before the changes take effect.

OPT-OUT REPLY CARD

Sign below if you do NOT wish to participate in Newton Power Choice.

X

Signature

Date

Opt-Out Instructions



If no action is taken, you will be automatically enrolled in Newton Power Choice.

If you DO NOT wish to participate, you MUST opt out.

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope.
3. Place the envelope in the mail.

This card must be signed by the Customer of Record whose name appears on this card. You may also opt out online at **[NewtonPowerChoice.com](https://www.NewtonPowerChoice.com)** or by phone at **833-272-9592**.

Your opt-out request must be made by, or the envelope must be postmarked by, **November 2, 2026**, to opt out of the program before being automatically enrolled. If you choose to participate, you may opt out at any time in the future with no fee or penalty.