Town of Natick
2025 Municipal Aggregation Annual Report
July 7, 2026

Public Access to Plan / Ongoing Program Information

Location	Description
Municipal website	NatickMA.gov/
Program website	NatickElectricityAggregation.com
Communication vehicles/ Outreach activities	
Community email list	Sustainability newsletter
Municipal bulletin board	Bulletin board in Town Hall

Organizational Structure

Core Functions		Performing Entity	
	Municipality	**Consultant**	**Supplier**
Liaisons/Representatives/Agents			
Municipal Representative/ Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service			
	Jillian Wilson-Martin 508-647-6555 jwmartin@natickma.org	MassPowerChoice 844-483-5004 electricity@natickma.org	**January – December:** First Point Power 888-875-1711

Equitable Treatment of Customer Classes

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
☐	☒	☐	☐	☐	☐

Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Procurement of Supply

Procurement Steps	Timeline
Issue RFQs/RFPs	May 22, 2025, and June 4, 2025
Evaluate/Select Bids	June 12, 2025
Negotiate/Execute Contracts	June 12, 2025

Representative Opt-Out Notification

A representative Opt-Out Notification for 2025 can be found here:

https://www.masspowerchoice.com/wp-content/uploads/2026/01/Natick_Letter_Combined_123125.pdf

Representative Notification of Product Change

Representative Notifications of Product Change for 2025:

- **Standard Green:**
  https://www.masspowerchoice.com/wpcontent/uploads/2025/10/Natick_NOTICE_Price-Change-Notification-Mailing_101525_StandardGreen_v3.pdf

- **100% Green:**
  https://www.masspowerchoice.com/wp-content/uploads/2025/10/Natick_NOTICE_Price-Change-Notification-Mailing_101525_100PercentGreen.pdf

- **Natick Basic/Brown:**
  https://www.masspowerchoice.com/wpcontent/uploads/2025/10/Natick_NOTICE_Price-Change-Notification-Mailing_101525_BasicBrown.pdf

Annual Product Information

	Standard Green (Default)	100% Green (Opt-In)	Natick Basic/Brown (Opt-In)
Rate Components (in $/kWh)			
Supply & Renewable Energy Content	$0.15461	$0.17374	$0.14580
Consultant Services	$0.00100	$0.00100	$0.00100
TOTAL	$0.15561	$0.17474	$0.14680
Renewable Energy Content (in % of total)			
Required	63%	63%	63%
Voluntary – All MA Class I RECs	14%	73%	0%
TOTAL	77%	136%	63%
Supplier Name	First Point Power, LLC	First Point Power, LLC	First Point Power, LLC
Effective Dates	December 2023 — December 2025	December 2023 — December 2025	December 2023 — December 2025

2025 Participants and kWh

Participants	Average # of participants	kWh	Average # of participants	kWh	Average # of participants	kWh
Residential	8,181	62,039,220	220	1,837,676	712	6,119,040
Low-Income	584	3,609,950	4	26,939	53	340,887
Small Commercial & Industrial	919	19,010,072	6	146,938	22	1,008,481
Large Commercial & Industrial	8	2,574,250	0	0	3	1,396,368
TOTAL	**9,692**	**87,233,492**	**230**	**2,011,553**	**791**	**8,864,776**

Annual Product Rate Component Information

Rate Component	Revenue (in $)
Supply and Renewable Content	$15,227,252
Consultant Services	$98,110

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- the RECs needed to meet the requirements of state law; and
- the additional RECs specified by the town.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the Town before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;
- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the town.

Annual Voluntary Renewable Energy Content Information

Category of Renewable Energy	MWh/Certificates	Tracking Mechanism
MA Class I	13,681	NEPOOL Generation Information System