Town of Southborough
2025 Municipal Aggregation Annual Report
July 9, 2026

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	SouthboroughMA.gov
Program website	SouthboroughCommunityPowerChoice.com
Communication vehicles/ Outreach activities	
Social media accounts	X: https://x.com/17common
Announcement to local/ regional media	*MetroWest Daily News*: MetroWestDailyNews.com *MySouthborough*: MySouthborough.com
Physical postings in municipal buildings	Hard copies available at the Senior Center and the Transfer Station.
Municipal departments, boards, and committees	As appropriate.
Community organizations	As appropriate.
Cable access	Southborough Access Media (SAM): SouthboroughAccessMedia.org
Events	Tabling at community events as appropriate.

Organizational Structure

Core Functions	Performing Entity		
	Municipality	**Consultant**	**Supplier**
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
	Mark Purple 508-485-0710 mpurple@southboroughma.gov	MassPowerChoice 833-272-9591 support@SouthboroughCommunityPowerChoice.com	First Point Power 888-875-1711

Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
☐	☒	☐	☐	☐	☐

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	N/A
Evaluate/Select Bids	N/A
Negotiate/Execute Contracts	N/A

Representative Opt-Out Notification

A representative Opt-Out Notification for 2025 can be found here:

https://www.masspowerchoice.com/wpcontent/uploads/2025/10/Southborough_Letter_Combined_103025.pdf

Representative Notification of Product Change

Southborough Community Power Choice had no product changes in 2025.

Annual Product Information

	Power Choice Standard (Default)	Power Choice Greener (Opt-In)	Power Choice Greenest (Opt-In)
Rate Components (in $/kWh)			
Supply & Renewable Energy Content	$0.12916	$0.13786	$0.15786
Consultant Services	$0.00100	$0.00100	$0.00100
TOTAL	$0.13016	$0.13886	$0.15886
Renewable Energy Content (in % of total)			
Required	63%	63%	63%
Voluntary – All MA Class I RECs	0%	23%	73%
TOTAL	63%	86%	136%
Supplier Name	First Point Power, LLC	First Point Power, LLC	First Point Power, LLC
Effective Dates	December 2024 – December 2026	December 2024 – December 2026	December 2024 – December 2026

2025 Participants and kWh

Customer Class	Avg. # of Participants	kWh	Avg. # of Participants	kWh	Avg. # of Participants	kWh
Residential	2,899	31,676,785	17	184,971	29	270,013
Low-Income	111	1,062,934	0	0	0	0
Small Commercial & Industrial	245	5,409,638	0	0	2	77,204
Large Commercial & Industrial	23	5,844,179	0	0	0	0
TOTAL	**3,277**	**43,993,536**	**17**	**184,971**	**31**	**347,217**

Annual Product Rate Component Information

Rate Component	Revenue (in $)
Supply and Renewable Content	$5,807,043
Consultant Services	$44,526

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the town.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the Town before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the town.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	296	NEPOOL Generation Information System