City of Chelsea
2025 Municipal Aggregation Annual Report
July 1, 2026

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	ChelseaMA.gov
Program website	ChelseaElectricityChoice.com
Communication vehicles/ Outreach activities	
Social media accounts	Facebook, Instagram
Announcement to local/ regional media	*Chelsea Record*
Municipal bulletin boards & signs	Bulletin Board in the City Hall
Municipal departments, boards, and committees	As appropriate.
Community organizations	GreenRoots and others as appropriate.
Cable access	Chelsea Community Cable Television

Organizational Structure

Core Functions	Performing Entity		
	Municipality	**Consultant**	**Supplier**
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
	Fidel Maltez 617-466-4100 fmaltez@chelseama.gov	MassPowerChoice 833-393-5675 support@ChelseaElectricityChoice.com	Direct Energy 866-968-8065

Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
☐	☒	☐	☐	☐	☐

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	N/A
Evaluate/Select Bids	N/A
Negotiate/Execute Contracts	N/A

Representative Opt-Out Notification

Representative Opt-Out Notifications for 2025 can be found as follows:

- English: https://www.masspowerchoice.com/wp-content/uploads/2026/03/Chelsea_Letter_Combined_123125.pdf
- Spanish: https://www.masspowerchoice.com/wp-content/uploads/2026/03/Chelsea_Letter_Combined_123125_Spanish.pdf

Representative Notification of Product Change

Chelsea Electricity Choice did not have a product change during the year.

Annual Product Information

	Chelsea Basic (Default)		Chelsea Standard (Opt-In)		Chelsea 100% Green (Opt-In)	
Rate Components (in $/kWh)						
Supply & Renewable Energy Content	$0.12320		$0.12760		$0.13760	
Consultant Services	$0.00100		$0.00100		$0.00100	
TOTAL	$0.12420		$0.12860		$0.13860	
Renewable Energy Content (in % of total)						
Required	63%		63%		63%	
Voluntary – All MA Class I RECs	0%		12%		37%	
TOTAL	63%		75%		100%	
Supplier Name	Direct Energy Services, LLC		Direct Energy Services, LLC		Direct Energy Services, LLC	
Effective Dates	June 2024 – June 2026		June 2024 – June 2026		June 2024 – June 2026	
2025 Participants and kWh						
Customer Class	**Avg. # of participants**	**kWh**	**Avg. # of participants**	**kWh**	**Avg. # of participants**	**kWh**
Residential	6,733	32,994,284	21	94,816	60	276,591
Low-Income	1,448	8,330,940	0	669	4	31,049
Small Commercial & Industrial	1,805	26,807,106	2	184,528	2	106,260
Large Commercial & Industrial	4	2,395,788	0	0	0	0
TOTAL	**9,989**	**70,528,118**	**23**	**280,013**	**65**	**413,900**

Annual Product Rate Component Information

Rate Component	Revenue (in $)
Supply and Renewable Content	$8,852,968
Consultant Services	$71,222

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the City.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the City before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the City.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	187	NEPOOL Generation Information System